

COUNTRY-POWERED  
INVESTMENTS FOR  
**EVERY WOMAN,  
EVERY CHILD.**



## Resource Mobilization Strategy for the GFF Trust Fund



GLOBAL  
**FINANCING**  
FACILITY



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# Resource mobilization strategy – GFF Trust Fund

## Overview

- At the 4th Investors Group meeting in Tanzania, the Investors Group requested the GFF Secretariat to develop a resource mobilization strategy for the successful replenishment of the GFF Trust Fund
- This slide deck lays out the strategy and steps leading up to the GFF's first replenishment event to take place in September 2018

## Action requested

- Investor Group members are asked to provide inputs to a discussion on the GFF resource mobilization strategy for the Trust Fund, sharing plans on how they will contribute to the process and/or identifying areas where they can offer support

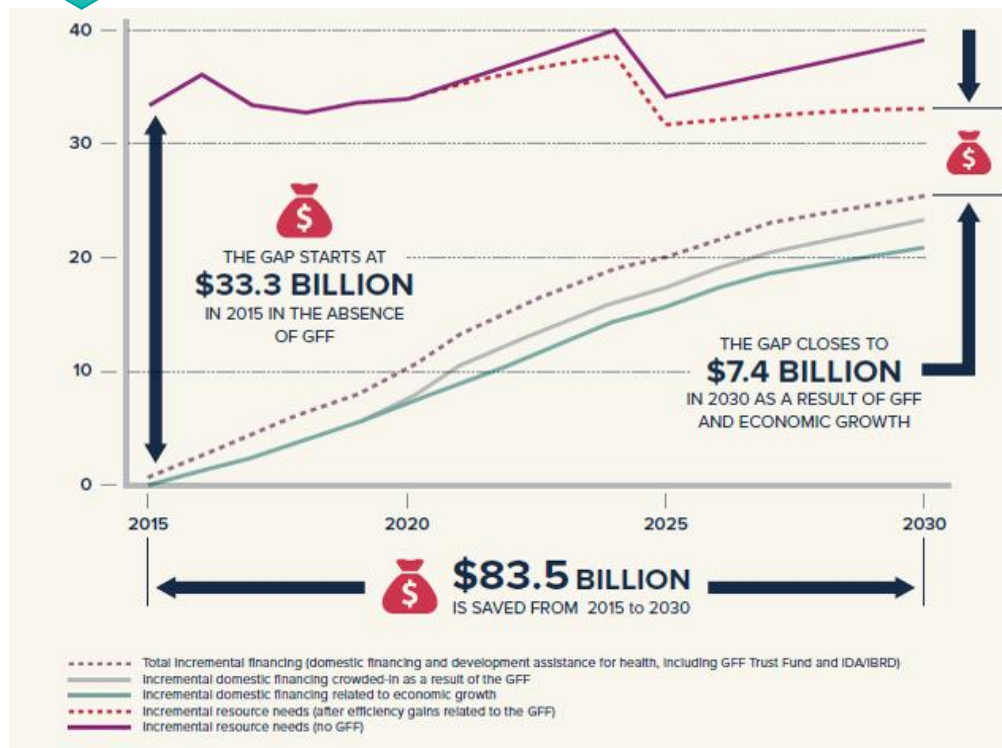
# What are we trying to accomplish

Overall vision:

Accelerate efforts to end preventable maternal, newborn & child deaths by 2030 and improve the wellbeing of women, adolescents and children



*GFF as a new model for closing the financing gap*



- The GFF *Trust Fund* does not close the financing gap on its own: countries are the engine for closing the gap
- The trust fund plays a catalytic role in this, supporting countries to deliver smart, scaled, and sustainable financing (*next slide*)

# How the GFF Drives Results

## *Country ownership and leadership*

Prioritizing

- Identifying priority investments to achieve RMNCAH outcomes
- Identifying priority health financing reforms

