

Global Financing Facility (GFF) Fall 2018 Webinar Series: GFF Replenishment

OCTOBER 04, 2018



Global Civil Society
Coordinating
Group for the GFF





Welcome & Logistics

BETSY MCCALLON | WHITE RIBBON ALLIANCE
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Agenda

Welcome and Logistics

Betsy McCallon, White Ribbon Alliance

bmccallon@whiteribbonalliance.org

GFF Overview and Replenishment in 2018

Katri Kemppainen-Bertram, The Global Financing Facility

kbertram@worldbank.org

Civil Society Communique on the GFF

Susannah Hurd, Global Health Visions

Interim Coordinator, Civil Society Coordinating Group for the GFF, hosted by PMNCH

Susannah.hurd@ghvisions.com

"The GFF We Want" Campaign

Joyce Nganga, WACI Health

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"What Women Want" Campaign

Kristy Kade, White Ribbon Alliance

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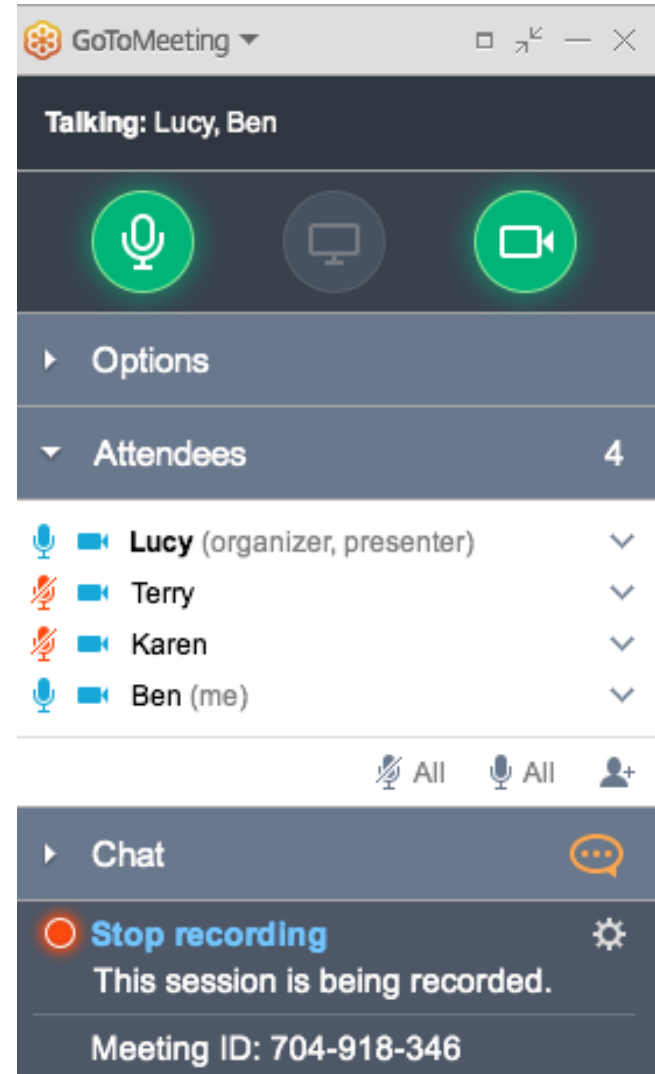
Moderated Q&A and Discussion

