Global Financing Facility
Civil Society
Engagement Strategy:
Implementation Plan

GFF Investors Group Meeting
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GOAL: Civil society is meaningfully engaged in the GFF, from sub-national to national to global levels, such that the full breadth of their skills and expertise can contribute to determining and achieving mutual goals and targets, including those laid out by the GFF and GFF countries, the Global Strategy for Women’s, Children’s and Adolescents’ Health, and the Sustainable Development Goals.
CSES Strategic Approach

The strategic approach is grounded in three objectives:

1. **COUNTRY PLATFORMS** are supported to meaningfully engage civil society in support of common goals, through use of the *Guidance Note: Inclusive Multi-stakeholder Country Platforms in Support of Every Woman Every Child*

2. **CSO COALITIONS AT NATIONAL AND GLOBAL LEVELS** are strengthened to enhance civil society alignment and capacity, and to streamline communications and technical assistance

3. **GFF ACCOUNTABILITY** is strengthened through support for civil society’s role in accountability, and increased transparency and space for accountability in GFF processes
The Value of Civil Society to RMNCAH+N

CSOs contribute to tangible outcomes and results for RMNCAH. Each of these “functions” can be leveraged in support of National Investment Cases, GFF goals, and the Global Strategy:

- Advocacy
- Monitoring and Accountability
- Elevating Voices of Affected Populations
- Implementation
- Research & Data Analysis
- Technical Assistance
CSES Implementation Plan

Provides an operational framework for implementing the CSES. For each objective of the CSES, the implementation plan outlines key expected outcomes, outputs, and recommended activities for CSOs.

Informed by:

• CS experiences and engagement in the GFF to-date
• Targeted CSO survey geared toward understanding:
  1. The civil society landscape in countries
  2. The level of knowledge of the GFF processes by CS
  3. Actions CS can take to strengthen their engagement in the GFF and support the implementation of the RMNCAH investment cases
  4. Resources CS need to better engage with national platforms and planning processes and to implement the identified supportive actions.
• Feedback on the draft from the CSO Coordinating Group
## Implementation Plan Framework

**GOAL**
Clever society is meaningfully engaged in the GFF, from sub-national to national to global levels, such that the full breadth of their skills and expertise can contribute to determining and achieving mutual goals and targets, including those laid out by the GFF and GFF countries, the Global Strategy for Women’s, Children’s and Adolescents’ Health, and the Sustainable Development Goals.

### Objective 1
Country Platforms are supported to meaningfully engage civil society, in support of common goals, through implementation of the Guidance Note

<table>
<thead>
<tr>
<th>Outcome 1.1</th>
<th>Outcome 1.2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Government and other Country Platform members recognize civil society’s role in influencing policy, planning and implementation of GFF investment cases</td>
<td>CSOs meaningfully participate in and influence policy, planning, resource mobilization, and implementation of GFF investment cases at national and sub-national levels.</td>
</tr>
</tbody>
</table>

### Objective 2
CSO Coalitions at national and global levels are strengthened to enhance civil society alignment and capacity, and to streamline communication and technical assistance

<table>
<thead>
<tr>
<th>Outcome 2.1</th>
<th>Outcome 2.2</th>
</tr>
</thead>
<tbody>
<tr>
<td>National RMNCAH coordination mechanisms for CS are established and/or strengthened, in support of the GFF, with strong alignment &amp; coordination w/ other CSO platforms (e.g. GAVI, Global Fund, SUN, UHC2030); actions plans are put in place to increase impact of their work</td>
<td>Outcome 2.2: CSOs engagement in the GFF at all levels is supported by the global GFF CSO Coordinating group, and is aligned with civil society engagement efforts in other relevant global initiatives and financing mechanisms (e.g. Gavi, Global Fund, UHC2030, SUN).</td>
</tr>
</tbody>
</table>

### Objective 3
GFF accountability is strengthened through capacity strengthening and support for civil society’s role in accountability, and increased transparency and space for accountability in GFF processes.

<table>
<thead>
<tr>
<th>Outcome 2.3</th>
<th>Outcome 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Global health initiatives, the private sector and donors support national civil society priorities by streamlining and leveraging their resources through a harmonized and coordinated joint funding mechanism</td>
<td>CSOs are recognized and engaged as critical independent players in ensuring accountability for the GFF; CSO capacity to implement successful accountability mechanisms is strong</td>
</tr>
</tbody>
</table>
### Example: Senegal CSO Action Plan

#### OBJECTIVE 1
Increase the supply, availability and accessibility of high-quality, high-impact SRMNCAH+N services, particularly at the community level

<table>
<thead>
<tr>
<th>OUTPUT</th>
<th>Contribution to increasing the coverage of equitable and good quality SRMNCAH+N services in priority regions</th>
</tr>
</thead>
</table>
| SAMPLE ACTIVITIES | Set up adapted and decentralized mobile clinics  
| | Strengthen and promote the creation of community health structures  
| | Build the capacity of community staff and health staff at all levels  
| | Improve the supply and inventory management system for continuous availability of products  
| | Set up specialized services for young people (youth friendly services) |