Coordinated

- Coordinated implementation
- Reforming financing systems:
  - Complementary financing
  - Efficiency
  - Domestic resources
  - Private sector resources

financing and implementing

Learning

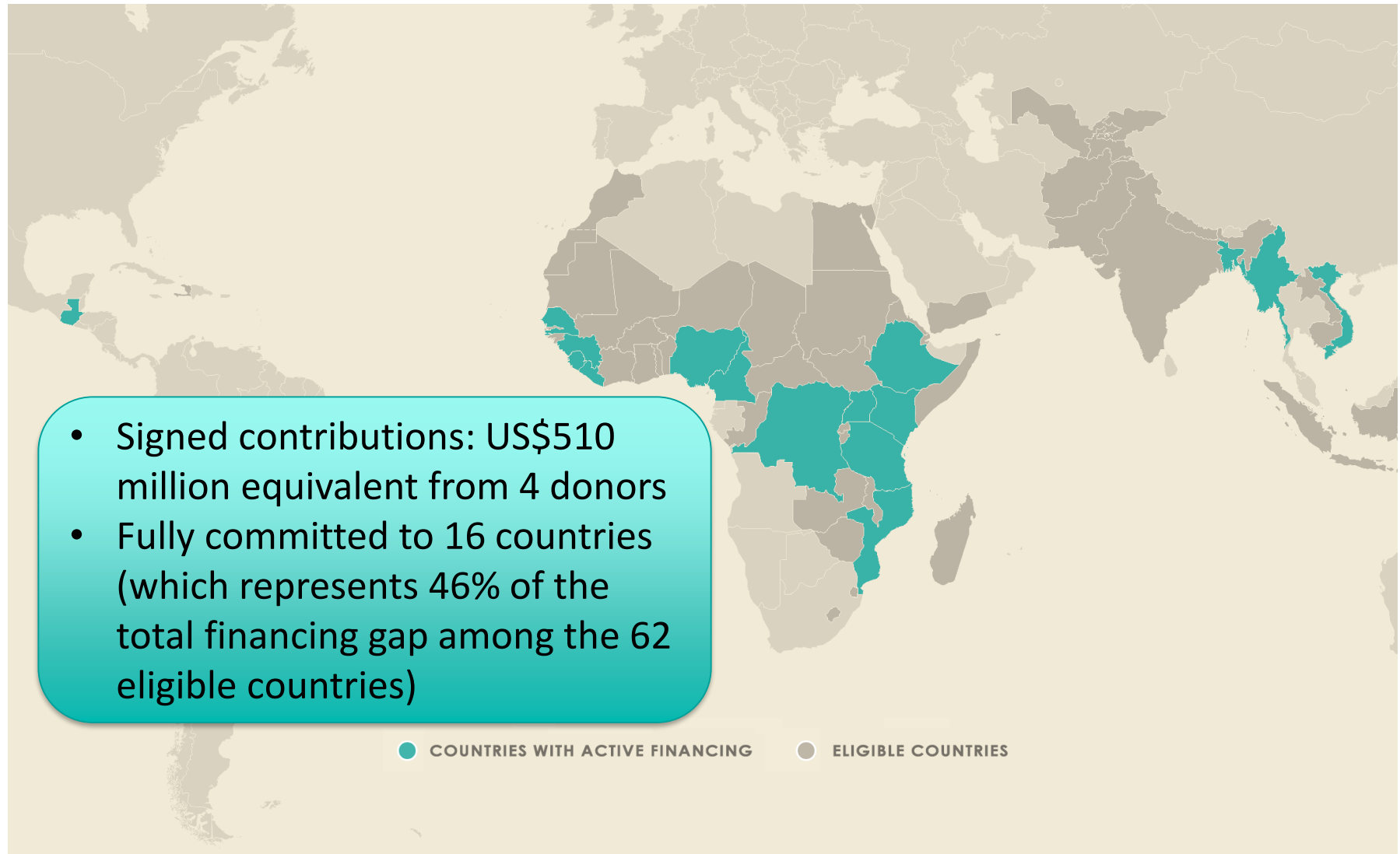
- Strengthening systems to track progress, learn, and course-correct

*Support countries to get on a trajectory to achieve the SDGs:*

Accelerate progress now on the health and wellbeing of women, children, and adolescents

Drive longer-term, transformational changes to health systems, particularly on financing

