Welcome & Logistics

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Agenda

Welcome and Logistics
Betsy McCallon, White Ribbon Alliance
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GFF Overview and Replenishment in 2018
Katri Kemppainen-Bertram, The Global Financing Facility
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Civil Society Communique on the GFF
Susannah Hurd, Global Health Visions
Interim Coordinator, Civil Society Coordinating Group for the GFF, hosted by PMNCH
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"The GFF We Want" Campaign
Joynce Nganga, WACI Health
joyce@wacihealth.org

"What Women Want" Campaign
Kristy Kade, White Ribbon Alliance
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Moderated Q&A and Discussion
Betsy McCallon, White Ribbon Alliance
bmccallon@whiteribbonalliance.org
Questions?

- Know who’s speaking?
- The bottom of the meeting window and the control Panel both indicate who’s speaking.
- When you are speaking, meeting attendees will see your name.
Questions?

- You can mute yourself when you’re not speaking.
- If you dialed in using a phone, you’ll need to use the audio PIN to mute your line via the GoToMeeting controls.
Questions?

- If you would like to ask a question, please use the chat box ➔
- When asking a question, please type your full name and organization:
  - Ex. John Smith, Global Health Council: How do I ask a question?
GFF Overview and Replenishment in 2018

KATRI KEMPPAINEN-BERTRAM | THE GLOBAL FINANCING FACILITY

kbertram@worldbank.org
Global Financing Facility Replenishment
Countdown to Oslo
Webinar
4 October 2018
Introduction

- Updates from the GFF Secretariat
- Replenishment Event in Oslo in November
- Partner Engagement
## Countdown to Oslo

<table>
<thead>
<tr>
<th>October 2018</th>
<th>November 2018</th>
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<tr>
<td>Launch of Lives Saved Report and Data</td>
<td>3-4 November: CSO pre-meeting, Oslo, Norway</td>
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<td>International Day of the Girl</td>
<td>5-6 Nov: Domestic Resource Conference and GFF Replenishment event, Oslo, Norway</td>
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<td>World Bank Annual Meetings Indonesia</td>
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<td>World Health Summit</td>
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<td>Germany</td>
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Oslo as a Moment for Partners
Oslo as a Moment to Shape Policy

The Global Financing Facility (GFF) was set up in 2017 to close the deaths caused by preventable diseases. Their work has made a difference in Cameroon, the DRC, Liberia, Nigeria, and Uganda, the GFF, co-financiers, and private sector partners, over 31 million children, and adolescents in those five countries gained access to nutrition services.

Here’s how the GFF achieves these phenomenal results:

1. Increasing government financing to fight maternal, newborn, child and adolescent health

   All countries that join the GFF agree to spend extra domestically. Before becoming a GFF partner, Cameroon allocated 6% of its budget to women and children’s health. As a GFF partner, they committed 20% of their budget to these services by 2020. In Nigeria, the advocacy from ONE’s Fueling Health Campaign helped mobilize US$75 million in new domestic funding per year for health.

2. Ensuring governments and donors are advancing key priorities

   In Nigeria, the GFF helped a range of donors support the government in the Basic Minimum Package of Health Services. This package includes vaccines, treatment for malaria, and insecticide-treated nets.

The GFF was launched to help countries transform their health systems and end preventable deaths.

Why Global Citizens Should Care

More than 5 million women, children, and adolescents die every year from preventable conditions across 50 countries. The Global Financing Facility (GFF) was launched in 2017 to help put an end to these deaths. On Nov. 6, Norway will be co-hosting the GFF replenishment with the goal of raising $2 billion in new support over the 2018–2023 period. As Global Citizens, we all play a crucial role in ensuring that goal is met. You can take action on this here.

The biggest lottery in life is, without a doubt, where you’re born.
New Data and Infographics

NEW Lives Saved Data and Report

NEW Video on Lives Saved Data

How $2.6bn bridges the health financing gap

GFF objective: Bridging the funding gap for women, children and adolescent health and nutrition.

- Development assistance (DAM-MCN)
- Domestic resource mobilization
- Efficiency gains
- Out of pocket is projected to reduce by $4.5bn – $5.8bn
- Total $50bn – $75bn

*US dollars

[Diagram showing funding gap and how $2.6bn is bridging the gap]
Events and Activities in Run-up to Oslo

Mobilizing Actions

Country Workshops

Advocacy Events
Social Media, Livestream, and Webinars

**Advocacy Toolkit (data, country stories, advocacy materials)**

**Webinars**

Find out more about the GFF in a Webinar for CSOs and Partners.