Betsy McCallon, White Ribbon Alliance

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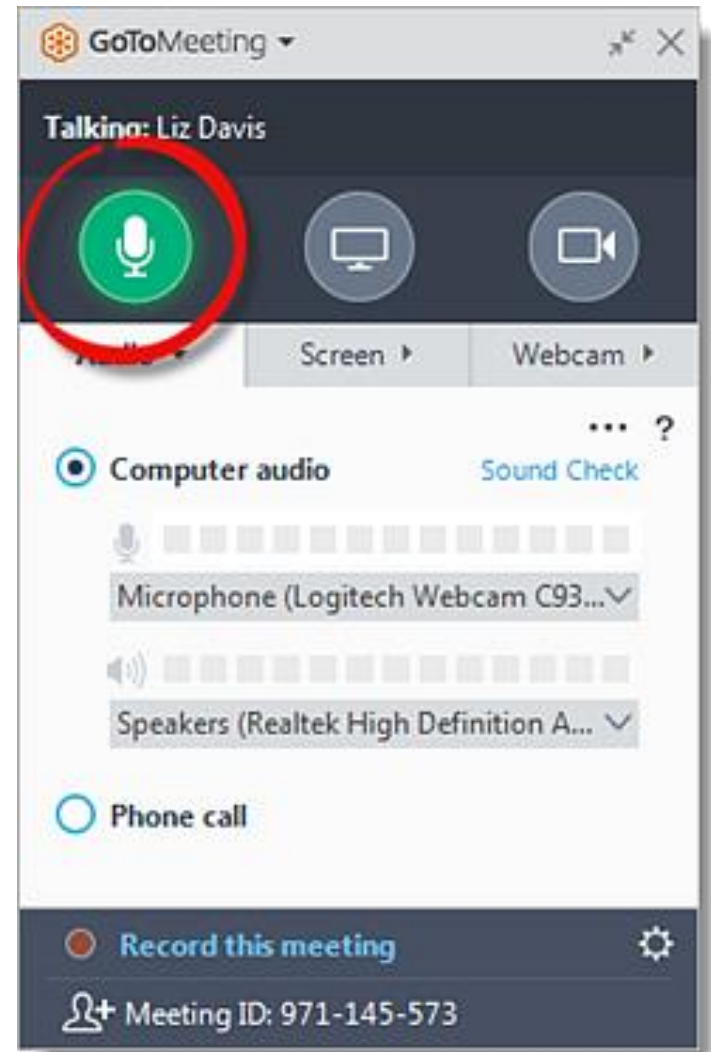
Questions?

- **Know who's speaking?**
- The bottom of the meeting window and the control Panel both indicate who's speaking.
- When you are speaking, meeting attendees will see your name.



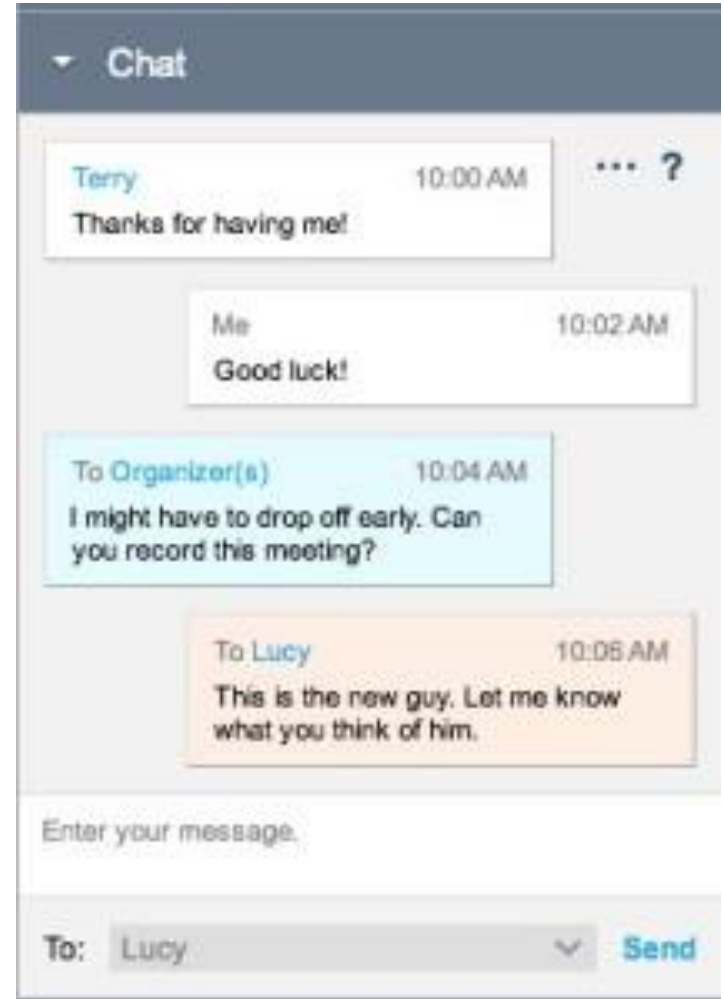
Questions?