# Current financial situation



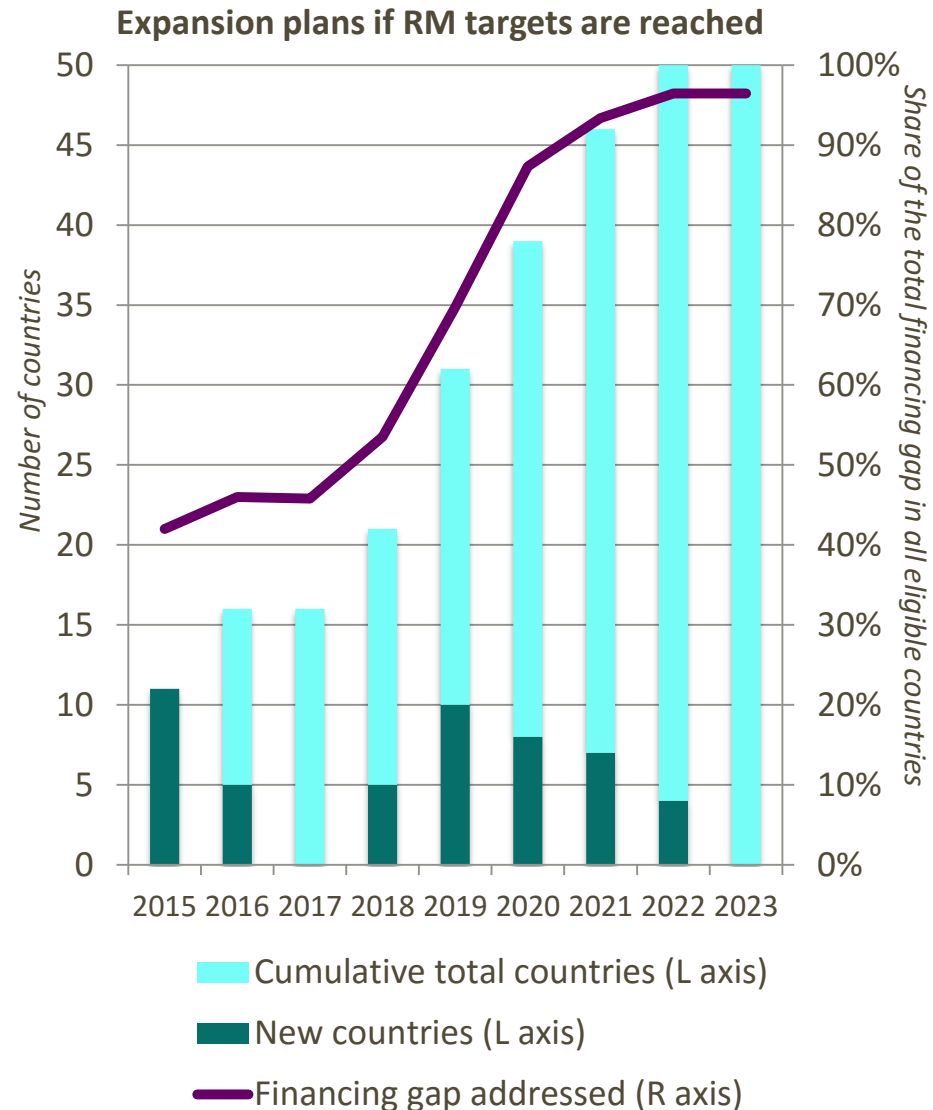


# Setting the resource mobilization targets

- The resource mobilization targets are a balance between the business needs (demands, ability to spend) and the estimates of the resources that can be mobilized
- Proposal reflects a scale-up trajectory that is based on the experience to date and the capacity that has been added in the GFF Secretariat
- Methodology:
  - Estimate is made of which year each country would receive a grant
  - The size of grants for each country is based on the resource allocation formula included in the Business Plan, adjusted for IDA availability → each country receives initial grant of US\$20m, US\$40m, or US\$60m
    - Top-ups also provided for last four countries added (which received small initial allocations)
  - The scenario includes a second round of funding for current countries and those added in 2017/18 (smaller than initial grants)

