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INVESTMENTS FOR  
EVERY WOMAN,  
EVERY CHILD.

# Update on GFF Replenishment



GLOBAL  
**FINANCING**  
FACILITY



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# Discussion Objectives

1. Provide an update on replenishment
2. Respond to request made at 5<sup>th</sup> IG meeting in April 2017 for core messaging and advocacy materials to support outreach
3. Exchange ideas on how IG members can contribute to the success of the replenishment

# **1. Replenishment is officially underway!**

- Launched at UNGA on 20 September with \$200m announcement from Melinda Gates
- Designed as a rolling process, with a series of high level events where commitments can be made
- Events planned to provide information to support decision making by potential investors
- Voices from GFF countries and civil society champions to feature prominently throughout the replenishment
- Advocacy materials available on GFF replenishment site

**[www.globalfinancingfacility.org/replenishment](http://www.globalfinancingfacility.org/replenishment)**

# 1. Replenishment Roadmap

| 12 Oct.  | 7--9 Nov.  | 14 Dec.   | 24 Jan.   | Jan. (date TBC)  | 20-22 April                      | Final replenishment event, Q3-Q4 2018   |
|--|--|---|---|--|----------------------------------|---|
| World Bank Group Annual Meetings   | Sixth GFF Investors Group  | Japan/World Bank/WHO High Level UHC Forum   | Davos, World Economic Forum   | GFF Technical Meeting, World Bank Paris Office   | World Bank Group Spring Meetings | High-level event focused on the financial, health, and economic returns on investment in the GFF Trust Fund; launch of the second GFF Annual Report focusing on results |
| Discussion with key development partners on financing the SDGs and the role of the GFF, featuring country voices | Opportunity for potential investors to see firsthand how the GFF operates at country-level | Opportunity to examine the role of the GFF in achieving universal health coverage | Private sector convening with MSD for Mothers to discuss opportunities for private sector engagement in the GFF | Opportunity for senior technical representatives from European investors to learn more about the GFF |                                  |   |

## 2. Advocacy Toolkit

### New GFF replenishment webpage

- Videos ([new GFF trailer](#), video clips)
- Replenishment document
- GFF brochure
- Fact sheets: replenishment rationale, UHC, SRHR, CRVS, innovative financing
- Country case studies
- Annual Report
- Lancet and DevEx pieces on the GFF
- Updated FAQs
- GFF private sector brochure

**Strategic Comms  
firm hired  
to make GFF sizzle**

The screenshot shows the GFF website's replenishment page. At the top, there's a navigation bar with links to 'WHO WE ARE', 'WHERE WE WORK', 'OUR PARTNERSHIP', 'REPLENISHMENT', and 'LIBRARY & NEWS'. The 'REPLENISHMENT' link is highlighted. The main title 'GFF Replenishment' is displayed prominently. Below it, a text block explains the GFF's model of bringing multiple sources of financing together to support national priorities. A photo of a woman is shown with a call-to-action button that says 'Watch video'. To the right, there's a sidebar titled 'ADVOCACY TOOLS' containing links to the 'REPLENISHMENT DOCUMENT' (with a PDF download link), 'PRESS RELEASE', 'SOCIAL MEDIA MESSAGES', 'THE GFF: WHY INVEST?', 'BROCHURE', 'ANNUAL REPORT', 'FACT SHEETS' (with links to 'UNIVERSAL HEALTH COVERAGE' [PDF 1.0 MB], 'SEXUAL & REPRODUCTIVE HEALTH & RIGHTS' [PDF 1.0 MB], 'CIVIL REGISTRATION & VITAL STATISTICS' [PDF 1.0 MB], and 'INNOVATIVE FINANCING' [COMING SOON]), and 'COUNTRY CASE STUDIES' (with links to 'CAMEROON' and 'MOZAMBIQUE'). At the bottom, there are two video thumbnails: one for 'LANCET: THE GLOBAL FINANCING FACILITY - TOWARD A NEW WAY OF FINANCING FOR DEVELOPMENT' and another for 'DEVEX: OPINION: MAKING THE CASE FOR THE GLOBAL FINANCING FACILITY'.