- You can mute yourself when you're not speaking.
- If you dialed in using a phone, you'll need to use the audio PIN to mute your line via the GoToMeeting controls.



Questions?

- If you would like to ask a question, please use the **chat box** →
- When asking a question, please type your **full name and organization**:
 - Ex. John Smith, Global Health Council: How do I ask a question?



GFF Overview and Replenishment in 2018

KATRI KEMPPAINEN-BERTRAM | THE GLOBAL FINANCING FACILITY

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Global Financing Facility Replenishment

Countdown to Oslo

Webinar 4 October 2018

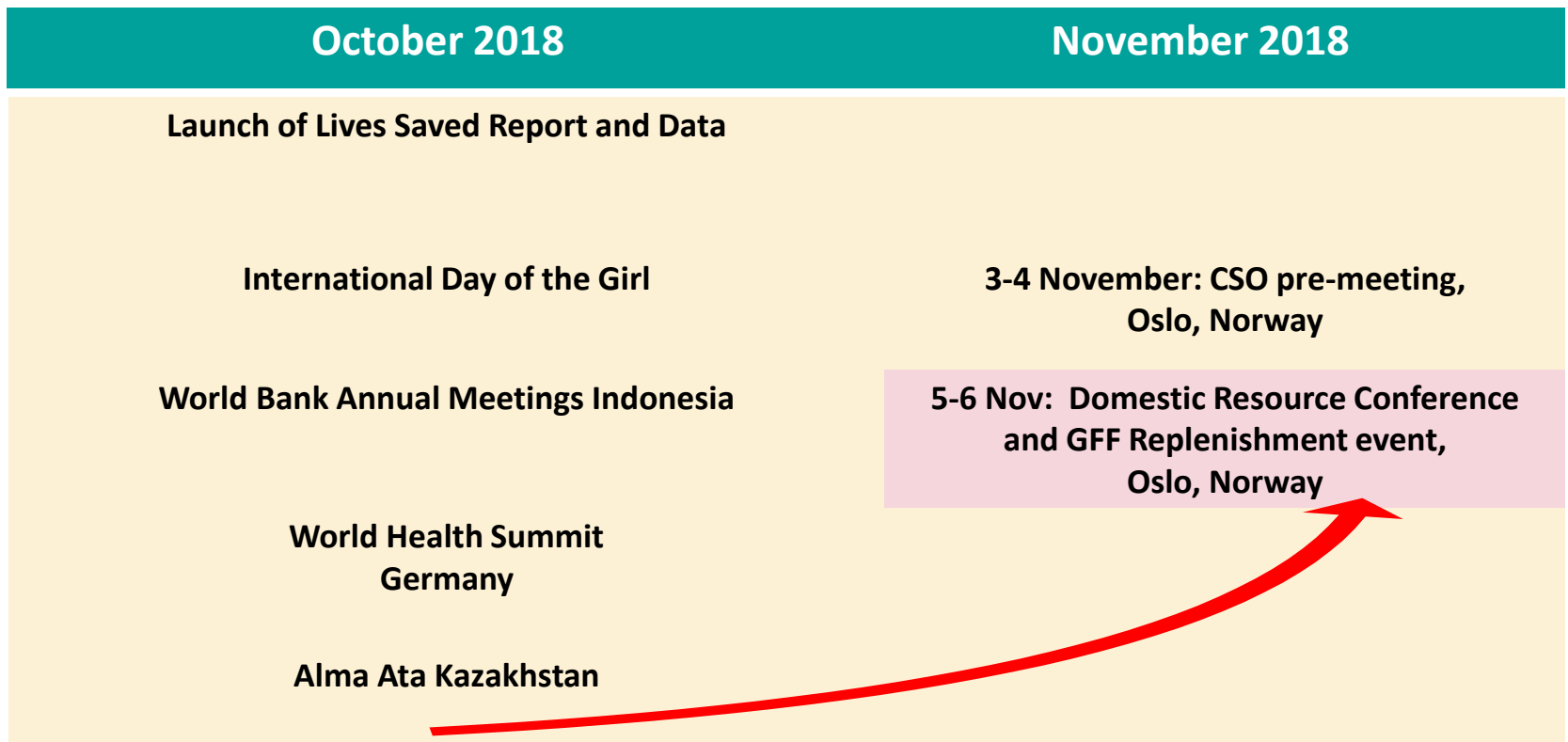


Introduction

- Updates from the GFF Secretariat
- Replenishment Event in Oslo in November
- Partner Engagement



