GFF Country Implementation Guidelines

Draft for consultation – GFF Country Implementation Workshop
September 17-21, 2018
Why implementation guidelines now?

• The first 16 countries have reached implementation stage; countries have been requesting guidance to increase likelihood of impact

• Opportunity to apply early lessons from implementation:
  • Inconsistent approaches to the investment case poses challenges for results monitoring (e.g., boundaries)
  • Reduction of momentum in GFF in-country partnership after IC is developed
  • Unclear roles of members of the country platform during implementation
  • Difficulty aligning a large number of partners around IC
    • Insufficient participation of some stakeholders (financiers with no in-country-presence, private sector, civil society)
  • Inconsistent approach to use of data for decision making
  • Need clear theory of change for domestic resource mobilization
  • Ad-hoc approach to implementation research
  • Fragmented technical assistance
  • Insufficient attention given to advocacy and political processes
  • Insufficient communications on the GFF at country level
Purpose of the guidelines

- Provide guidance to **national** governments and other stakeholders (e.g., financiers, civil society, private sector, other national champions)
- Focus on the **implementation** stage of the GFF process
  - Complement the investment case guidelines and the Guidance Note on Multi-stakeholder Country Platforms
- Some **adaptation** to country context expected
- Build on **existing experience** of GFF implementation and **feedback** from stakeholders
- Will be **updated regularly**, as more implementation experience is gained
- Will be accompanied by a **source book** with country and global resources (leveraging existing resources)
Outline of the guidelines

1. Vision, mission
2. Scope of in-country engagement
3. GFF country platform
4. Health financing
5. Data for decision-making
6. Resource mapping and tracking
7. Implementation research
8. Technical assistance
9. Advocacy
10. Communication
GFF country platform

* Nodal Ministry to **notify in writing**, to all national stakeholders, what constitutes the GFF platform
  * **Reviewed and reconfirmed annually** during the annual review
  * **Names of platform members** communicated (e.g., websites)
* Country platform will likely need **sub-committees**
  * Data/evaluation/accountability, health financing, etc.
  * Use existing committees
* Representatives from **civil society and private sector** should be selected from by their own constituency, rotation every 2 years?
  * Resources required to enable civil society to engage at country level
  * Opportunity to structure private sector engagement in health
GFF country platform

- Platform meets at least **twice per year**
  - *Quorum* from each type of stakeholder?
  - Focus on **resources** and **results** (at a national and subnational level, using multiple data sources, including financial data)
  - *Implementation plan* to assign specific roles and responsibilities
  - *Meeting minutes to be disseminated*, to enable partners with no country presence to remain engaged
  - *Try to connect partners with no country presence* whenever feasible
  - *Review the need for implementation research* based on gaps in the program and need to find efficiencies
- *Self-assessment* of GFF implementation carried out annually (tool for the assessment tested in workshop this week)
- **GFF Champions:** engage prominent opinion leaders, in addition to GFF platform members
  - Not part of the core GFF platform, but create an enabling environment
  - Business leaders, youth, religious leaders, media personalities, Parliamentarians, etc.
Health Financing

- Health Financing **Work Program**
  - **Theory of change** to cover short and medium term milestones, with a **long term** (e.g., 10-15 year) horizon
  - More **specific work program** over the initial 3-5 years
  - **Tailored approaches:** technical assistance, analytical work, pilots, evaluations/implementation research and advocacy
  - **Mutual accountability:** formal link between overall GFF investments in-country and the health financing work program
  - Alignment with timing of the **national budgetary process**
  - **Supports the IC** but is separate and longer term
- *Memorandum of Understanding (MoU)* to be signed with government when a (financial) partner joins the GFF in-country
- *Annual tracking of IC resource expenditures* is integral part of GFF implementation
  - *Discussed during GFF Annual review*
Data for decision making and learning

• *Key function of quarterly country platform meetings is the review of dashboard data and decisions on re-allocations
  • *Requires a data-sub group to define and prepare the dashboards ahead of the meetings
• *Annual review: more comprehensive, including self assessment of the platform and of likelihood of reaching objectives of the IC
• *Performance dashboards at national and sub-national levels
  • Build on existing dashboards
  • *Standardized indicators and some country-specific indicators
    • *Based on clear theory of change (global evidence as well as country context), determining baselines and setting annual targets
    • Roll-up of data for global GFF reporting
    • Combination of routine and survey data
• *GFF MOU includes agreement to share data on:
  • Allocations and expenditures, process, coverage, impact
Implementation research

- **Implementation research plan** as part of the overall investment case implementation plan
  - Expected to be an area where a range of partners (e.g., local academia, CSOs) can engage on IC implementation
  - To be financed as part of the IC
- **Regular reviews** through the GFF country platform
- **Disseminate results**
  - Websites, newsletters, etc.
  - Larger results conferences/workshops as appropriate
- **Contribution to GFF knowledge and learning** agenda
  - Context specific → draw some global lessons
Technical assistance

• **Country-based mechanism** to source the TA:
  • Identify the **needs** (e.g., bottleneck analysis)
  • **Map** available TA
  • Develop **TA matrix** and fill gaps
  • Realign existing **financing** and seek additional funds from country platform members as required

• **GFF Source Book**: first point of reference for countries to access the best available know how and **avoid duplication**

• **Regular reviews** of TA implementation
  • **Sub-committee** of the country platform

• **Collaboration with national and regional institutions**, facilitated through network of GFF Liaison Officers
Advocacy

- *Political economy analysis* will form the basis of the advocacy strategy
  - Integrate existing findings (e.g., World Bank Strategic Country Diagnostics)
- *Advocacy strategy* to be developed aligned to the IC implementation plan, but independent from government
  - Leader to be designated within the platform membership
  - Long-term and short-term
  - Specific actions linked to key members of the country platform
- *Opportunity to engage with national and international CSOs*
  - Including harmonizing as necessary existing CSO advocacy plans
- *Specific “asks” for the group of champions* (e.g., MPs)
**Communication**

- *Communications strategy* to be developed and implemented by the country platform
  - Initial focus on familiarizing with the GFF approach → gradual shift to communicating results

- *GFF Secretariat, through the GFF Liaison Officer, will share communications “tool box” to ensure consistency of messaging, while maintaining country flexibility*

- *Progress on communications strategy implementation* reviewed regularly by the country platform
Café-style consultations

• **Feedback requested:**
  - Will the proposed actions add value?
  - Are they feasible/practical?
  - Are there other actions you would recommend?
  - Are there actions you would suggest removing entirely? Would you replace them with something else?

• **Ways to provide feedback:**
  - Write on poster
  - Provide comments in envelopes – today and rest of the week
  - Send email to llaviolette@worldbank.org