

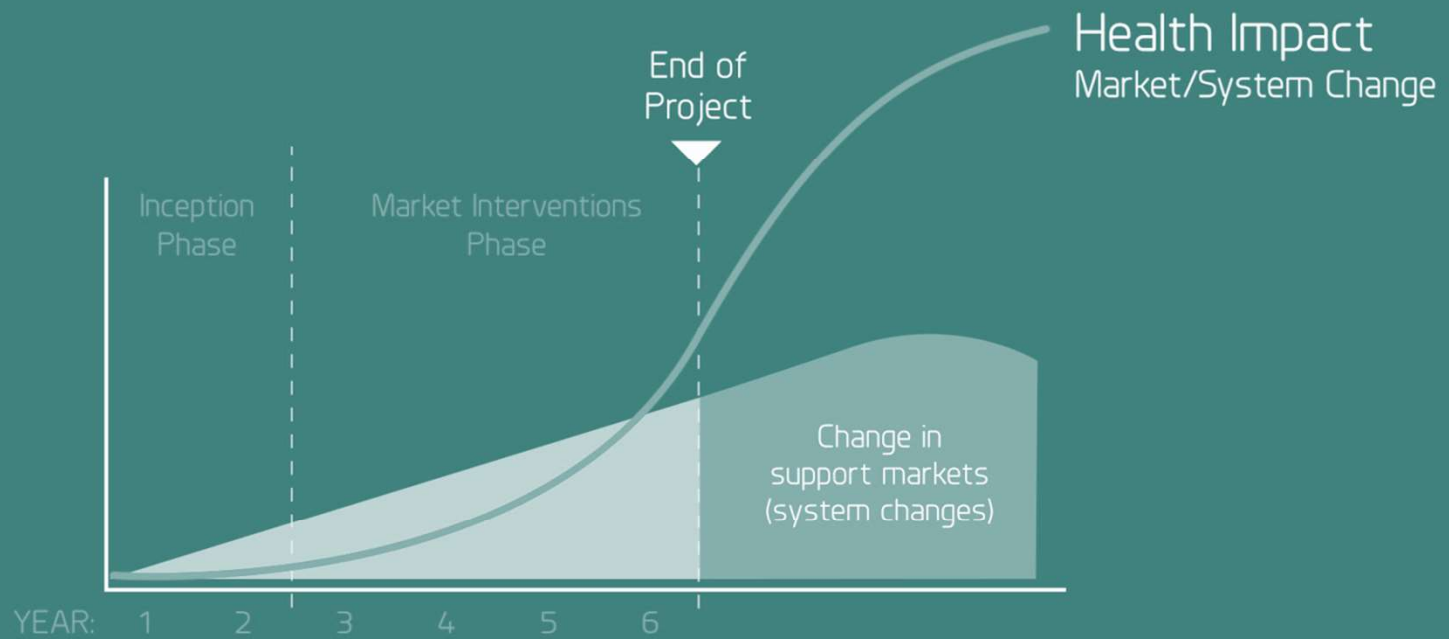
# SESSION #8: MEASURING MARKET SUCCESS



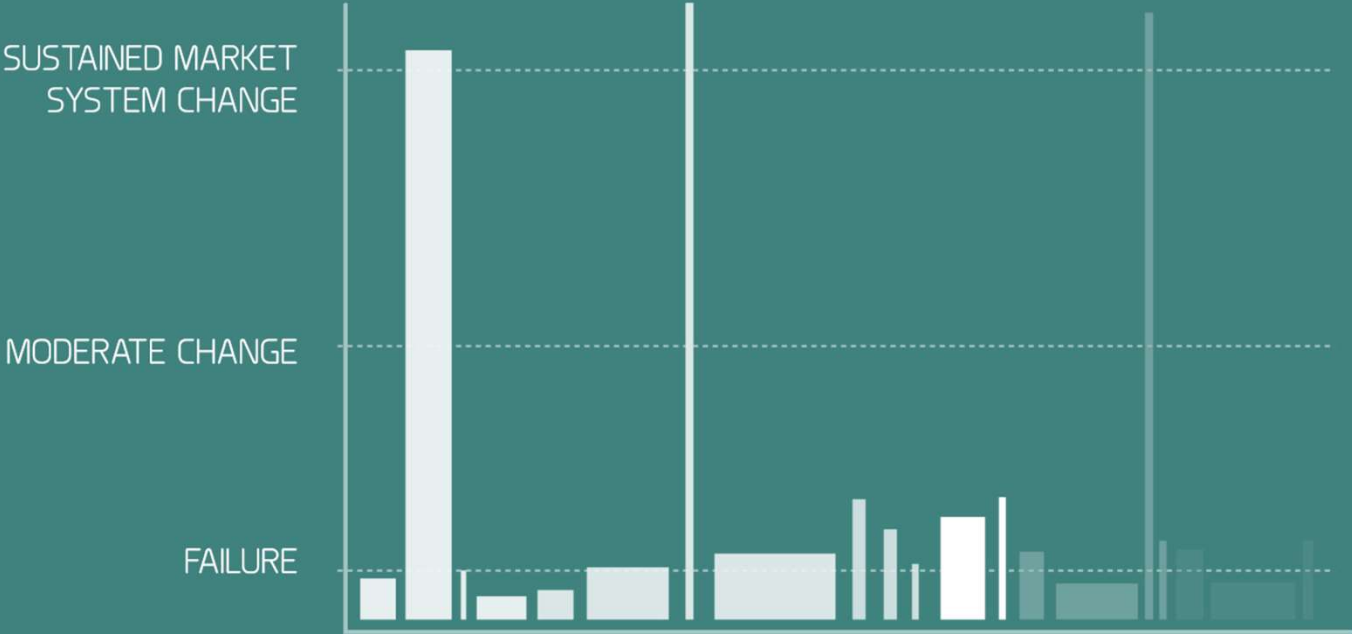
## MEASURE

How will system performance be monitored and evaluated? What criteria should be applied? How