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INVESTMENTS FOR
EVERY WOMAN,
EVERY CHILD.



Update on GFF Replenishment



GLOBAL
FINANCING
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Discussion Objectives

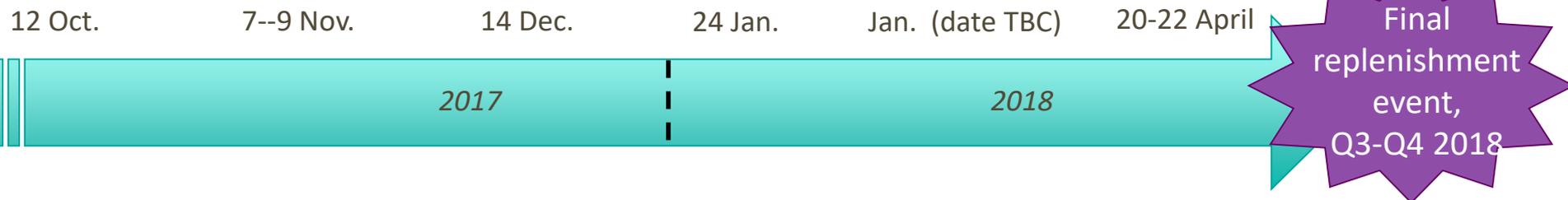
1. Provide an update on replenishment
2. Respond to request made at 5th IG meeting in April 2017 for core messaging and advocacy materials to support outreach
3. Exchange ideas on how IG members can contribute to the success of the replenishment

1. Replenishment is officially underway!

- Launched at UNGA on 20 September with \$200m announcement from Melinda Gates
- Designed as a rolling process, with a series of high level events where commitments can be made
- Events planned to provide information to support decision making by potential investors
- Voices from GFF countries and civil society champions to feature prominently throughout the replenishment
- Advocacy materials available on GFF replenishment site

www.globalfinancingfacility.org/replenishment

1. Replenishment Roadmap



World Bank Group Annual Meetings

Discussion with key development partners on financing the SDGs and the role of the GFF, featuring country voices

Sixth GFF Investors Group (Mozambique)

Opportunity for potential investors to see firsthand how the GFF operates at country-level

Japan/World Bank/WHO High Level UHC Forum

Opportunity to examine the role of the GFF in achieving universal health coverage

Davos, World Economic Forum

Private sector convening with MSD for Mothers to discuss opportunities for private sector engagement in the GFF

GFF Technical Meeting, World Bank Paris Office

Opportunity for senior technical representatives from European investors to learn more about the GFF

World Bank Group Spring Meetings

High-level event focused on the financial, health, and economic returns on investment in the GFF Trust Fund; launch of the second GFF Annual Report focusing on results

2. Advocacy Toolkit

New GFF replenishment webpage

- Videos ([new GFF trailer](#), video clips)
- Replenishment document
- GFF brochure
- Fact sheets: replenishment rationale, UHC, SRHR, CRVS, innovative financing
- Country case studies
- Annual Report
- Lancet and DevEx pieces on the GFF
- Updated FAQs
- GFF private sector brochure

**Strategic Comms
firm hired
to make GFF sizzle**

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GFF Replenishment

Over the past two years, the GFF has created a new model with countries in the driver's seat that brings together multiple sources of financing in a synergistic way to support national priorities. A key element of this model is drawing on the other sectors that influence health and nutrition outcomes, such as education, water and sanitation, and social protection.

ADVOCACY TOOLS

REPLENISHMENT DOCUMENT

DOWNLOAD | PDF | 4.9MB

PRESS RELEASE

SOCIAL MEDIA MESSAGES

THE GFF: WHY INVEST?

BROCHURE

ANNUAL REPORT

FACT SHEETS

UNIVERSAL HEALTH COVERAGE | PDF | 0.6MB

SEXUAL & REPRODUCTIVE HEALTH & RIGHTS | PDF | 0.6MB

CIVIL REGISTRATION & VITAL STATISTICS | PDF | 0.6MB

INNOVATIVE FINANCING | COMING SOON

COUNTRY CASE STUDIES

CAMBODIA

MOZAMBIQUE

LANCET: THE GLOBAL FINANCING FACILITY - TOWARDS A NEW WAY OF FINANCING FOR DEVELOPMENT

DEVEX: OPINION MAKING THE CASE FOR THE GLOBAL FINANCING FACILITY

Sixteen countries have benefited from the approach to date and many others are keen to join the GFF, but the generous initial contributions to the GFF Trust Fund from governments of Canada and Norway, the Bill & Melinda Gates Foundation, and MSD for Mothers are fully committed. The first replenishment for the GFF Trust Fund is being launched to respond to the demand from countries that want to be part of the GFF. It seeks to mobilize an additional US\$2 billion to enable the GFF process to be expanded over the period 2018–23 to the 50 countries facing the most significant needs—the existing 18 countries plus 34 new countries.

