



GROUP WORK INSTRUCTIONS – Session #7

Session Title: Designing Market Interventions – Part II

Session Presenter: Mark Hellowell

Design the market system intervention (60 Minutes)

By now, you have:

- (i) identified the RMNCAH-N problem you are prioritizing;
- (ii) selected the market in which the problem is located;
- (iii) assessed who the non-state actors are that are relevant to the market; and
- (iv) analysed that market in terms of the balance of stewardship and market forces that exert an influence on its operation.

Drawing on these analyses and the Tools of Government explored in the previous sessions, now develop a preliminary market system intervention that addresses the priority RMNCAH-N problem.

Please use the worksheet (overleaf) to help structure and document your discussion and conclusions.





WORKSHEET: **Design** of a market intervention

Target health market (describe)	
Target consumers (describe)	
Potential private sector partners (list)	 XXX XXX XXX
Policy platform to drive process (who)	
Policy package (list tools of government)	1. XXX 2. XXX 3. XXX