#### OBJECTIVE 2
Increase the demand for and use of SRMNCAH+N services in priority regions in Senegal

<table>
<thead>
<tr>
<th>OUTPUT</th>
<th>Increased demand, acceptability and use of SRMNCAH+N services in priority regions</th>
</tr>
</thead>
</table>
| SAMPLE ACTIVITIES | Design and implement integrated behaviour change communication strategies and campaigns at all levels:  
| | Strengthen the capacity of youth to develop, adopt and maintain healthy attitudes  
| | Strengthen the skills of the actors (community leaders, CBOs, ASC / BG / Teachers) on the design and implementation of strategies  
| | Scale up the implementation of strategies on involvement of all the actors (School of the husbands, Nidiaye Gox, Sponsorship ...)  
| | Organize community dialogue sessions |
## Example: Senegal CSO Action Plan

### OBJECTIVE 3
Improve enabling environment for effective implementation of SRMNCAH+N programs

<table>
<thead>
<tr>
<th>OUTPUT</th>
<th>Enabling environment to prevent preventable deaths of mothers, newborns, children and adolescents</th>
</tr>
</thead>
<tbody>
<tr>
<td>SAMPLE ACTIVITIES</td>
<td>• Design and implement advocacy strategies to influence decision makers</td>
</tr>
<tr>
<td></td>
<td>• Strengthen advocacy for the harmonization of the legal framework with health policies</td>
</tr>
<tr>
<td></td>
<td>• Strengthen respect and enforcement of legislation</td>
</tr>
<tr>
<td></td>
<td>• Advocate for cost reduction of health services</td>
</tr>
</tbody>
</table>

### OBJECTIVE 4
Mobilize international and national funding for SRMNCAH+N

<table>
<thead>
<tr>
<th>OUTPUT</th>
<th>Increased resources for SRMNCAH+N</th>
</tr>
</thead>
<tbody>
<tr>
<td>SAMPLE ACTIVITIES</td>
<td>• Strengthen the institutional and financial capacities of CSOs to ensure resilience</td>
</tr>
<tr>
<td></td>
<td>• Develop and implement resource mobilization plans at national and international levels</td>
</tr>
<tr>
<td></td>
<td>• Popularize the National Strategy for Health Financing in Senegal</td>
</tr>
<tr>
<td></td>
<td>• Promote the integration of interventions and the pooling of resources</td>
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<tr>
<td></td>
<td>• Strengthen the capacity of civil society actors including the permanent secretariat in resource mobilization</td>
</tr>
</tbody>
</table>
Cross-Cutting Principles

- Country context specificity and leadership
- Focus on results
- Inclusiveness, Transparency, and Accountability
- Engagement of local and grassroots CSOs, youth, and representatives of marginalized and vulnerable populations, including those from fragile contexts
- Alignment with other global health initiatives in-country
- Working across sectors
## Implementation Plan Costing

<table>
<thead>
<tr>
<th>Expense</th>
<th>2018</th>
<th>2019</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>National CSO Support</td>
<td>$1,028,775</td>
<td>$1,068,775</td>
<td>$1,108,775</td>
</tr>
<tr>
<td>Global Support for National CSOs</td>
<td>$167,000</td>
<td>$167,000</td>
<td>$167,000</td>
</tr>
<tr>
<td>Global Support <em>minus</em> costs covered by other sources*</td>
<td>$30,000</td>
<td>$30,000</td>
<td>$30,000</td>
</tr>
<tr>
<td><strong>Total Annual CSO Budget</strong></td>
<td>$1,195,775</td>
<td>$1,235,775</td>
<td>$1,275,775</td>
</tr>
<tr>
<td><strong>Total Annual CSO Funding Gap</strong></td>
<td>$1,058,775</td>
<td>$1,098,775</td>
<td>$1,138,775</td>
</tr>
</tbody>
</table>

*PMNCH*
Outcomes of CSO Workshop

• **Multi-stakeholder country platforms**
  • Strong in some countries, while others continue to have challenges

• **CSO Coalitions**
  • Cross-learning opportunities about strengthening alignment, coordination and elevating grassroots CSO engagement

• **CSO Action Plans**
  • All CSO at the workshop have now developed or are in the process of developing action plans in support of ICs

• **Private Sector and CSO partnership opportunities**
  • Some CSOs are prioritizing this in their Action Plans

• **Resource mobilization**
  • Country CSOs can play a role in mobilizing domestic resources
Questions for the IG...

• What we need from you:
  • Endorse the implementation plan
  • Discuss potential sources of funding
Thank You!
Back Up Slides
• 73% of respondents knew the GFF Government Focal Point

• 45% of respondents reported that there is a stakeholder engagement plan and/or a joint planning mechanism that they are aware of

• 64% of the participants reported that the country representatives were selected through a consultative process with other CSOs

• 50% of respondents noted they could use existing resources to help deliver GFF goals

• All respondents were actively involved in one or more other global health initiative such as SUN, the Global Fund, GAVI, or UHC2030
  • 40% were involved in the Global Fund or GAVI national platform