Background: Request from TFC

- Prepare an evaluation of the overall GFF model (initiate in 2023 and final report in 2024)
- Recommended the setup of a steering committee to ensure quality, usefulness and independence with multistakeholder representation
- Consider what is already covered through existing evaluation activities, and ensure coherence and non-duplication across the full set of activities
- Evaluation should look at gaps across the results chain and include the GFF support (Co-financing and TA) against the logic model
Background: roles and responsibilities

**Steering Committee**
- Members: TFC Tech. Alternates, IG/CSO constituency, Results Advisory Group
- Review and approve: TORs, inception report, and draft report
- Provide oversight of the evaluation
- Recommend to TFC acceptance of final evaluation report, based on assessment of quality and utility

**Results Advisory Group**
- Advise on development of the scope and approach to the evaluation

**GFF Secretariat**
- Lead consultative process to define scope and approach
- Manage procurement (competitive selection process)
- Provide financing
- Manage the interaction with the selected organization
- Support the Steering Committee

**TFC**
- High-level review and approval (process, timeframe, final deliverable)
# External GFF Evaluation process

<table>
<thead>
<tr>
<th>Phase</th>
<th>Objectives</th>
<th>Key Questions</th>
<th>Activities</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Review by Results Advisory Group – May 22–23</td>
<td>• Define core objectives that are responsive to TFC request as well as GFF learning needs&lt;br&gt;• Advise on development of the scope and approach to the evaluation.</td>
<td>• What is already covered today in terms of GFF evaluation?&lt;br&gt;• What aspects of GFF evaluation could be strengthened?</td>
<td>• Consider what is already covered through existing evaluation activities, and ensure coherence and non-duplication across the full set of activities.&lt;br&gt;• Define areas for improvement.</td>
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<tr>
<td>2. Consultation with TFC Alternates</td>
<td>• Consider and discuss advice and guidance proposed by the Results Advisory Group.&lt;br&gt;• Provide feedback on proposed scope and high-level evaluation questions</td>
<td>• What are the priority topic areas/questions under each domain by OECD evaluation criteria?</td>
<td>• Identify the best options, their potential implications and make recommendation for the GFF evaluation based on the Results Advisory Group’s proposal&lt;br&gt;• Prioritize a core set of evaluation questions, based on the following criteria:&lt;br&gt;  * Criticality&lt;br&gt;  * Coverage through existing evaluative activities&lt;br&gt;  * Suited to external evaluation modality&lt;br&gt;  * Timeframe&lt;br&gt;• Align on next steps</td>
</tr>
<tr>
<td>3. Review and decision by TFC, July 5</td>
<td>• Build consensus on way forward.&lt;br&gt;• Agree on high evaluation questions.</td>
<td>• What are the priority questions to address through this evaluation?</td>
<td>• High-level review and approval of&lt;br&gt;  * process&lt;br&gt;  * objectives&lt;br&gt;  * evaluation questions&lt;br&gt;• Align on next steps</td>
</tr>
<tr>
<td>4. Steering Committee Set UP</td>
<td>• Ensure quality, usefulness and independence with multistakeholder representation</td>
<td>• How to ensure inclusiveness, quality, and independence?&lt;br&gt;• Is additional support needed for specific constituencies?</td>
<td>• Ensure quality, usefulness and independence with multistakeholder representation&lt;br&gt;• Align on next steps&lt;br&gt;• Convene Steering Committee&lt;br&gt;• Launch RFP&lt;br&gt;• Manage competitive selection process&lt;br&gt;• Contract selected firm&lt;br&gt;• Initiate inception phase</td>
</tr>
<tr>
<td>5. Evaluation kick off and implementation</td>
<td>• Launch EOI across TFC, Results AG &amp; IG&lt;br&gt;• Ensure the SC members are able to&lt;br&gt;  * Prioritize sub-topics to explore&lt;br&gt;  * Review and approve: TORs, inception report, and draft report&lt;br&gt;  * Provide oversight of the evaluation&lt;br&gt;  * Recommend to TFC acceptance of final evaluation report</td>
<td>• NA</td>
<td>• Deliver a high quality, independent evaluation of the GFF that informs improvements and enables learning</td>
</tr>
</tbody>
</table>
Process to develop proposed scope for overall GFF evaluation ('GFF Evaluation')

1) Define core objectives that are responsive to TFC request as well as GFF learning needs

2) Map out long list of possible topic areas/questions under each domain by OECD evaluation criteria

3) Prioritize a core set of evaluation questions, based on the following criteria:
   • Criticality
   • Coverage through existing evaluative activities
   • Suited to external evaluation modality
   • Timeframe

4) Consultations
   • Internal review of logic and consistency in applying the criteria (GFF Secretariat)
   • Results Advisory Group, Trust Fund Committee Technical Alternates
### Criteria used to prioritize questions