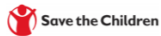
Countdown to Oslo



Oslo as a Moment for Partners

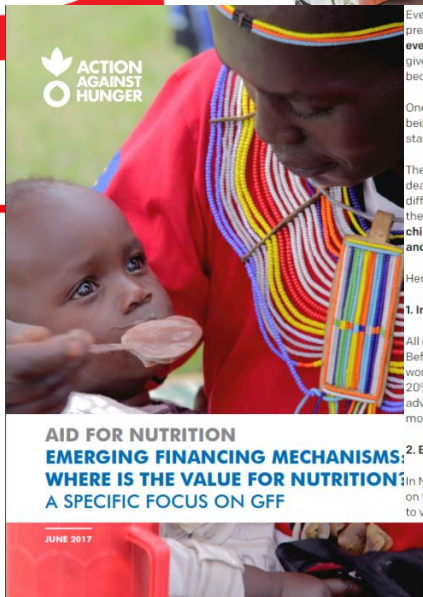


Oslo as a Moment to Shape Policy



THE GLOBAL FINANCING FACILITY: AN OPPORTUNITY TO GET IT RIGHT

Policy briefing, April 2018



**AID FOR NUTRITION
EMERGING FINANCING MECHANISMS:
WHERE IS THE VALUE FOR NUTRITION?
A SPECIFIC FOCUS ON GFF**

JUNE 2017



TAKE ACTION ABOUT ONE THE ISSUES BLOG VOLUNTEER

MOST RECENT TOPICS



How innovative financing is bringing life-saving care to 31 million

Every year, more than 5 million mothers, children, and adolescents die from preventable conditions in 50 countries across the world. **That's almost 10 deaths every minute.** Without access to quality healthcare, women and children are not given a fair chance to work and thrive. As a result, countries lose billions of dollars because of poor health and nutrition.

One of the **Sustainable Development Goals** is to ensure good living by 2030. But at the moment, a yearly funding gap of US\$150 billion is standing in the way of progress.

The Global Financing Facility (GFF) was set up in 2015 to close deaths caused by preventable diseases. Their work has made difference in Cameroon, the DRC, Liberia, Nigeria, and Uganda: the GFF, co-financiers, and private sector partners, **over 31 million children, and adolescents in those five countries gained access to nutrition services.**

Here's how the GFF achieves these phenomenal results:

1. Increasing government financing to fight maternal, newborn and child health

All countries that join the GFF agree to spend extra domestic resources on health. Before becoming a GFF partner, Cameroon allocated 6% of its women and children's health. As a GFF partner, they are committing 20% of their budget to these services by 2020. In Nigeria, the advocacy from ONE's **Make Naija Stronger** Campaign! is expected to mobilize US\$150 million in new domestic funding per year for health.

2. Ensuring governments and donors are advancing key priorities

In Nigeria, the GFF helped a range of donors support the government on the Basic Minimum Package of Health Services. This package includes vaccines, treatment for malaria, and insecticide-treated mosquito nets.



Key gains from investing in the health and gender equality of women and children

DISCLAIMER: All opinions in this column reflect the views of the author(s), not of EURACTIV.COM Ltd.

Global Financing Facility

Jun 5, 2018

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Global Citizens

Take Action

Rewards

Festival

Impact

Girls & Women | Health | Education | Finance & Innovation | Food & Hunger | Water & Sanitation | Environment | Citizenship

HEALTH

The GFF: Behind the Global Plan to Get Every Child a Chance at a Healthy Life

The GFF was launched to help countries transform their health systems and end preventable deaths.

Why Global Citizens Should Care

More than 5 million women, children, and adolescents die every year from preventable conditions across 50 countries. The Global Financing Facility (GFF) was launched in 2015 to help put an end to these deaths. On Nov. 6, Norway will be co-hosting the GFF replenishment with the goal of raising \$2 billion in new support over the 2018-2023 period. As Global Citizens, we all play a crucial role in ensuring that goal is met. You can take action on this [here](#).