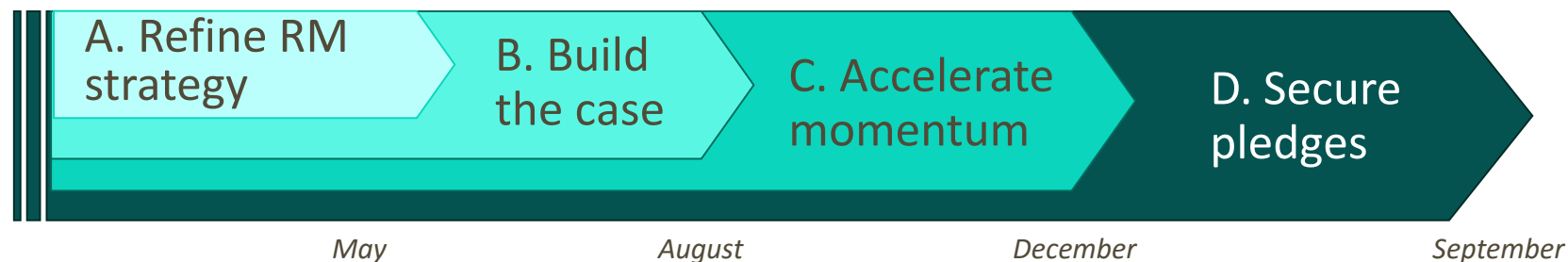
# Resource mobilization targets

- Total need: ~**US\$2 billion** for the period 2017-2023:
  - **US\$100 million in 2017**, for limited expansion to continue momentum in 2017-18 (5 new countries)
  - **US\$1.85 billion in 2018**, for the period 2019-2023 (29 new countries; smaller repeat grants to existing countries)
  - **US\$30 million** for global public goods (e.g., knowledge and learning activities, implementation research, impact evaluation, etc.)
  - Potential additional needs: private sector window (amount to be determined)
- What does US\$2 billion buy:
  - GFF would be able to expand from working in countries that represent 46% of total financing gap for RMNCAH to reach countries that account for 96% of the gap
  - Significant opportunity for impact: the 50 countries supported account for 5.2 million maternal and child deaths annually
  - Detailed impact calculations to be included in replenishment document



# The 18 month journey

“Replenishment” is not a single event but rather a well orchestrated campaign based on a compelling case, building momentum and commitment towards a successful pledging event