Thursday, 12 July 2018, 9am ET / 1pm GMT

**Livestreamed events**

Global Financing Facility: Investing in People

**Twitter chats**

Looking forward to host @tbehGF
replenishment conference in Oslo in November, on funding for the health of
women, children & adolescents.
@rochlabouref @mellinda.gates @imongKm
Important to support primary health services that trigger national
investments.

**Animations**

Since 1990, child mortality halved

Maternal deaths have fallen by 44%

A large social health financing gap

World Bank loan agreement

Government

World Bank
Events in Oslo

3rd November
CSO Pre-Meetings

4th November
DRM Conference

5th November
GFF Replenishment

6th November
GFF Replenishment Event – Live in Oslo and Livestreamed
How Partners Can Engage

Digital

- Engage with us and in the discussion
- Handles and hashtags
  - @theGFF
  - @MariamClaeson
  - @monique_vledder
  - #InvestInHealth
  - #CatalystForHer
- LinkedIn
  - Mariam Claeson
  - Monique Vledder
- Join in Oslo over livestream
- Digital Advocacy Toolkit

In person

- Rally for our issues and the urgency to act ahead of, during, and after Oslo
- Join in Oslo, and encourage high-level leadership attendance from your country, and commitments
- Raise your message and voice in Oslo, share your messages and materials with us to share and cross-promote ahead of an in Oslo
- Raise awareness in meetings, at events, in media in your countries and at regional / global events
Thank you
Civil Society Communique on the GFF

SUSANNAH HURD | GLOBAL HEALTH VISIONS
INTERIM COORDINATOR, CIVIL SOCIETY COORDINATING GROUP FOR THE GFF,
HOSTED BY THE PMNCH
susannah.hurd@ghvisions.com
A small working group of the global CS Coordinating Group (CSCG) is developing a civil society communique on the GFF. A draft will be shared with the full CSCG for input, via our Google Group, in the next week or so. Will be finalized at the Oslo CSO Workshop Nov 3rd and 4th, and shared at the GFF Replenishment event on the 6th. Communique will broadly:

- State civil society's support for the GFF
- Emphasize our commitment to it
- Highlight the key roles and value that CS brings to the GFF
- Highlight key ways in which the GFF can continue to improve, and support CSO's roles in it

If you are not part of the CSCG Google Group and would like to join, please send an email to: susannah.hurd@ghvisions.com
"The GFF We Want" Campaign

JOYCE NGANGA | WACI HEALTH
joyce@wacihealth.org
Purpose and goal

• To elevate the voice of civil society and embed lessons learned by GFF implementing countries through the current GFF replenishment and ongoing resource mobilization

Process and activities

• Regional consultation that will inform case study development
• GFF WE Want Campaign questionnaire
• Messaging and social media materials
• Meeting alongside Oslo workshop

Actions/next steps

• Feedback on questionnaire
• Support in dissemination
• Input into Campaign messaging
• Sharing out of materials /social media ahead and during replenishment

#GFFWeWant
“What Women Want" Campaign

KRISTY KADE | WHITE RIBBON ALLIANCE

kkade@whiteribbonalliance.org
What Women Want

- Mobilizing 1 million women & girls about their top priority for reproductive and maternal health care; ultimately intended to create agendas that drive change based on community perspectives and create demand for quality.
- Data processing has begun, with more than 250,000 responses collected since efforts launched.
- Local organizations in GFF countries, such as Kenya, Malawi, Nigeria, Tanzania and Uganda, have committed to mobilizing 100,000 responses each before March to facilitate community engagement in and inform country planning processes as well as strengthen calls for domestic resources.
- In select countries, findings will be shared on a rolling basis to ensure relevance for immediate advocacy opportunities. Complete results available in June 2019.
- To connect with local partners, please contact info@whatwomenwant.org. For more information or resources, visit www.whatwomenwant.org.
Additional Resources

Photo Survey Toolkit:
https://www.whatwomenwant.org/s/WWW-Survey.zip

Key Messages:

Social Media Toolkits:

Campaign Overview and FAQs:
Q&A and Moderated Discussion

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For more information about how to get involved in the GFF through the Civil Society Coordinating Group hosted by PMNCH, please contact Susannah Hurd, Global Health Visions
susannah.hurd@ghvisions.com
Reminder! Upcoming Webinars

**GFF Replenishment Webinar**
• French: October 9th 10am ET / 2pm Dakar / 3pm Kinshasa

**Pre-Oslo Webinar**
• English: Thurs, October 25th: 10am ET / 4pm Geneva / 5pm Nairobi
• French: Tues, October 30th: 10am ET / 2pm Dakar / 3pm Kinshasa

**Post-Oslo Webinar**
• English: TBD
• French: TBD
Thank you for attending!