The Global Financing Facility (GFF) Replenishment event taking place in Oslo, Norway, on Tuesday, 6 November (9am-3.30pm CET) will support the GFF’s expansion towards 50 countries with the highest mortality burdens and health and nutrition needs. The GFF partnership can support countries to transform how they invest in and finance the health of women, children and adolescents, and can contribute to saving as many as 35 million lives and mobilizing an additional US$7.5 billion by 2030.

Help us to spread the word and engage in the GFF replenishment

Hashtags:
#InvestInHealth and #GFFReplenishment

Follow us:
@theGFF  @MariamClaeson  @Monique_Vledder

Tag us:
@theGFF

Co-hosts:
Erna Solberg, Prime Minister, Norway – @Erna_Solberg
Roch Marc Christian Kabore, President Burkina Faso – @rochkaborepf
Kristalina Georgieva, CEO, World Bank Group – @KGeorgieva

Melinda Gates, Co-chair of the Bill & Melinda Gates Foundation – @MelindaGates
Nikolai Astrup, Minister of International Development, Norway – @NikolaiAstrup
Bill & Melinda Gates Foundation – @GatesFoundation
World Bank Group – @WorldBank
The GFF Replenishment Event on 6 November 2018: **Partner toolkit**

**Digital toolkit & social media assets**

Our digital toolkit is available [here](#) and includes messaging, data, images and graphics to engage in the replenishment event.

**Key moments**

Follow and share our live stream [here](#) and on Periscope on [@theGFF](#) Twitter account

**Co-host panel** 9.30am CET

Transforming the Future of Women, Children and Adolescents: Making Health and Nutrition a National Priority

**Pledging session** 10.30am – 12pm CET

Sample social media posts:

Join us in Oslo next week as world leaders and the global health community gathers for the #GFFReplenishment and as we accelerate progress on UHC and set countries on track towards the SDGs by 2030. Watch live and join in the conversation #InvestInHealth [https://bit.ly/2PYCdPF](https://bit.ly/2PYCdPF)

Through the #GFFReplenishment in Oslo on 6 Nov, countries can transform how they finance health and nutrition of world’s poorest women, children and adolescents. Join us live [https://bit.ly/2PYCdPF](https://bit.ly/2PYCdPF) #InvestInHealth

Over 2bn people live in countries that spend less than US$25 per capita on health – less than a third of what’s needed for basic, life-saving health services. [@theGFF](#) is working with governments to transform how they #InvestInHealth. Join us on 6 Nov for the #GFFReplenishment
The GFF Replenishment Event on 6 November 2018: Partner toolkit

Content ideas

- Write about what your organisation is doing and advocating for
- Write a supportive blog post
- Retweet and reply to GFF, co-host and partner tweets
- Tweet and retweet media coverage on the GFF partnership
- Tweet your support and engage
- Join our photo and video wall at the Replenishment event

Recent media coverage you can share

- GFF report shows promising maternal and child health results, Devex
- FT interview with Mariam Claeson
- OpEd by Prime Minister Solberg and Minister Astrup
- Call for more funding to save lives, Telegraph

Sample social media posts:

Together we can work with countries to transform how they #InvestInHealth – saving the lives of up to 35m women, children and adolescents by 2030. Join us in Oslo on 6 Nov for this #GFFReplenishment milestone as we seek to expand towards the 50 countries with the greatest needs.

Through #GFFReplenishment we are on the cusp of transformative change in global health programming and financing when no woman, child or adolescent is left behind. Join us on 6 Nov as world leaders gather to pledge to invest in @theGFF and accelerate progress towards #UHC.

Join @erna_solberg, @rochkaborepf, @KGeorgieva and @melindagates for the #GFFReplenishment in Oslo on 6 Nov as leaders pledge to invest in @theGFF and turn the vision of a world where no woman, no child and no adolescent is left behind into reality. #InvestInHealth