RECLAIM THE GAINS
Don’t let COVID-19 turn back progress on the health of women, children, and adolescents

The Case for Investing in the Global Financing Facility 2021–2025
Before COVID-19 hit, countries were making progress toward reaching the 2030 global goals.
The GFF partnership collectively contributed to improved maternal and child health outcomes

Maternal and newborn deaths:
- **Tanzania**: Nearly doubled coverage for four prenatal care visits from 42 percent in 2016 to 80 percent in 2019;
- **Liberia**: Safe deliveries in health facilities increased from 56% in 2013 to 80% in 2019

Sexual and reproductive health:
- **Sierra Leone**: 14% increase in women and girls who sought family planning services
- **Uganda**: From 2016 – 2019, training of more than 4,000 community health workers led to a 60% increase in adolescents seeking family planning

Child health and nutrition:
- **Indonesia**: Reduced stunting among children under five years old from 30.8 to 27.7% between 2018 to 2019 and wasting from 13.5 to 10.2 from 2013 to 2018
- **Afghanistan**: From 2015 - 2018, deaths among newborns and children under five years old and newborns dropped by more than one-third

More and Better Financing
- **DRC**: increased health as a share of total budget from 7% to 10.7%
- **Kenya**: county budget allocations to health increased in 43 of 47 counties
- **Senegal**: budget efficiency increased from 80.5% to 90%
The GFF Partnership in Action

• Supports countries with the world’s highest maternal and child mortality burden and financial needs. One third of these are FCV states.

• Uses small amounts of grant financing linked with larger amounts of WB IDA/IBRD to catalyse a country-led process.

• Align much larger volumes of domestic & external financing and helps coordinate efforts behind a prioritized national plan.

• Target the most effective interventions including on SRHR, Nutrition and child health.

• Focus on HSS for PHC as well as health financing reforms for more and better financing.

• Prioritize equity through incentives, CRVS, increased CS engagement.
The GFF and the World Bank: A powerful combination for building human capital

- **Leverages IDA/IBRD financing** to achieve more funding and better results for women, children and adolescents

- **Supports the design and implementation of IDA projects** through flexible funding for analytical work, stakeholder engagement and implementation support

- **Links with IDA funding for Education, Social Protection, WASH and Gender** to build multisectoral actions

A total of US$814 million in GFF TF funding...

...is linked to US$5.85 billion in World Bank financing in 36 countries
Coverage of lifesaving health interventions for women, children and adolescents in 36 GFF countries has dropped up to 25 percent.

- 82 million children not receiving oral rehydration.
- 4 million pregnant women losing access to childbirth care.
- 17 million children missing DPT vaccinations (diphtheria, pertussis and tetanus).

Economic shocks are exacerbating devastating health impacts:

More than 150 million people will fall into extreme poverty by the end of 2021. Increased evidence about de-prioritize investments in routine health services in favor of procurement and delivery of COVID-19 tools.

With less income and rising out-of-pocket costs, poor families have even fewer resources available to access the care they need.
Driving Impact Through Country-Led Partnership

**By 2030**
**Save 18 Million Lives, Mobilize US$52.7 Billion**
as partner countries are poised to speed and accelerate progress toward the Sustainable Development Goals.

**By 2025**
**Save 5 Million Lives, Mobilize US$18.5 Billion**
to protect and promote essential services, address the secondary health impacts on women, children, and adolescents and stimulate more rapid recovery from the pandemic.

**US$2.5 Billion**
in new investments in the GFF Trust Fund—including US$1.2 Billion frontloaded in 2021 to confront the continuing crisis will.

- Maternal Mortality Ratio
  - (Deaths per 1,000 live births)
  - 297.92 Historic Trends
  - 195.0 with GFF Investment

- Neonatal Mortality Ratio
  - (Deaths per 1,000 live births)
  - 27.7 Historic Trends
  - 16.3 with GFF Investment

- Under-Five Mortality Ratio
  - (Deaths per 1,000 live births)
  - 45.85 Historic Trends
  - 37.8 with GFF Investment

Share of GFF Countries with Investment Cases Funded More Than 50 Percent by Domestic Resources

GFF 2021 Resource Mobilization Campaign
# Investing in the Next Phase of the GFF 2021–2025: Secure a Healthier and More Resilient Future

<table>
<thead>
<tr>
<th>Protecting and Promoting Essential Health Services in the COVID-19 Response and Recovery</th>
<th>Key partner for ACT-A and countries on rollout of COVID-19 vaccines and tools by building stronger HSS</th>
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<td>Accelerate collaboration with the leading global health agencies through its participation in ACT-A HSC and SDG GAP</td>
<td>GFF needs 2.5bn for 2021 – 2025</td>
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<td>Including new pledges of US$1.2 bn in 2021</td>
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<td>Reimagining service delivery and health financing as part of countries recovery</td>
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GFF 2021 Resource Mobilization Campaign
Breakdown of GFF investment request

Frontloaded Investments (Fiscal Year 2021–2023) (US$, Millions)