will this be used to inform real-term adaptation of the intervention?

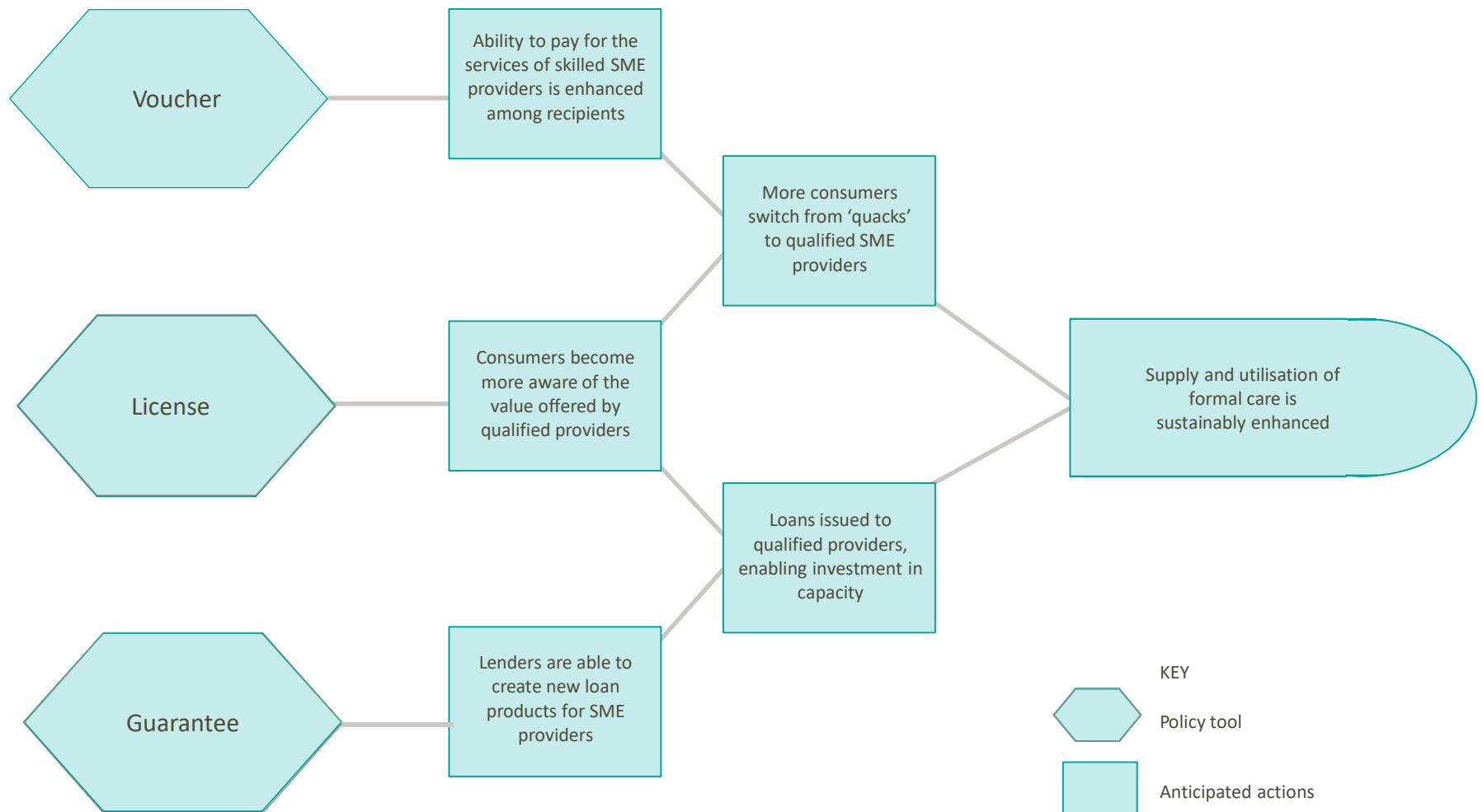
# Aiming for Sustainable Change



# ...a reality check



# Theory of Change



# Strategy for Evaluation