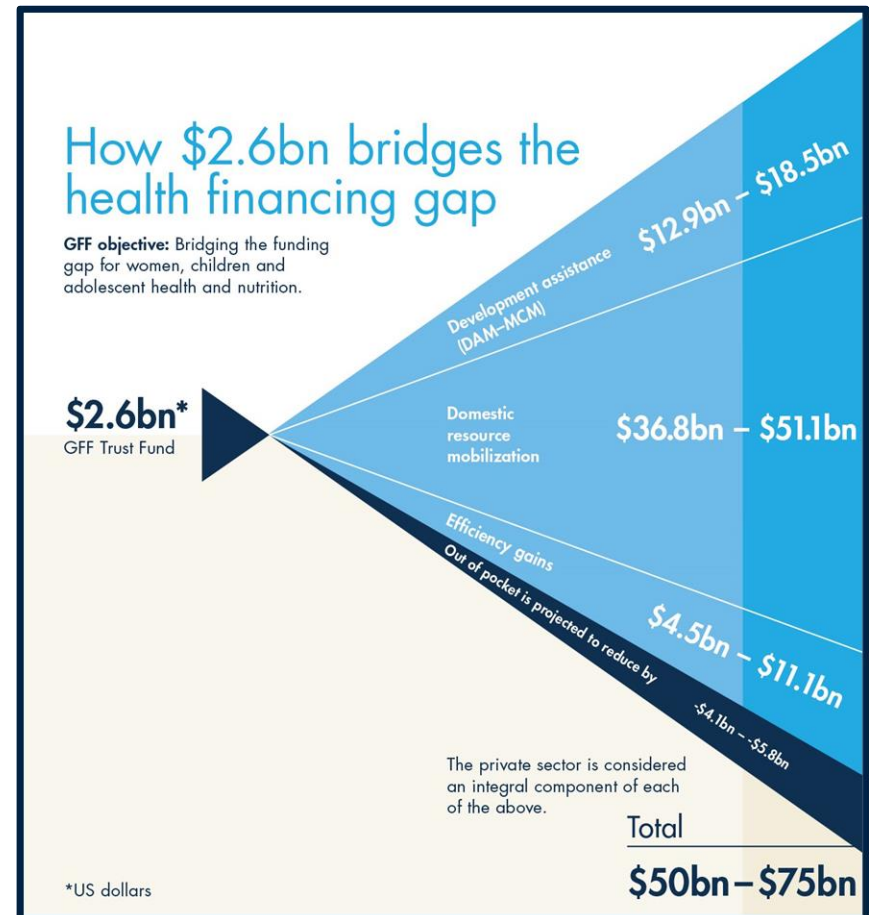
The biggest lottery in life is, without a doubt, where you're born.

New Data and Infographics



NEW [Video](#) on Lives Saved Data

NEW Lives Saved Data and [Report](#)



Events and Activities in Run-up to Oslo

Mobilizing Actions

RESULTS Canada
the power to end poverty

ABOUT US | OUR CAMPAIGNS | GET INVOLVED | YOUR TOOLS | NEWS & EVENTS | CONTACT US | FRANÇAIS

SEPTEMBER 2018
The Global Financing Facility – A Catalyst for Health, a Catalyst for Her

TAKE ACTION
Download the action sheet.

Meet with your Member of Parliament
This action can be taken individually or as a group. RESULTS Canada is happy to provide an MP brief and a template letter for your MP to refer to, once your meeting is over. Your mission is to ask your MP to write a letter to the Prime Minister asking him to support the GFF Replenishment in November 2018, with a \$240 million CAD contribution.