- GFF strategy implementation: $140
- New grant cycle (initially six GFF partner countries): $46
- Secretariat costs: $46
- COVID-19 response and recovery: $14
- Expansion to 50 countries: $700
- TA-GFF model: $300

Total Investments (Fiscal Year 2021–2025) (US$, Millions)

- $820
- $700
- $548
- $42
- $96

GFF 2021 Resource Mobilization Campaign
GFF 2021 RM campaign
Reaching 1.2 bn: A Demonstration of Solidarity in a Hybrid Campaign

**Co-hosts comprising of the WB** as well as key champions from a donor and a GFF partner country

**Hybrid campaign between a replenishment and rolling RM:** co-hosts will be positioned to drive pledges, secure political will across existing and new donors, keep the drumbeat throughout the year, and convene 2 virtual pledging events

**Co-hosts will be supported by a RM leadership group** composed of key GFF champions from diverse constituencies

**Leveraging African movements for women, children and adolescent health** is key and also speaks to the GFF country led model. Focusing on comms/advocacy throughout 2021 with African voices: op-eds from key leaders, leadership statements from the AU, the Africa CEO Forum, etc.

**Working with key global and country CSO advocates** including GFF CSCG and major networks incl ACTION, Save the Children etc
Flagship initiatives to amplify the campaign

Partner country commitments:
- Create platforms to highlight partner countries’ commitments for more and better health financing: including targets for ICs fully resourced against existing gaps and increased allocation to the frontline; announcement of potential DRM increase

Private sector and innovative financing initiative:
- Engage PS and foundations looking at i) innovative financing support focusing on 2-3 programmatic areas, for example adolescent health, quality of care, governance ii) TA to go beyond financing

CS and Youth country voices:
- Advocating to GFF partner country governments and donor countries to help raise the USD 1.2 billion by the end of 2021
- Elevating voices of the constituency to share lived experience in support of the resource mobilization campaign
- Serving as and mobilizing champion speakers throughout the resource mobilization effort
Save 18 Million Lives, Catalyze US$53 Billion for Better Health by 2030

The GIIH needs an additional US$5 billion from 2020 to 2025 to ensure all children and young people have access to essential health services and support the global health system’s recovery from the pandemic.

**Update on campaign rollout**

**World Bank Health**

Mar 22

Insufficient action today may set us back 20 years and undermine future gains, and will undermine countries’ ability to rebuild their economies.

Now is the time to invest in health and ReclaimTheGains.

The GIIH recently launched the ReclaimTheGains campaign to accelerate health gains for women, children, and adolescents. The campaign aims to mobilize US$53 billion in additional funding to support essential health services and strengthen health systems globally.

**The GIIH**

Mar 22

The GIIH is calling on governments, businesses, and civil society organizations to join the ReclaimTheGains campaign and commit to mobilizing additional funding for essential health services.

**Armos Mideke**

Executive Director, Centre for Reproductive Health and Education, Kenya

“The urgency and need to ensure continuity of health services at all levels cannot be underestimated. This must be a fully financed priority in order to reduce preventable deaths of women, children, and adolescents. We can work with the GIIH to ensure that this is the case.”

**Amina Badjie Thiéyé**

Advocate, Senegal

“Working with the GIIH shows what’s possible when young people’s voices are heard and listened to, and give them the opportunity to shape, implement and monitor the policies that will impact their families and communities.”

**Moeti Tshidi**

Senior Advisor, UNICEF

“The GIIH provides the catalytic platform this world needs to secure recent health gains, so all countries can continue to deliver essential health and nutrition services during the pandemic, and support them to get back on track as quickly as possible.”

**Muhammad Ali Pate**

Director, GIIH
2021 Roadmap – Reaching 1.2 bn with your support to save 18 million lives

19th of April – Launch event & first pledges
IG/TFC meeting
23-25 March

June/July – Pledges as part of G7 and Generation Equality commitments
WHA, Lives in Balance 3 and G20 GH conference
Generation Equality Forum
30 June - 2 July

Sept – Dec. – GFF RM event (dates tbc) and Nutrition for Growth Summit
UNGA Sept
Sept 14-30
WHS summit
Oct 24-26
Nutrition for Growth Summit

Jan
Feb
Mar
Apr
May
June
July
Aug
Sep
Oct
Nov
Dec

Child & Adolescent Summit
C4I TFC meeting

IG/TFC meeting
23-25 March

WBG SM
April 9-11

G7 summit
June 11-13

GPE RM summit
July 28-29

Annual Meetings

G20 summit
Oct 30 -31

Presentation of the case and RM plan

Global and national advocacy on C19 and GFF

Global and national advocacy on GFF and final push

March
Secure co-hosts & leadership group

Apr - Progress on GFF operationalisation

May - Nov - Secure GFF partners commitments

Sept – Launch of GFF annual report

Phase 1: Dec – March
Phase 2: March – July
Phase 3: July – December

GFF 2021 Resource Mobilization Campaign