

The GFF Replenishment Event on 6 November 2018

Partner toolkit



Norwegian
Government



WORLD BANK GROUP

BILL & MELINDA
GATES foundation

The Global Financing Facility (GFF) Replenishment event taking place in **Oslo, Norway, on Tuesday, 6 November (9am-3.30pm CET)** will support the GFF's expansion towards 50 countries with the highest mortality burdens and health and nutrition needs. The GFF partnership can support countries to transform how they invest in and finance the health of women, children and adolescents, and can contribute to saving as many as 35 million lives and mobilizing an additional US\$75 billion by 2030.



Help us to spread the word and engage in the GFF replenishment

Engage in person. Tweet. Post on Facebook. Share on LinkedIn. Post on Instagram. Share messaging on the GFF and content with your networks.

Hashtags:

 **#InvestInHealth** and **#GFFReplenishment**

Follow us:

 **@theGFF** **@MariamClaeson** **@Monique_Vledder**

Tag us:

 **@theGFF**

Co-hosts:

Erna Solberg, Prime Minister, Norway
– **@Erna_Solberg**

Roch Marc Christian Kaboré, President Burkina Faso
– **@rochkaborepf**

Kristalina Georgieva, CEO, World Bank Group
– **@KGeorgieva**

Melinda Gates, Co-chair of the Bill & Melinda Gates Foundation – **@MelindaGates**

Nikolai Astrup, Minister of International Development, Norway – **@NikolaiAstrup**

Bill & Melinda Gates Foundation
– **@GatesFoundation**

World Bank Group – **@WorldBank**

The GFF Replenishment Event on 6 November 2018: **Partner toolkit**

Digital toolkit & social media assets

Our digital toolkit is available [here](#) and includes messaging, data, images and graphics to engage in the replenishment event.

Key moments

Follow and share our live stream [here](#) and on Periscope on [@theGFF](#) Twitter account

 **Co-host panel** 9.30am CET
Transforming the Future of Women, Children and Adolescents: Making Health and Nutrition a National Priority

 **Pledging session** 10.30am – 12pm CET



Sample social media posts:

Join us in Oslo next week as world leaders and the global health community gathers for the [#GFFReplenishment](#) and as we accelerate progress on UHC and set countries on track towards the SDGs by 2030. Watch live and join in the conversation [#InvestInHealth](#)
<https://bit.ly/2PYCdPF>



Through the [#GFFReplenishment](#) in Oslo on 6 Nov, countries can transform how they finance health and nutrition of world’s poorest women, children and adolescents. Join us live <https://bit.ly/2PYCdPF> [#InvestInHealth](#)



Over 2bn people live in countries that spend less than US\$25 per capita on health – less than a third of what’s needed for basic, life-saving health services. [@theGFF](#) is working with governments to transform how they [#InvestInHealth](#). Join us on 6 Nov for the [#GFFReplenishment](#)



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Content ideas

- ▶ Write about what your organisation is doing and advocating for
- ▶ Write a supportive blog post
- ▶ Retweet and reply to GFF, co-host and partner tweets
- ▶ Tweet and retweet media coverage on the GFF partnership
- ▶ Tweet your support and engage
- ▶ Join our photo and video wall at the Replenishment event

Recent media coverage you can share

[GFF report shows promising maternal and child health results, Devex](#)

[FT interview with Mariam Claeson](#)

[OpEd by Prime Minister Solberg and Minister Astrup](#)

[Call for more funding to save lives, Telegraph](#)

Sample social media posts:

Together we can work with countries to transform how they [#InvestInHealth](#) – saving the lives of up to 35m women, children and adolescents by 2030. Join us in Oslo on 6 Nov for this [#GFFReplenishment](#) milestone as we seek to expand towards the 50 countries with the greatest needs.



Through [#GFFReplenishment](#) we are on the cusp of transformative change in global health programming and financing when no woman, child or adolescent is left behind. Join us on 6 Nov as world leaders gather to pledge to invest in [@theGFF](#) and accelerate progress towards [#UHC](#).



Join [@erna_solberg](#), [@rochkaborepf](#), [@KGeorgieva](#) and [@melindagates](#) for the [#GFFReplenishment](#) in Oslo on 6 Nov as leaders pledge to invest in [@theGFF](#) and turn the vision of a world where no woman, no child and no adolescent is left behind into reality. [#InvestInHealth](#)