GLOBAL CITIZEN

GLOBAL CITIZEN

Take Action | Rewards | Festival | Impact

Girls & Women | Health | Education | Finance & Innovation | Food & Hunger | Water & Sanitation | Environment | Citizenship

HEALTH
Call on the Canadian Government to Support the Global Financing Facility

Brought to you by: **Johns Hopkins**

Take Action: Tweet Now

Call on Canada to Continue Its Global Leadership on Improving Women and Children's Health and Nutrition

Thank you to @JustinTrudeau, @mclaudebeaus, @MPCelina, @telford and @CanadaDev for supporting mothers and children around the world. Will you be a #CatalystForHer and continue Canada's global leadership on maternal and child health by giving \$240M to @theGFF? #CatalystPourElle

GLOBAL CITIZEN FESTIVAL
9.29.18 - NYC
CENTRAL PARK, MANHATTAN

JANET JACKSON - THE WEEKND
SHAWN MENDES - CARDI B
JANELLE MONÁE

SPECIAL GUEST: JOHN LEGEND
HOSTED BY: DEBORRA-LEE FURNESS & HUGH JACKMAN

Country Workshops



Advocacy Events



Social Media, Livestream, and Webinars

Advocacy Toolkit (data, country stories, advocacy materials)



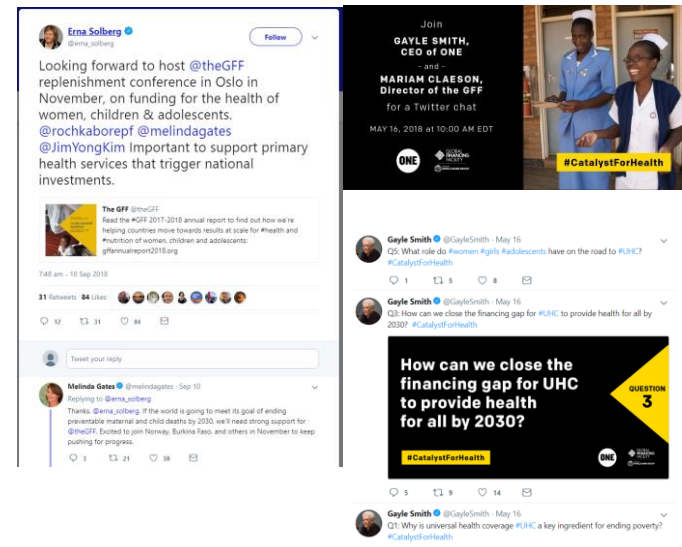
Webinars



Livestreamed events



Twitter chats



Animations



Events in Oslo

**3rd
November**

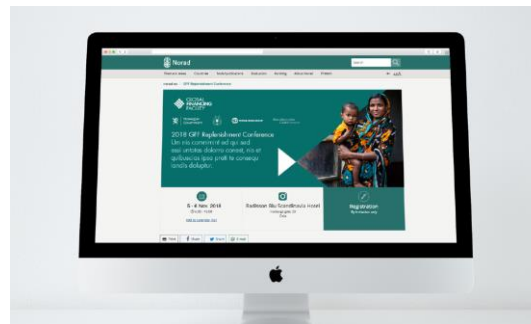
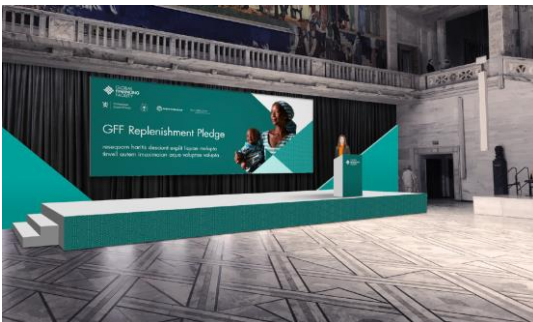
CSO Pre-Meetings

**4th
November**

**5th
November
DRM Confe-
rence**


**6th
November
GFF
Replenish-
ment**

GFF Replenishment Event – Live in Oslo and Livestreamed



How Partners Can Engage

Digital

- Engage with us and in the discussion
- Handles and hashtags
 -  • [@theGFF](#)
 - [@MariamClaeson](#)
 - [@monique_vledder](#)
 - #InvestInHealth
 - #CatalystForHer
- LinkedIn
 -  • [Mariam Claeson](#)
 - [Monique Vledder](#)
- Join in Oslo over livestream
- [Digital Advocacy Toolkit](#)

