COUNTRY-POWERED INVESTMENTS FOR EVERY WOMAN, EVERY CHILD.

Resource Mobilization Strategy for the GFF Trust Fund

GFF-IG5-6 24 April 2017, Washington, D.C.
Overview

- At the 4th Investors Group meeting in Tanzania, the Investors Group requested the GFF Secretariat to develop a resource mobilization strategy for the successful replenishment of the GFF Trust Fund
- This slide deck lays out the strategy and steps leading up to the GFF’s first replenishment event to take place in September 2018

Action requested

- Investor Group members are asked to provide inputs to a discussion on the GFF resource mobilization strategy for the Trust Fund, sharing plans on how they will contribute to the process and/or identifying areas where they can offer support
What are we trying to accomplish

Overall vision:

Accelerate efforts to end preventable maternal, newborn & child deaths by 2030 and improve the wellbeing of women, adolescents and children

GFF as a new model for closing the financing gap

- The GFF Trust Fund does not close the financing gap on its own: countries are the engine for closing the gap
- The trust fund plays a catalytic role in this, supporting countries to deliver smart, scaled, and sustainable financing (next slide)
How the GFF Drives Results

**Country ownership and leadership**

- Identifying priority investments to achieve RMNCAH outcomes
- Identifying priority health financing reforms

**Learning**
- Strengthening systems to track progress, learn, and course-correct

**Prioritizing**
- Coordinated implementation
- Reforming financing systems:
  - Complementary financing
  - Efficiency
  - Domestic resources
  - Private sector resources

**Support countries to get on a trajectory to achieve the SDGs:**

- Accelerate progress now on the health and wellbeing of women, children, and adolescents
- Drive longer-term, transformational changes to health systems, particularly on financing

Coordinated financing and implementing
Current financial situation

- Signed contributions: US$510 million equivalent from 4 donors
- Fully committed to 16 countries (which represents 46% of the total financing gap among the 62 eligible countries)
Setting the resource mobilization targets

- The resource mobilization targets are a balance between the business needs (demands, ability to spend) and the estimates of the resources that can be mobilized.
- Proposal reflects a scale-up trajectory that is based on the experience to date and the capacity that has been added in the GFF Secretariat.

Methodology:
- Estimate is made of which year each country would receive a grant.
- The size of grants for each country is based on the resource allocation formula included in the Business Plan, adjusted for IDA availability. Each country receives an initial grant of US$20m, US$40m, or US$60m.
  - Top-ups also provided for last four countries added (which received small initial allocations).
- The scenario includes a second round of funding for current countries and those added in 2017/18 (smaller than initial grants).
Resource mobilization targets

- Total need: ~US$2 billion for the period 2017-2023:
  - US$100 million in 2017, for limited expansion to continue momentum in 2017-18 (5 new countries)
  - US$1.85 billion in 2018, for the period 2019-2023 (29 new countries; smaller repeat grants to existing countries)
  - US$30 million for global public goods (e.g., knowledge and learning activities, implementation research, impact evaluation, etc.)
  - Potential additional needs: private sector window (amount to be determined)

- What does US$2 billion buy:
  - GFF would be able to expand from working in countries that represent 46% of total financing gap for RMNCAH to reach countries that account for 96% of the gap
  - Significant opportunity for impact: the 50 countries supported account for 5.2 million maternal and child deaths annually
  - Detailed impact calculations to be included in replenishment document
The 18 month journey

“Replenishment” is not a single event but rather a well orchestrated campaign based on a compelling case, building momentum and commitment towards a successful pledging event

**Purpose**

- Landscape analysis
- Alignment among key supporters around approach

**Milestones**

- IG5 meeting, April
- Replenishment Leadership Group
- Robust advocacy/communication strategy
- Country stories
- Demonstrate GFF is ready to scale up, how GFF adds value, initial results, country demand
- First replenishment document(s)
- Replenishment host country identified
- Sustained dialogue with public & private donors, CSOs & GFF Champions
- Secure initial pledges to enable continued expansion and momentum
- Official launch of GFF Replenishment (announce early commitments, host & date of pledging event) – UNGA Sept
- High level outreach
- Broker information exchange & secure donor pledges
- String of events, donor consultations, visits highlighting different aspects of GFF
- Pledging conference, TBD together with host government, likely ~Sept

**Timeline**

- **May**
  - A. Refine RM strategy

- **August**
  - B. Build the case
  - C. Accelerate momentum

- **December**
  - D. Secure pledges

- **September**
  - UNGA Sept
Global Events 2017-2018: GFF RM & Advocacy

- **2017**
  - Family Planning Conference (Jul 2017)
  - World Health Assembly (May 2017)
  - WBG Spring Meetings (Apr 2017)
  - GFF IG5
  - Adolescent Flagship Event (21 Apr)
  - Launch of 2016 GFF Annual Report (24 May)

- **2018**
  - WBG Annual Meetings (Oct 2017)
  - PMNCH Partners Forum
  - High Level UHC Forum, Japan (Dec 2017)
  - G7 Meeting Canada (May-Jun 2018)
  - WBG Spring Meetings (Apr 2018)
  - GFF IG7
  - GFF session
  - Donor Consultation
  - Donor In-country Technical Consultation (Nov 2017)
  - GFF IG6
  - Launch of GFF Replenishment, pledging event host/date announced
  - GFF 1st Replenishment Event, Sept 2018
  - 2017 GFF Annual Report
It takes a village

A successful replenishment will require engagement of all partners:

- Advice on strategy and tactics including donor engagement strategies
- Support to advocacy & messaging
- High-level outreach in donor capitals
- Identifying and cultivating champions
- Heightening GFF visibility at key global events
- Help in brokering information exchange with donors
- Promoting private sector/foundation interests in joining the GFF
Acknowledging the support already given by partners:

- What do IG members need from the GFF Secretariat to be able to support RM advocacy efforts?

- What plans do IG members have to help build high level support for the GFF mission, principles & global strategy?

- Are there opportunities we can leverage to engage donors over the months leading up to the replenishment event, that we have not considered?
Learn more

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