<table>
<thead>
<tr>
<th>OECD DAC criteria used to generate longer list</th>
<th>Additional criteria used to prioritize from within longer list</th>
</tr>
</thead>
<tbody>
<tr>
<td>RELEVANCE</td>
<td>CRITICALITY</td>
</tr>
<tr>
<td>COHERENCE</td>
<td>EXISTING COVERAGE</td>
</tr>
<tr>
<td>EFFECTIVENESS</td>
<td>SUITABILITY TO MODALITY</td>
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<tr>
<td>EFFICIENCY</td>
<td>TIMEFRAME</td>
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<tr>
<td>IMPACT</td>
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<tr>
<td>SUSTAINABILITY</td>
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</table>
Overview of evaluation activity timelines

IC midterm reviews and evaluations – Rolling, based on optimal timing for individual countries

Q3 2023 | Q4 2023 | Q1 2024 | Q2 2024 | Q3 2024 | Q4 2024

Meta Review – Round 1 | Meta Review – Round 2 | Round 3

GFF External Evaluation
Objectives for GFF Evaluation

- To generate evidence, strengthen accountability and enable learning on the GFF country engagement model, operational structure, support modalities, and strategy.

- To inform adaptations and improvements to the GFF country engagement model, operational structure, support modalities, and strategy including through financing decisions and other management actions where relevant.
  - Current strategy period
  - Next strategy period
High level evaluation questions

Taking into account GFF resources, structures, and capacities:

1. **Country engagement model**: To what extent is the GFF country engagement model:
   - Coherent and fit for the purpose of catalyzing sustainable improvements in the health of women, children and adolescents through a systems approach? (*design*)
   - Being implemented effectively and efficiently? (*implementation*)

2. **Operational structure and support modalities**: To what extent are the GFF operational structure and support modalities:
   - Coherent and fit for the purpose of enabling delivery of the strategy through the country engagement model? (*design*)
   - Being implemented effectively and efficiently? (*implementation*)

3. **Strategy, results, and value add**: To what extent is progress being made in delivery of the overall GFF strategy and specific high priority thematic areas within it? What is the value add of the GFF in contributing to country-led improvements in the health of women, children and adolescents?
Next steps

1. Launch EOI across TFC, Results AG & IG to finalize Steering Committee membership

2. Ensure the Steering Committee members are able to
   • Prioritize sub-topics to explore
   • Review and approve: TORs, inception report, and draft report
   • Provide oversight of the evaluation
   • Recommend to TFC acceptance of final evaluation report

Evaluation to be initiated in 2023 and completed in 2024
Questions for the Investors Group

1. Do the guiding criteria and process for the evaluation provide a good framework for engagement?

2. Do you see any subtopics to prioritize under each evaluation question?

3. Are any IG members engaged in review and evaluation processes that could help inform the GFF evaluation efforts?
Impact and outcome measures are well covered, but the new strategy has lacked indicators that specifically track progress within each Strategic Direction (SD)

**IMPACT**

1. Maternal mortality ratio
2. Neonatal mortality rate
3. Under five mortality rate
4. Still births
5. Adolescent birth rate
6. % of births <24 months after preceding birth
7. Moderate and severe wasting
8. Stunting

**OUTCOMES**

1. ANC4
2. IFA supplementation at ANC
3. Institutional deliveries
4. Kangaroo Mother Care
5. Early initiation breastfeeding
6. Postnatal care
7. Immediate postpartum family planning
8. Couple Years Protection
9. Penta3
10. Vitamin A supplementation
11. Share of government expenditure to health
12. Budget execution
13. Expenditure to frontline providers
14. Out of pocket expenditure

**SD1**
Bolster country leadership and partner alignment behind prioritized investments

**SD2**
Prioritize efforts to advance equity, voice, and gender equality

**SD3**
Protect and promote high-quality essential health services by reimagining service delivery

**SD4**
Build more resilient, equitable, and sustainable health financing systems

**SD5**
Sustain a relentless focus on results

Key performance indicators that reflect progress in delivery of each Strategic Direction have not been part of the model up to this point...
KPI process

Phase 1: Review by Results Advisory Group
- Review overall framework and specific indicators
- Advise on further development and changes needed

Phase 2: Consultation with TFC Alternates
- Review approach, overall framework and individual KPIs
- Provide steer on areas for further development and other changes needed

Phase 3: Review and decision by TFC, July 5
- Review and approve framework and individual KPIs
- Build consensus on way forward.

Phase 4: Operation-alization for current strategy
- Begin tracking, with use of new indicators for accountability and improvement
- Draw out lessons learned and refinements needed for next strategy period

Phase 5: Development of next strategy
- Incorporate insights & lessons learned from current set of KPIs
- Make updates to KPIs to reflect shifts in strategy as well experience and lessons learned with current set of indicators

Key Questions
- Suitability of overall framework and approach?
- Suitability of individual KPIs?
- Feedback for improvement?

- Suitability of overall framework and approach?
- Suitability of individual KPIs?
- Steer on improvements needed?

- Suitability of overall framework and approach?
- Suitability of individual KPIs?
- Improvements needed?

- What do the KPIs tell us about progress in delivering strategy and gaps that need to be addressed?
- How well do the KPIs reflect what is most important?

- What have we learned from current KPIs and other evidence that should inform shifts in strategy and the KPIs to be adopted with new strategy?

