

# GROUP WORK INSTRUCTIONS – Session #5

Session Title: Assessing Health Markets

Session Presenter: Barbara O’Hanlon

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## PART 1 (30 Minutes)

You will have 45 minutes to examine the types of data available in your country that are needed to analyze the specific RMNCAH-N challenge your group selected and to assess health markets related to the group’s priority challenge.

First, go over the data sets, reports and analysis available. Use the four categories to organize your brainstorm exercise. There is also a worksheet to guide the discussion (see attached).

Second, identify the data gaps. Agree on the type of research needed, determine the most appropriate methodology and to define the research question(s).

## PART 2 (15 Minutes)

Third, list action steps needed to conduct this additional data collection and analysis.



### DATA AND RESEARCH WORKSHEET

PRIORITY CHALLENGE (Summarize and insert)				
CATEGORY	RESEARCH (List name and source)	CRITERIA		
		✓ Yes	✓ No	✓ Priority
Sector-Wide				
Private Provider Research				
Consumer Research				
Health Market Research				

### DATA ACTION PLAN

Data Gap Area	Research Methodology	Research Objective	Action Steps



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