

RECLAIM THE GAINS

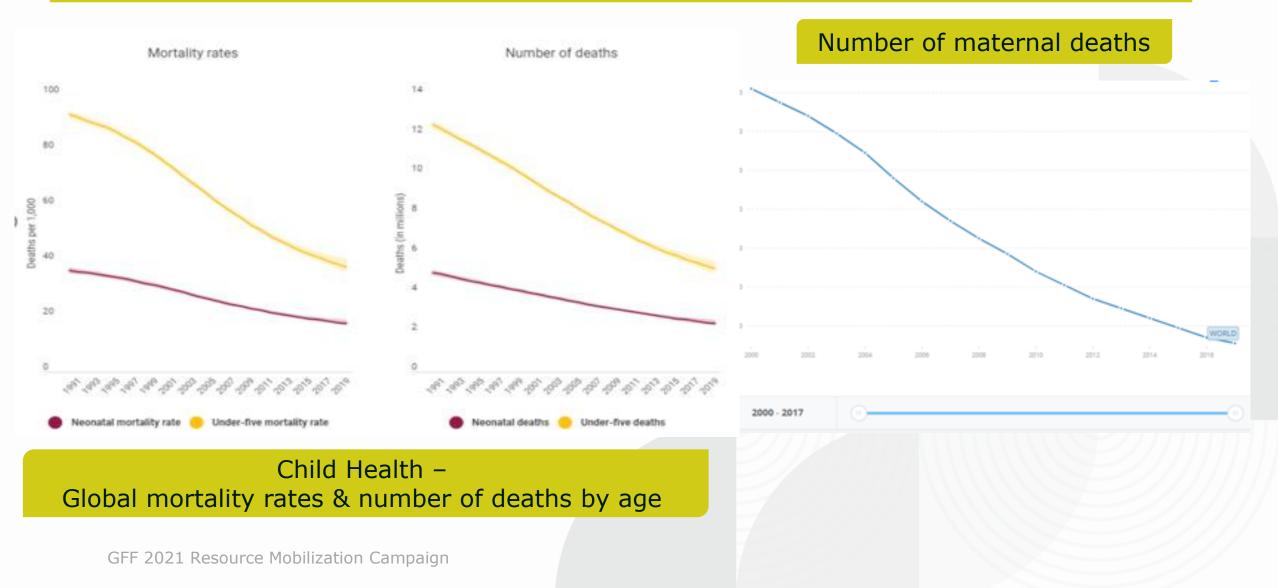




Don't let COVID-19 turn back progress on the health of women, children, and adolescents

The Case for Investing in the Global Financing Facility 2021–2025

Before COVID-19 hit, countries were making progress toward reaching the 2030 global goals



The GFF partnership collectively contributed to improved maternal and child health outcomes

Maternal and newborn deaths:

- **Tanzania:** Nearly doubled coverage for four prenatal care visits from 42 percent in 2016 to 80 percent in 2019;
- Liberia: Safe deliveries in health facilities increased from 56% in 2013 to 80% in 2019

Child health and nutrition :

- Indonesia: Reduced stunting among children under five years old from 30.8 to 27.7% between 2018 to 2019 and wasting from 13.5 to 10.2 from 2013 to 2018
- Afghanistan: From 2015 2018, deaths among newborns and children under five years old and newborns dropped by more than one-third

Sexual and reproductive health:

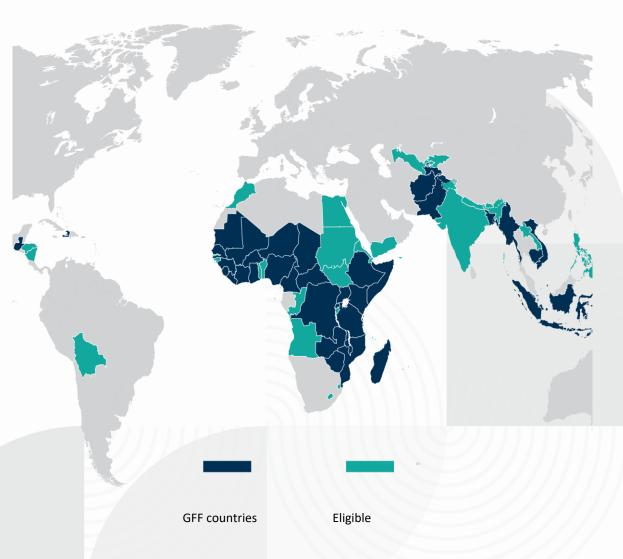
- Sierra Leone 14% increase in women and girls who sought family planning services
- Uganda: From 2016 2019, training of more than 4,000 community health workers led to a 60% increase in adolescents seeking family planning