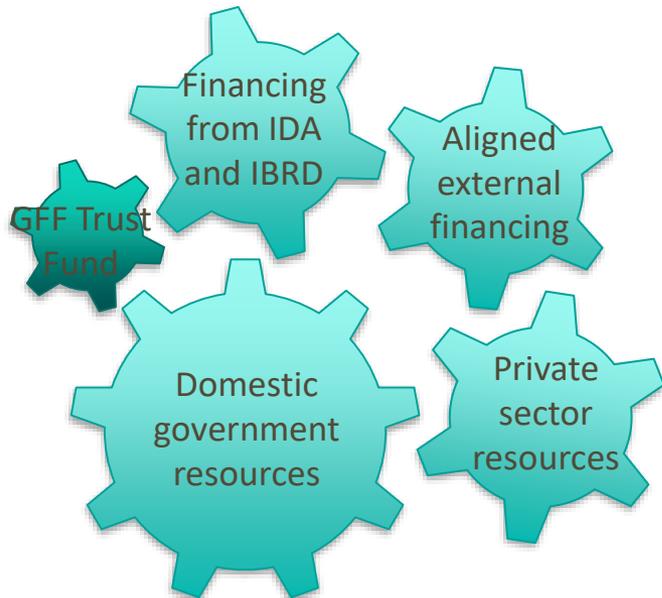
The opportunity for impact is enormous: these countries collectively account for 95 percent of the US\$32 billion annual financing gap and 5.2 million maternal and child deaths each year, with billions of dollars lost each year to poor health.

2. What does the US\$2 billion GFF TF “buy”?

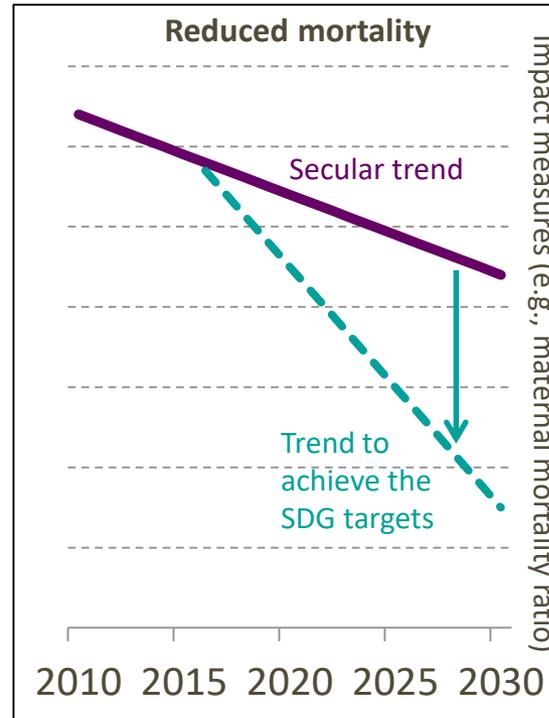
- Expansion to **50 countries** that represent 96% of the \$33 billion annual financing gap for RMNCAH-N
- Contributing to saving **5.2 million maternal and child lives** annually in those 50 countries, and
- Aiming to **close the financing gap** which will **prevent 24-38 million deaths** by 2030.

2. Different Types of Return on Investment

Smart, scaled, and sustainable financing catalyzed by the GFF Trust Fund...



...leads to improved health, nutrition and wellbeing (SDG3 and 2)...



...leads to improved socioeconomic performance

- more productive workforce
- improved economic performance 
- realizing the benefits of the demographic dividend

- Reducing maternal, under-five, neonatal mortality
- Ensuring universal access to sexual and reproductive health services
- Achieving universal health coverage
- Achieving internationally agreed targets for stunting and wasting

2. Why now?

- Far too many women, children and adolescents die needlessly, and the lack of financing is a key barrier.
- GFF model is based on front loading grant resources to assist countries to transition from a reliance on external assistance – work must begin now to influence countries' trajectories.
- Need for GFF TF increases until 2023 then steadily declines as domestic public and private resources progressively assume larger shares of financing.
- A historic opportunity to use IDA financing for RMNCAH-N, with the largest IDA replenishment ever, generating US\$75 billion for national priorities over the next 3 years.
- After two years start up, the right moment for expansion because GFF financing model is working in practice and demand is high from eligible countries.

3. Contributions by key partners

GFF Country Champions

- Demonstrate country leadership and commitment
- Show how GFF is making a difference in their countries
- Express demand
- Visits to capitals, GFF events
- Stories in print and multimedia, including through the country perspectives project

CSOs

- Tactical advice on the replenishment process
- Informing engagement strategies,
- Shaping advocacy and messaging in each market
- Ensuring accountability
- Global CSO coordination calls hosted by CSO IG Reps
- CSO consultations in capitals

Replenishment Leadership Group (RLG)

- Tactical advice on replenishment process
- Advocacy, outreach, messaging support
- Opportunities to feature GFF at conferences/events
- Bring in external voices of support
- In person meetings and regular 1:1 calls with GFF Director

Coherence in engagement strategies, advocacy, messaging
Coordination of information/feedback loops, sequencing of outreach

3. Opportunities for GFF IG engagement

- Demonstrate political commitment and support to the GFF partnership through advocacy and messaging
- Share insights and intelligence from conversations with potential investors
- Identify and help cultivate GFF champions amongst thought leaders and other influencers
- Heighten GFF visibility at key global events
- Promote private sector/foundation interests in joining the GFF

3. Questions for discussion

- What plans do you have to help build high level support from among your constituencies to help ensure the success of GFF replenishment?
- Are there opportunities we can leverage over the next year that we have not thought of?

Learn more



www.globalfinancingfacility.org



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[@theGFF](https://twitter.com/theGFF)



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