Two-phased campaign approach

10 – 16 April
Spring Meetings of the WBG and IMF
Washington D.C., U.S.

21 – 30 May
World Health Assembly
Geneva, Switzerland

19 – 21 May
G7 – Hiroshima Summit
Hiroshima, Japan

22 – 23 June
Summit for a new global financial pact,
Paris, France

17 – 20 July
Women Deliver conference
Kigali, Rwanda

25 – 26 July
Africa Human Capital Heads of State Summit, Tanzania

22 – 23 June
Summit for a new global financial pact,
Paris, France

17 – 20 July
Women Deliver conference
Kigali, Rwanda

05 September
United Nations General Assembly
New York City, U.S.

25 – 26 July
Africa Human Capital Heads of State Summit, Tanzania

15 – 17 October
World Health Summit
Berlin, Germany

10 – 11 December
Doha Forum
Doha, Qatar

4 – 9 July
AM ED event and High-level pledging at World Health Summit in Berlin

10 – 11 November
Paris Peace Forum
Paris, France

9 – 15 October
Annual Meetings

5 September
United Nations General Assembly
New York City, U.S.

10 – 11 December
Doha Forum
Doha, Qatar

April
Soft launch at Spring Meetings

June
Official campaign launch – media engagement with global tier-1 publications & more public advocacy from partners.

July
Closed door ministerial dialogue at WD and engagement with heads of state and ministries

September
UNGA side event and CIFF announcement

October
AM ED event and High-level pledging at World Health Summit in Berlin

End of year
CSOs and GFF champion rallied behind the GFF fundraising ask

April – June
Behind the scenes advocacy, that leverages co-hosts to influence and help line up other donors

June / July – December
Scaling up engagement with donors while maintaining a flexible approach to their contributions