More and Better Financing

- DRC: increased health as a share of total budget from 7% to 10.7%
- Kenya: county budget allocations to health increased in 43 of 47 counties
- **Senegal:** budget efficiency increased from 80.5% to 90%

The GFF Partnership in Action

- Supports countries with **the world's highest maternal and child mortality burden** and financial needs. One third of these are FCV states
- Uses small amounts of grant financing linked with larger amounts of WB IDA/IBRD to catalyse a country-led process
- Align much larger volumes of domestic & external financing and helps coordinate efforts behind a prioritized national plan
- **Target the most effective interventions** including on SRHR, Nutrition and child health
- Focus on HSS for PHC as well as health financing reforms for more and better financing
- **Prioritize equity** through incentives, CRVS, increased CS engagement



The GFF and the World Bank: A powerful combination for building human capital



- Leverages IDA/IBRD financing to achieve more funding and better results for women, children and adolescents
- Supports the design and implementation of IDA projects through flexible funding for analytical work, stakeholder engagement and implementation support
- Links with IDA funding for Education, Social Protection, WASH and Gender to build multisectoral actions

Coverage of lifesaving health interventions for women, children and adolescents in 36 GFF countries has dropped up to 25 percent

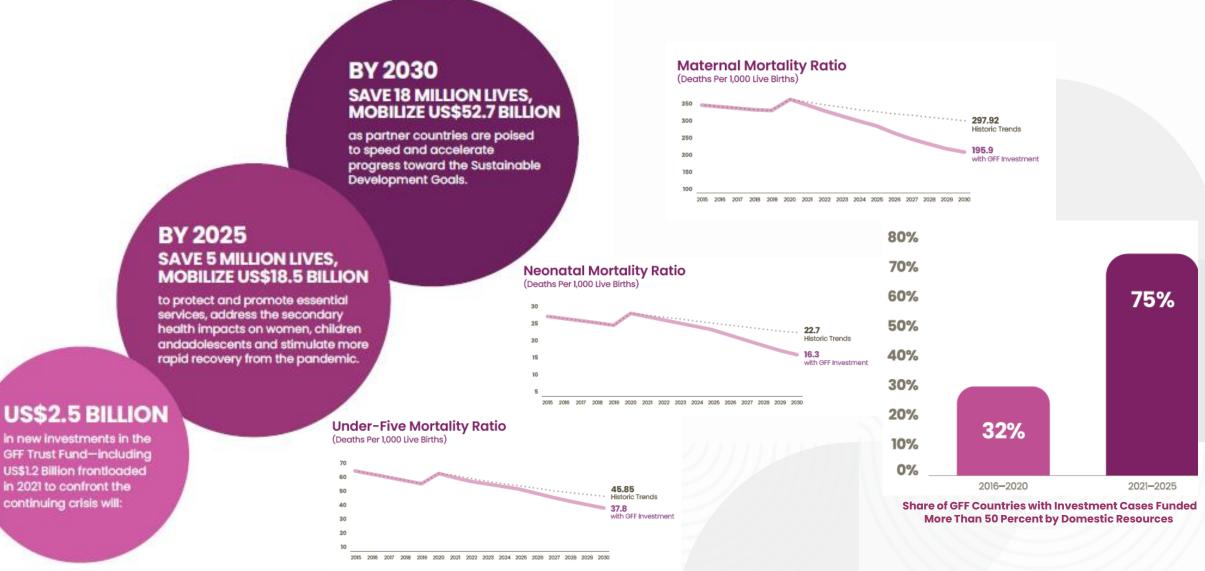


Economic shocks are exacerbating devastating health impacts:

More than 150 million people will fall into extreme poverty by the end of 2021. Increased evidence about de-prioritize investments in routine health services in favor of procurement and delivery of COVID-19 tools.

With less income and rising out-of-pocket costs, poor families have even fewer resources available to access the care they need.

