

# Principles of Donor Alignment for Digital Health

World Health Summit – Berlin

October 16, 2018

# How We Got Here

- Tremendous potential for impact of digital – but fragmented systems
- Recognizing and owning the problem
- Many many conversations
- Focused forum and first draft of Principles (January 2018)
- Months of feedback, edits, and iterations
- Final Version in May 2018

# Introducing the Principles

Ten Principles – three primary messages:

1. Not a technology problem
2. Align investments to country digital health strategies
3. Invest in Digital Global Goods

<http://www.digitalinvestmentprinciples.org>

# Endorsing Organizations



# Donors will...

1. **Collaborate to align investments** with national digital health strategies.
2. Prioritize investments in **national plans that incorporate “digital global goods”** and avoid bespoke systems.
3. Engage early to **determine and quantify long-term costs** of operating, maintaining, and supporting digital health systems for sustainable country ownership.
4. **Track** investments, progress, learnings and successes in digital health systems in a transparent manner.
5. **Strengthen donor technical skills** and core capacities, including awareness of the Principles for Digital Development.

# Donors will invest in...

6. The **creation and evolution** of a country's national digital health strategy, policies and regulatory framework. Strategies include components such as architecture, standards, investment frameworks, privacy protection, and detailed operational and monitoring plans.
7. Systems at a level appropriate to the country's progress along the **digital health maturity continuum**.
8. **Sustainable country capacity** for digital health leadership, governance, implementation, oversight, global good adoption, and donor coordination.
9. Scalable, sustainable, accessible, interoperable, and evidence-based **digital health global goods** that meet country priorities.
10. Diverse stakeholder **information-sharing and peer-learning networks** at country and regional levels to foster coordination and alignment of implementation activities.