

# GFF Country Implementation Guidelines

**Draft for consultation – GFF Country  
Implementation Workshop  
September 17-21, 2018**



# Why implementation guidelines now?

- The first 16 countries have reached implementation stage; countries have been requesting guidance to increase likelihood of impact
- Opportunity to apply early lessons from implementation:
  - Inconsistent approaches to the investment case poses challenges for results monitoring (e.g., boundaries)
  - Reduction of momentum in GFF in-country partnership after IC is developed
  - Unclear roles of members of the country platform during implementation
  - Difficulty aligning a large number of partners around IC
    - Insufficient participation of some stakeholders (financiers with no in-country-presence, private sector, civil society)
  - Inconsistent approach to use of data for decision making
  - Need clear theory of change for domestic resource mobilization
  - Ad-hoc approach to implementation research
  - Fragmented technical assistance
  - Insufficient attention given to advocacy and political processes
  - Insufficient communications on the GFF at country level

# Purpose of the guidelines

- Provide guidance to **national** governments and other stakeholders (e.g., financiers, civil society, private sector, other national champions)
- Focus on the **implementation** stage of the GFF process
  - Complement the investment case guidelines and the Guidance Note on Multi-stakeholder Country Platforms
- Some **adaptation** to country context expected
- Build on **existing experience** of GFF implementation and **feedback** from stakeholders
- Will be **updated regularly**, as more implementation experience is gained
- Will be accompanied by a **source book** with country and global resources (leveraging existing resources)

# Outline of the guidelines

1. Vision, mission
2. Scope of in-country engagement
3. GFF country platform
4. Health financing
5. Data for decision-making
6. Resource mapping and tracking
7. Implementation research
8. Technical assistance
9. Advocacy
10. Communication

# GFF country platform

- \*Nodal Ministry to **notify in writing**, to all national stakeholders, what constitutes the GFF platform
  - \***Reviewed and reconfirmed annually** during the annual review
  - \***Names of platform members** communicated (e.g., websites)
- \*Country platform will likely need **sub-committees**
  - Data/evaluation/accountability, health financing, etc.
  - Use existing committees
- \*Representatives from **civil society and private sector** should be selected from by their own constituency, rotation every 2 years?
  - Resources required to enable civil society to engage at country level
  - Opportunity to structure private sector engagement in health

# GFF country platform

- Platform meets at least **twice per year**
  - **\*Quorum** from each type of stakeholder?
  - Focus on **resources** and **results** (at a national and subnational level, using multiple data sources, including financial data)
  - **\*Implementation plan** to assign specific roles and responsibilities
  - **\*Meeting minutes to be disseminated**, to enable partners with no country presence to remain engaged
  - **\*Try to connect partners with no country presence** whenever feasible
  - **\*Review the need for implementation research** based on gaps in the program and need to find efficiencies
- **\*Self-assessment** of GFF implementation carried out annually (tool for the assessment tested in workshop this week)
- **\*GFF Champions:** engage prominent opinion leaders, in addition to GFF platform members
  - Not part of the core GFF platform, but create an enabling environment
  - Business leaders, youth, religious leaders, media personalities, Parliamentarians, etc.

# Health Financing

- **\*Health Financing Work Program**
  - **Theory of change** to cover short and medium term milestones, with a **long term** (e.g., 10-15 year) horizon
  - More **specific work program** over the initial 3-5 years
  - **Tailored approaches:** technical assistance, analytical work, pilots, evaluations/implementation research and advocacy
  - **Mutual accountability:** formal link between overall GFF investments in-country and the health financing work program
  - Alignment with timing of the **national budgetary process**
  - **Supports the IC** but is separate and longer term
- **\*Memorandum of Understanding (MoU)** to be signed with government when a (financial) partner joins the GFF in-country
- **\*Annual tracking of IC resource expenditures** is integral part of GFF implementation
  - **\*Discussed during GFF Annual review**

# Data for decision making and learning

- \*Key function of **quarterly country platform meetings** is the review of dashboard data and decisions on re-allocations
  - \*Requires a **data-sub group** to define and prepare the dashboards ahead of the meetings
- \***Annual review:** more comprehensive, including self assessment of the platform and of likelihood of reaching objectives of the IC
- \***Performance dashboards** at national and sub-national levels
  - Build on **existing** dashboards
  - \***Standardized** indicators and some **country-specific** indicators
    - \*Based on clear **theory of change** (global evidence as well as country context), determining baselines and setting annual targets
    - Roll-up of data for **global GFF reporting**
    - Combination of **routine and survey data**
- \*GFF MOU includes **agreement to share data** on:
  - Allocations and expenditures, process, coverage, impact



# Implementation research

- **\*Implementation research plan** as part of the overall investment case implementation plan
  - Expected to be an area where a range of partners (e.g., local academia, CSOs) can engage on IC implementation
  - To be financed as part of the IC
- **\*Regular reviews** through the GFF country platform
- **\*Disseminate results**
  - **Websites, newsletters**, etc.
  - Larger **results conferences/workshops** as appropriate
- **\*Contribution to GFF knowledge and learning** agenda
  - Context specific → draw some global lessons

# Technical assistance

- **\*Country-based mechanism** to source the TA:
  - Identify the **needs** (e.g., bottleneck analysis)
  - **Map** available TA
  - Develop **TA matrix** and fill gaps
  - Realign existing **financing** and seek additional funds from country platform members as required
- **\*GFF Source Book:** first point of reference for countries to access the best available know how and avoid duplication
- **\*Regular reviews** of TA implementation
  - **\*Sub-committee** of the country platform
- **\*Collaboration with national and regional institutions,** facilitated through network of GFF Liaison Officers

# Advocacy

- **\*Political economy analysis** will form the basis of the advocacy strategy
  - Integrate existing findings (e.g., World Bank Strategic Country Diagnostics)
- **\*Advocacy strategy** to be developed aligned to the IC implementation plan, but independent from government
  - Leader to be designated within the platform membership
  - Long-term and short-term
  - Specific actions linked to key members of the country platform
- **\*Opportunity to engage with national and international CSOs**
  - Including harmonizing as necessary existing CSO advocacy plans
- **\*Specific “asks” for the group of champions** (e.g., MPs)

# Communication

- **\*Communications strategy** to be developed and implemented by the country platform
  - Initial focus on familiarizing with the GFF approach → gradual shift to communicating results
- **\*GFF Secretariat**, through the GFF Liaison Officer, will share **communications “tool box”** to ensure consistency of messaging, while maintaining country flexibility
- **\*Progress** on communications strategy implementation **reviewed regularly** by the country platform

# Café-style consultations

- **Feedback requested:**

- Will the proposed actions add value?
- Are they feasible/practical?
- Are there other actions you would recommend?
- Are there actions you would suggest removing entirely?  
Would you replace them with something else?

- **Ways to provide feedback:**

- Write on poster
- Provide comments in envelopes – today and rest of the week
- Send email to [llaviolette@worldbank.org](mailto:llaviolette@worldbank.org)