## Purpose

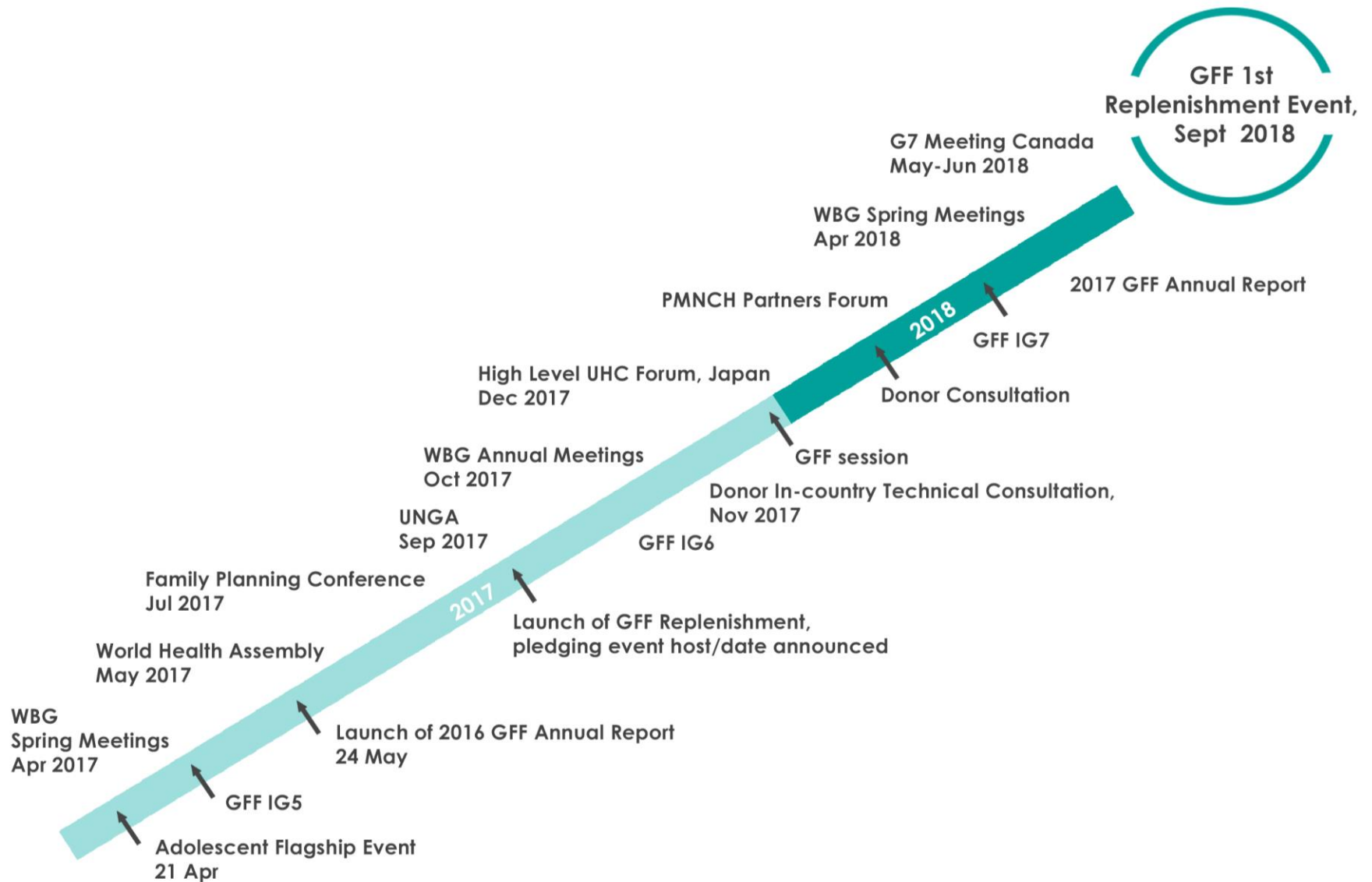
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| <ul style="list-style-type: none"> <li>• Landscape analysis</li> <li>• Alignment among key supporters around approach</li> </ul> | <ul style="list-style-type: none"> <li>• Demonstrate GFF is ready to scale up, how GFF adds value, initial results, country demand</li> </ul> | <ul style="list-style-type: none"> <li>• Secure initial pledges to enable continued expansion and momentum</li> </ul> | <ul style="list-style-type: none"> <li>• High level outreach</li> <li>• Broker information exchange &amp; secure donor pledges</li> </ul> |
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## Milestones

- |   |   |  |   |
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| <ul style="list-style-type: none"> <li>• IG5 meeting, April</li> <li>• Replenishment Leadership Group</li> <li>• Robust advocacy/communication strategy</li> <li>• Country stories</li> </ul> | <ul style="list-style-type: none"> <li>• First replenishment document(s)</li> <li>• Replenishment host country identified</li> <li>• Sustained dialogue with public &amp; private donors, CSOs &amp; GFF Champions</li> </ul> | <ul style="list-style-type: none"> <li>• Official launch of GFF Replenishment (announce early commitments, host &amp; date of pledging event) – UNGA Sept</li> </ul> | <ul style="list-style-type: none"> <li>• String of events, donor consultations, visits highlighting different aspects of GFF</li> <li>• Pledging conference, TBD together with host government, likely ~Sept</li> </ul> |
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# Global Events 2017-2018: GFF RM & Advocacy



# It takes a village

A successful replenishment will require engagement of all partners:

- Advice on strategy and tactics including donor engagement strategies
- Support to advocacy & messaging
- High-level outreach in donor capitals
- Identifying and cultivating champions
- Heightening GFF visibility at key global events
- Help in brokering information exchange with donors
- Promoting private sector/foundation interests in joining the GFF

# Joint support for the RM strategy

Acknowledging the support already given by partners:

- What do IG members need from the GFF Secretariat to be able to support RM advocacy efforts?
- What plans do IG members have to help build high level support for the GFF mission, principles & global strategy?
- Are there opportunities we can leverage to engage donors over the months leading up to the replenishment event, that we have not considered?

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