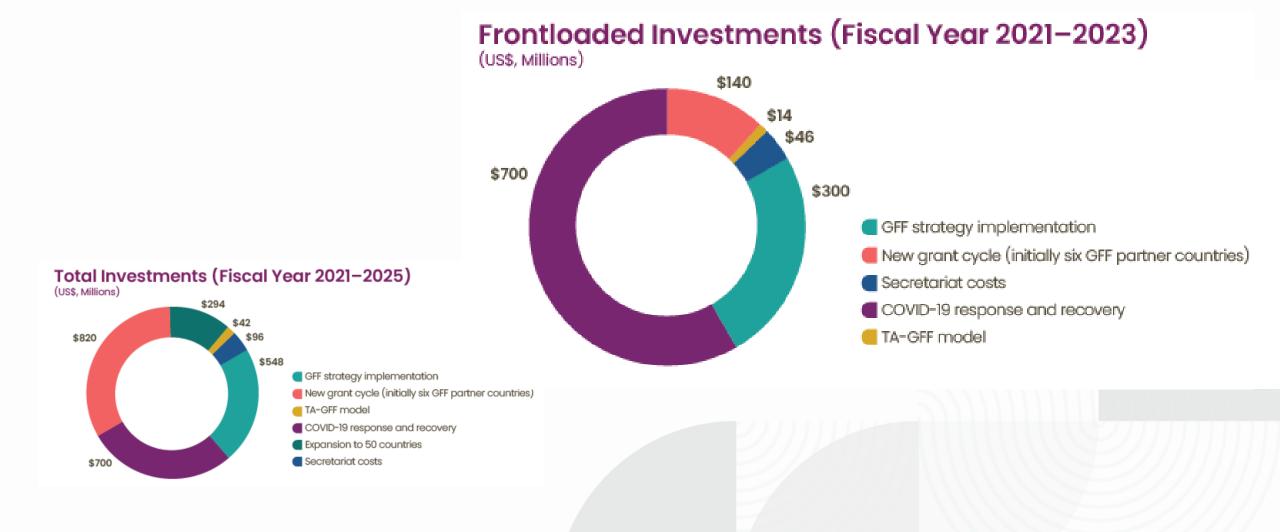
Driving Impact Through Country-Led Partnership



Investing in the Next Phase of the GFF 2021-2025: Secure a Healthier and More Resilient Future

Protecting and Promoting Essential Health Services in the COVID-19 Response and Recovery		countri	oartner for ACT-A and es on rollout of COVID-19 es and tools by building stronger HSS
	GFF needs 2.5bn for 2021 – 2025 Including new pledges of US\$1.2 bn in 2021		
Accelerate collaboration with the leading global health agencies through its participation in ACT-A HSC and SDG GAP			ning service delivery and ancing as part of countries recovery

Breakdown of GFF investment request





GFF 2021 RM campaign



Reaching 1.2 bn : A Demonstration of Solidarity in a Hybrid Campaign

Co-hosts comprising of the WB as well as key champions from a donor and a GFF partner country

Hybrid campaign between a replenishment and rolling RM: co-hosts will be positioned to drive pledges, secure political will across existing and new donors, keep the drumbeat throughout the year, and convene 2 virtual pledging events

Co-hosts will be supported by a RM leadership group composed of key GFF champions from diverse constituencies

Leveraging African movements for women, children and adolescent health is key and also speaks to the GFF country led model. Focusing on comms/advocacy throughout 2021 with African voices: op-eds from key leaders, leadership statements from the AU, the Africa CEO Forum, etc.

Working with key global and country CSO advocates including GFF CSCG and major networks incl ACTION, Save the Children etc

Flagship initiatives to amplify the campaign

Partner country commitments:

 Create platforms to highlight partner countries' commitments for more and better health financing: including targets for ICs fully resourced against existing gaps and increased allocation to the frontline; announcement of potential DRM increase

Private sector and innovative financing initiative:

Engage PS and foundations looking at i) innovative financing support focusing on 2-3
programmatic areas, for example adolescent health, quality of care, governance ii) TA to
go beyond financing

CS and Youth country voices :

- Advocating to GFF partner country governments and donor countries to help raise the USD 1.2 billion by the end of 2021
- Elevating voices of the constituency to share lived experience in support of the resource mobilization campaign
- Serving as and mobilizing champion speakers throughout the resource mobilization effort

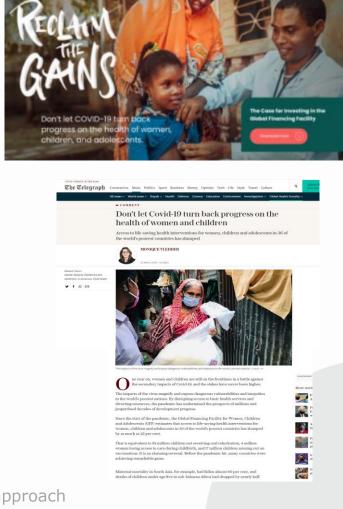
Update on campaign rollout

Save 18 Million Lives, Catalyze US\$53 Billion for Better Health by 2030

The GFF needs an additional US\$2.5 billion from 2021 to 2025 to enable countries to protect health gains and accelerate progress toward the 2030 Gaals (figure 2). Of this amount, the GFF urgently needs to secure new pledges of US\$1.2 billion by the end of 2021 to help its current 36 partner countries protect and maintain essential health services and implement time-sensitive service delivery and health system improvements to enable a sharp bend of the curve back to a positive trajectory to close the gap to the SDGs.

FIGURE 2. The GFF Offers Donors a Powerful Return on Investment







14 RM campaign: Communications approach

2021 Roadmap - Reaching 1.2 bn with your support to save 18 million lives