In person

- **Rally for our issues and the urgency** to act ahead of, during, and after Oslo
- **Join in Oslo, and encourage high-level leadership attendance** from your country, and commitments
- Raise your message and voice in Oslo, **share your messages and materials with us** to share and cross-promote ahead of an in Oslo
- **Raise awareness** in meetings, at events, in media in your countries and at regional / global events



Thank you



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GFFsecretariat@worldbank.org



[@theGFF](https://twitter.com/theGFF)



Civil Society Communique on the GFF

SUSANNAH HURD | GLOBAL HEALTH VISIONS
INTERIM COORDINATOR, CIVIL SOCIETY COORDINATING GROUP FOR THE GFF,
HOSTED BY THE PMNCH
susannah.hurd@ghvisions.com

Civil Society Communique on the GFF

- ✓ A small working group of the global CS Coordinating Group (CSCG) is developing a civil society communique on the GFF
- ✓ A draft will be shared with the full CSCG for input, via our Google Group, in the next week or so
- ✓ Will be finalized at the Oslo CSO Workshop Nov 3rd and 4th, and shared at the GFF Replenishment event on the 6th
- ✓ Communique will broadly:
 - State civil society's support for the GFF
 - Emphasize our commitment to it
 - Highlight the key roles and value that CS brings to the GFF
 - Highlight key ways in which the GFF can continue to improve, and support CSO's roles in it

If you are not part of the CSCG Google Group and would like to join, please send an email to: susannah.hurd@ghvisions.com

"The GFF We Want" Campaign

JOYCE NGANGA | WACI HEALTH

joyce@wacihealth.org

Purpose and goal

- To elevate the voice of civil society and embed lessons learned by GFF implementing countries through the current GFF replenishment and ongoing resource mobilization

Process and activities

- Regional consultation that will inform case study development
- GFF WE Want Campaign questionnaire
- Messaging and social media materials
- Meeting alongside Oslo workshop

Actions/next steps

- Feedback on questionnaire
- Support in dissemination
- Input into Campaign messaging
- Sharing out of materials /social media ahead and during replenishment

#GFFWeWant

“What Women Want” Campaign

KRISTY KADE | WHITE RIBBON ALLIANCE

kkade@whiteribbonalliance.org



What Women Want



What Women Want

- Mobilizing 1 million women & girls about their top priority for reproductive and maternal health care; ultimately intended to create agendas that drive change based on community perspectives and create demand for quality.
- Data processing has begun, with more than 250,000 responses collected since efforts launched.
- Local organizations in GFF countries, such as Kenya, Malawi, Nigeria, Tanzania and Uganda, have committed to mobilizing 100,000 responses each before March to facilitate community engagement in and inform country planning processes as well as strengthen calls for domestic resources.
- In select countries, findings will be shared on a rolling basis to ensure relevance for immediate advocacy opportunities. Complete results available in June 2019.
- To connect with local partners, please contact info@whatwomenwant.org. For more information or resources, visit www.whatwomenwant.org.





What Women Want



Additional Resources

Photo Survey Toolkit:

<https://www.whatwomenwant.org/s/WWW-Survey.zip>

Key Messages:

<https://www.whatwomenwant.org/s/WWW-Key-Messages.pdf>

Social Media Toolkits:

https://www.whatwomenwant.org/s/WWW_SocialMedia_Toolkit_August-2018_Youth-Mobilization_Final.pdf

Campaign Overview and FAQs:

https://www.whatwomenwant.org/s/WWW_campaign-overview-and-FAQ.pdf

Q&A and Moderated Discussion

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bmccallon@whiteribbonalliance.org

For more information about how to get involved in the GFF through the Civil Society Coordinating Group hosted by PMNCH, please contact Susannah Hurd, Global Health Visions
susannah.hurd@ghvisions.com

Reminder! Upcoming Webinars

GFF Replenishment Webinar

- French: [October 9th](#) [10am ET](#) / [2pm](#) Dakar / [3pm](#) Kinshasa

Pre-Oslo Webinar

- English: [Thurs, October 25th](#): [10am ET](#) / [4pm](#) Geneva / [5pm](#) Nairobi
- French: [Tues, October 30th](#): [10am ET](#) / [2pm](#) Dakar / [3pm](#) Kinshasa

Post-Oslo Webinar

- English: TBD
- French: TBD

Thank you for attending!