## 2. What does the US\$2 billion GFF TF “buy”?

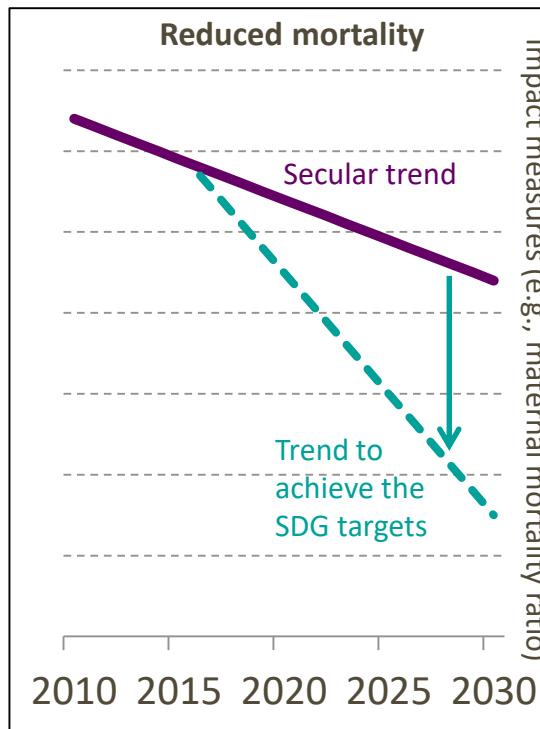
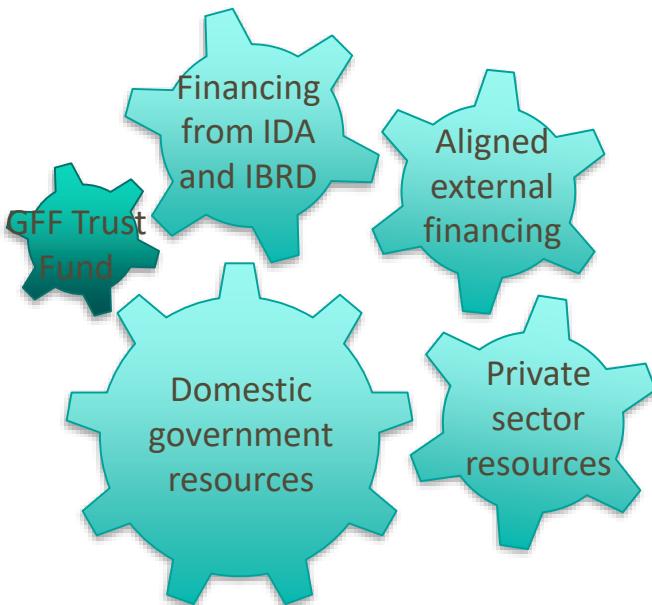
- Expansion to **50 countries** that represent 96% of the \$33 billion annual financing gap for RMNCAH-N
- Contributing to saving **5.2 million maternal and child lives** annually in those 50 countries, and
- Aiming to **close the financing gap** which will prevent **24-38 million deaths** by 2030.

## 2. Different Types of Return on Investment

*Smart, scaled, and sustainable financing catalyzed by the GFF Trust Fund...*

*...leads to improved health, nutrition and wellbeing (SDG3 and 2)...*

*...leads to improved socioeconomic performance*



- Reducing maternal, under-five, neonatal mortality
- Ensuring universal access to sexual and reproductive health services
- Achieving universal health coverage
- Achieving internationally agreed targets for stunting and wasting

- more productive workforce
- improved economic performance
- realizing the benefits of the demographic dividend

## 2. Why now?

- Far too many women, children and adolescents die needlessly, and the lack of financing is a key barrier.
- GFF model is based on front loading grant resources to assist countries to transition from a reliance on external assistance – work must begin now to influence countries' trajectories.
- Need for GFF TF increases until 2023 then steadily declines as domestic public and private resources progressively assume larger shares of financing.
- A historic opportunity to use IDA financing for RMNCAH-N, with the largest IDA replenishment ever, generating US\$75 billion for national priorities over the next 3 years.
- After two years start up, the right moment for expansion because GFF financing model is working in practice and demand is high from eligible countries.

### 3. Contributions by key partners

#### GFF Country Champions

- Demonstrate country leadership and commitment
- Show how GFF is making a difference in their countries
- Express demand
- Visits to capitals, GFF events
- Stories in print and multimedia, including through the country perspectives project

#### CSOs

- Tactical advice on the replenishment process
- Informing engagement strategies,
- Shaping advocacy and messaging in each market
- Ensuring accountability
- Global CSO coordination calls hosted by CSO IG Reps
- CSO consultations in capitals

#### Replenishment

#### Leadership Group (RLG)

- Tactical advice on replenishment process
- Advocacy, outreach, messaging support
- Opportunities to feature GFF at conferences/events
- Bring in external voices of support
- In person meetings and regular 1:1 calls with GFF Director

Coherence in engagement strategies, advocacy, messaging  
Coordination of information/feedback loops, sequencing of outreach

### 3. Opportunities for GFF IG engagement

- Demonstrate political commitment and support to the GFF partnership through advocacy and messaging
- Share insights and intelligence from conversations with potential investors
- Identify and help cultivate GFF champions amongst thought leaders and other influencers
- Heighten GFF visibility at key global events
- Promote private sector/foundation interests in joining the GFF

### 3. Questions for discussion

- What plans do you have to help build high level support from among your constituencies to help ensure the success of GFF replenishment?
- Are there opportunities we can leverage over the next year that we have not thought of?

# Learn more



[www.globalfinancingfacility.org](http://www.globalfinancingfacility.org)



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[@theGFF](https://twitter.com/theGFF)



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