

GROUP WORK INSTRUCTIONS – Session #8

Session Title: Measuring for Success

Session Presenter: Mark Hellowell

Part 1: Develop a Theory of Change (30 Minutes)

Using the table (overleaf) to structure your analysis, please do the following:

- 1) Outline the main features of your intervention design in terms of its core components;
- 2) Identify the implementation tasks that are necessary and sufficient for your intervention to work as planned;
- 3) Pinpoint the changes you expect to occur in the market as a result of each tool you have selected (you can use the draft MFT on the following page to help you do this); and
- 4) Explain what you expect to be the main changes in consumer/provider behavior as a result of the changes you anticipate.

Part 2: Define an Evaluation Strategy (30 Minutes)

Drawing on the Theory of Change you have developed in the previous 30 minutes, draw a logic model of the intervention you are prioritizing. Within this logic model, identify the key evaluation tasks you will use to ensure that the intervention is 'working' as intended.

Consider what you will do to refine the strategy in line with information emerging from the implementation experience.

WORKSHEET: Logic framework to **measure** change

INTENDED MARKET SYSTEM IMPACTS <i>(Describe)</i>			
INTENDED HEALTH IMPACTS <i>(Describe)</i>			
ToG <i>(Describe)</i>	Necessary Tasks <i>(List in chronological order: first to last)</i>	Anticipated Shifts in Market	Anticipated Actions <i>(List in chronological order: first to last)</i>
#1:	<ul style="list-style-type: none"> • XXX • XXX • XXX 	<ul style="list-style-type: none"> • XXX • XXX • XXX 	<ul style="list-style-type: none"> • XXX • XXX • XXX
#2:	<ul style="list-style-type: none"> • XXX • XXX • XXX 	<ul style="list-style-type: none"> • XXX • XXX • XXX 	<ul style="list-style-type: none"> • XXX • XXX • XXX
#3:	<ul style="list-style-type: none"> • XXX • XXX • XXX 	<ul style="list-style-type: none"> • XXX • XXX • XXX 	<ul style="list-style-type: none"> • XXX • XXX • XXX



Use the Market Forces Template to illustrate how the tools of government currently deployed influence the balance of stewardship and market forces in each of the six domains. [Note that the location of the green bars has been set to depict a market in which stewardship forces are non-existent, and market forces are absolute. How do these shift as a result of the tools being deployed?]

