

Investment Case Process Roadmap



Why an Investment Case?



Create shared understanding by collectively identifying bottlenecks, reforms, and financing to accelerate progress in women's, children's, and adolescent's health (WCAH)



Increase focus by prioritizing WCAH services, 1-5 key health system reforms and Domestic Resource Mobilization and Utilization Strategy to be implemented with available resources



Reduce fragmentation by aligning financing to IC priorities



Increase funding for IC priorities by jointly advocating for new financing, particularly from domestic resources, and linking IC priorities to national budget and planning process



Improve accountability by setting **achievable targets** that will be jointly monitored and tracked by Country Platform

Why a Roadmap for the Investment Case process?

Research on collective impact shows that there are **5 key elements for success**:

1. Common Agenda
2. Common progress measures
3. Mutually Reinforcing Activities
4. Communications
5. Backbone organization

Source: Kania & Kramer , Stanford Social Innovation Review 2011



Key features of Investment Case Roadmap



- ✓ High level description of Investment Case process
- ✓ Table with key activities, objectives, leading partner, & deliverables
- ✓ Clear Milestones for completion of each step of Investment Case process



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