# The GFF Replenishment Event on 6 November 2018 Partner tookit

The Global Financing Facility (GFF) Replenishment event taking place in Oslo, Norway, on Tuesday, 6 November (9am-3.30pm CET) will support the GFF's expansion towards 50 countries with the highest mortality burdens and health and nutrition needs. The GFF partnership can support countries to transform how they invest in and finance the health of women, children and adolescents, and can contribute to saving as many as 35 million lives and mobilizing an additional US\$75 billion by 2030.





Norwegian Government





BILL& MELINDA GATES foundation

# Help us to spread the word and engage in the GFF replenishment

Engage in person. Tweet. Post on Facebook. Share on LinkedIn. Post on Instagram. Share messaging on the GFF and content with your networks.

Hashtags:



### **#InvestInHealth** and **#GFFReplenishment**

Follow us:



Tag us:



## @theGFF

# **Co-hosts:**

Erna Solberg, Prime Minister, Norway - @Erna\_Solberg

Roch Marc Christian Kaboré, President Burkina Faso - @rochkaborepf

Kristalina Georgieva, CEO, World Bank Group - @KGeorgieva

Melinda Gates, Co-chair of the Bill & Melinda Gates Foundation – @MelindaGates

Nikolai Astrup, Minister of International Development, Norway – @NikolaiAstrup

Bill & Melinda Gates Foundation - @GatesFoundation

World Bank Group – @WorldBank

# The GFF Replenishment Event on 6 November 2018: Partner toolkit Digital toolkit & social media assets

Our digital toolkit is available <b>here</b> and includes messaging, data, images and graphics to engage					Sample so
in the replenishment event. <b>Key moments</b> Follow and share our live stream <u>here</u> and on Periscope on @ <b>theGFF</b> Twitter account					Join us in and the gla the #GFFF progress of
Co-host panel 9.30am CET Transforming the Future of Women, Children and Adolescents: Making Health and Nutrition a National Priority					towards th join in the https://bit.
Pledging session 10.30am – 12pm CET					NOW is the <b>#Inves</b>
	GFF Digital Campaign Launches <b>30 October</b>		Beating the DRUM (Domestic Resource Use and Mobilisation) conference <b>5 November, Oslo</b>		GLOBAL FINANCING FACILITY
•		CSO Meetings <b>3- 4 November</b>	, Oslo	GFF Replenishment <b>6 November, Oslo</b>	• Event

### social media posts:

in Oslo next week as world leaders global health community gathers for FReplenishment and as we accelerate as on UHC and set countries on track the SDGs by 2030. Watch live and he conversation #InvestInHealth bit.ly/2PYCdPF



Through the #GFFReplenishment in Oslo on 6 Nov, countries can transform how they finance health and nutrition of world's poorest women, children and adolescents. Join us live https://bit.ly/2PYCdPF #InvestInHealth

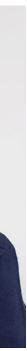


Over 2bn people live in countries that spend less than US\$25 per capita on health – less than a third of what's needed for basic, life-saving health services. @theGFF is working with governments to transform how they #InvestInHealth. Join us on 6 Nov for the #GFFReplenishment

"The Global Financing Facility is changing the way we deliver health and nutrition results to our people. This new approach is empowering countries like Burkina Faso to sustainably finance health and nutrition, and moreover, the approach will lead the country to achieve its ultimate objective of universal health coverage."

ROCH MARC CHRISTIAN KABORÉ PRESIDENT OF BURKINA FASO







# The GFF Replenishment Event on 6 November 2018: Partner toolkit Content ideas

- Write about what your organisation is doing and advocating for
- Write a supportive blog post
- Retweet and reply to GFF, co-host and partner tweets
- Tweet and retweet media coverage on the GFF partnership
- Tweet your support and engage
- Join our photo and video wall at the Replenishment event

### Recent media coverage you can share

GFF report shows promising maternal and child health results, Devex

FT interview with Mariam Claeson

OpEd by Prime Minister Solberg and Minister Astrup

Call for more funding to save lives, Telegraph

Together we can work with countries to transform how they #InvestInHealth – saving the lives of up to 35m women, children and adolescents by 2030. Join us in Oslo on 6 Nov for this #GFFReplenishment milestone as we seek to expand towards the 50 countries with the greatest

needs.

'Women, children, and adolescents around the world are dying from preventable causes. Fixing this is the right thing to do - for the people who are affected, their families and their countries. The Global Financing Facility is working to help countries do more with existing funding and mobilize the additional resources they need to save millions of lives."

KRISTALINA GEORGIEVA CHIEF EXECUTIVE OFFICER FOR THE WORLD BANK

#### Sample social media posts:

Through #GFFReplenishment we are on the cusp of transformative change in global health programming and financing when no woman, child or adolescent is left behind. Join us on 6 Nov as world leaders gather to pledge to invest in @theGFF and accelerate progress towards #UHC.



Join @erna\_solberg, @rochkaborepf, @KGeorgieva and @melindagates for the #GFFReplenishment in Oslo on 6 Nov as leaders pledge to invest in @theGFF and turn the vision of a world where no woman, no child and no adolescent is left behind into reality. #InvestInHealth

"The private sector is able to deliver their product to the last mile. Through this new partnership we can draw on their expertise and innovation to scale up support for countries to strengthen their supply chains, with the potential to save millions of women's, children's and adolescents' lives." MARIAM CLAESON,

DIRECTOR OF THE GLOBAL FINANCING FACILITY (GFF)



WORLD BANK GROUP