We are entering here, following TFC approval on July 5
KPI selection criteria

Include indicators that:

• balance “type 1” (i.e., too far downstream, not reflecting GFF activities) and “type 2” errors (i.e., too far upstream, not showing link to meaningful changes at country level) – we are focused on the middle zone, where we can link GFF activities to meaningful changes at country level

• link to GFF outcome/impact measures (e.g., causal pathway can be articulated/consistent with the GFF theory of change)

• feasible to measure through existing reporting mechanisms and data collection processes, or through reasonable actions to strengthen existing processes

• sensitive to change based on GFF supported activities
Approach to reporting KPIs

• Populated values for the strategy KPIs to be reported in GFF Annual Report and published on the GFF Data Portal each year, starting with 2022-23 Annual Report this Fall

• Strategy KPIs to be reported alongside other types of indicators through an integrated and holistic approach
  • Impact
  • Outcome
  • Operational and process indicators linked to GFF Logic Model
  • Progress in specific thematic areas

• Strategy KPIs to be incorporated into updates to governance bodies on progress and challenges in implementation of the strategy
The GFF has adopting a new strategy measurement framework, with 3 Key Performance Indicators (KPIs) per SD

**Indicators of:**
1. IC process
2. Prioritization
3. Country Platform functionality

**Indicators of:**
1. Gender equality
2. Reduction in equity gaps
3. Civil society participation

**Indicators of:**
1. Quality
2. Human Resources for Health reforms
3. Public-private partnerships

**Indicators of:**
1. Health financing reforms
2. Domestic Resource Mobilization
3. Commodity financing reforms

**Indicators of:**
1. IC Results Frameworks
2. RMNCAH-N Coverage and Equity Analysis
3. Data use

Cross-cutting issues:
- Country Leadership  
- Alignment  
- Gender & equity  
- Civil society & youth engagement  
- Financing & systems reforms on critical path to improved RMNCAH-N outcomes  
- Data use
3. Country Platform functionality

**Indicator**: Average score on Country Platform Functionality Index, based on the following 6 criteria:

- Government leadership role in convening is clearly demonstrated
- Written Terms of Reference adopted
- Inclusive membership, including civil society, youths and private sector
- Convenes regularly (ideally 4 but at least 2 times in past year)
- Reviews progress based on data and evidence at least once per year, if IC is approved and in implementation (includes health financing data in addition to service delivery and health outcomes)
- Actions noted in minutes

**Denominator**: all GFF countries

**Notes**:

- It is recognized that there can be multiple fora for convening within any given country, but the main coordination forum that is the focus here should have a central role in ensuring stakeholders come together in an inclusive way for dialogue and action, including in relation to the IC
- Intersects with KPIs on civil society and data use
- The criteria above are aligned with the updated CP assessment tool

**Indicators of**:

- IC process
- Prioritization
- Country platform functionality
4. Gender gap cascade

**Indicator**: % of countries meeting each of the following criteria, tracked as a cascade
- Identified one or more gender-related gaps or barriers that affect RMNCAH-N outcomes, based on evidence
- Prioritized one or more strategy(ies) to address them
- Measurement approach in place to track implementation
- Begun implementing the strategy(ies)
- Demonstrated measurable progress toward closing the gaps

**Denominator**: all GFF countries with finalized IC

**Notes:**
- Here and in other cascade indicators that follow, ‘measurement approach in place’ has two elements that need to be met: a) explicit definition of the measurable outcome that the reform aims to achieve, and b) transparent process in place to track measurable progress toward that outcome over the course of implementation
- Some of the steps only apply to countries that have reached a certain stage of implementation maturity; this will be explicitly noted in the reporting
- Resources from GFF/World Bank (co-financed projects, TA) to support the strategy(ies) will be tracked for management purposes.

**Indicators of:**
- Gender equality
- Reduction in equity gaps
- Civil society participation
Illustrative example of how cascades will be tracked, based on Gender Gap Cascade (not real data!)

<table>
<thead>
<tr>
<th>&lt;3 years of implementation</th>
<th>3+ years of implementation but not achieved</th>
</tr>
</thead>
<tbody>
<tr>
<td>Not achieved</td>
<td>Denominator = all countries with finalized IC</td>
</tr>
</tbody>
</table>
Approach to supporting use at country level

• The GFF will provide country-specific summaries of KPI values to Country Platforms through Government Focal Points and Liaison Officers to inform strategic dialogue, adaptations and improvements where relevant

• The GFF will also facilitate learning and exchange across countries to make it easier for countries to learn from each other on progress, challenges and adaptations

• The role of the partnership is critical through Country Platforms and to help address gaps and challenges identified by countries

• The country-specific KPI summaries that will be shared are meant to complement Investment Case Results Frameworks, and will not substitute for or displace them in any way – their purposes are different
Questions for the Investors Group

1. What are the best ways to maximize the utility of the strategy KPIs for Country Platforms, recognizing that they are a complement rather than a substitute for Investment Case Results Frameworks?

2. What role can partners play in helping countries to address gaps and challenges identified by countries?