



GFF Country Workshop,  
January 28 – February  
1, 2018

# Domestic Resource Mobilization



# How the GFF drives results

Country ownership and leadership

## 1. Prioritizing

- ▶ Identifying priority investments to achieve RMNCAH outcomes
- ▶ Identifying priority health financing reforms

## 2. Coordinated

- ▶ Coordinated implementation
- ▶ Reforming financing systems:
  - Complementary financing
  - Efficiency
  - Domestic resources
  - Private sector resources

financing and implementing

## 3. Learning

- ▶ Strengthening systems to track progress, learn, and course-correct

Accelerate progress now on the health and wellbeing of women, children, and adolescents

Drive longer-term, transformational changes to health systems, particularly on financing

- ▶ Better sustainable RMNCAH-N outcomes
  - Strengthening systems to sustain RMNCAH-N outcomes
- ▶ Increased value-for-money and total volume of financing from:
  - Domestic resources
  - Financing from IDA and IBRD
  - External Financing
  - Private sector resources
- ▶ Impoverishment prevented in case of illness

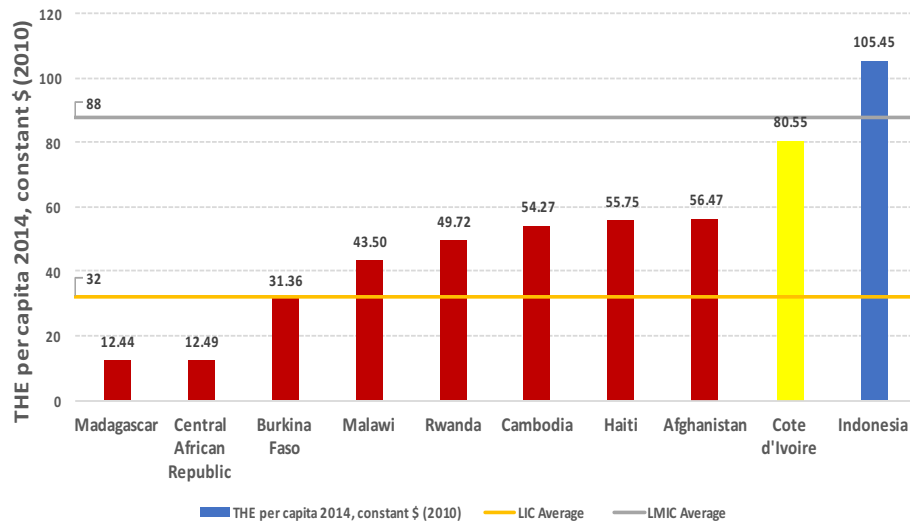


▶ I. Importance of Domestic Resource Mobilization

# Importance of Domestic Resource Mobilization (DRM)

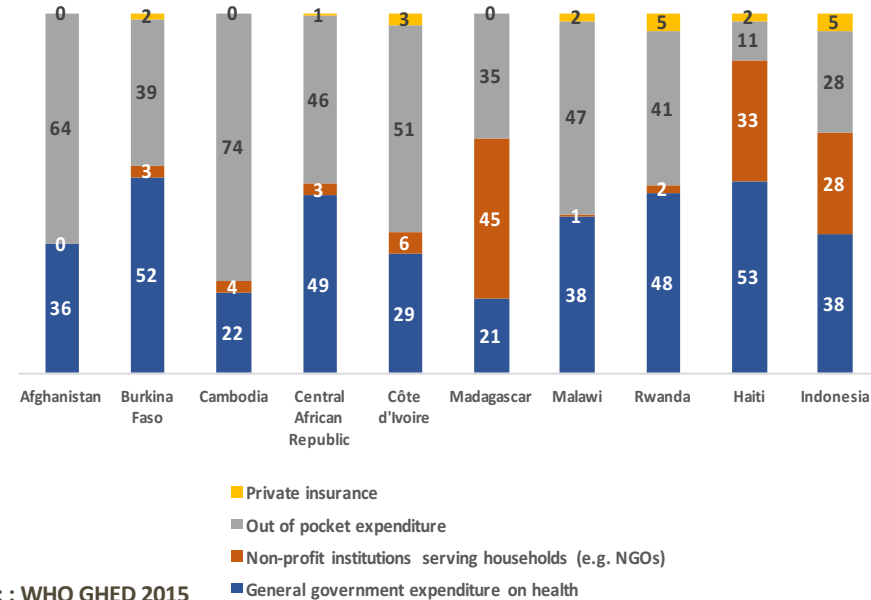
- ▶ Health expenditure per capita is still too low to ensure universal coverage with a core package of needed health services, including RNMCAH – N services
  - McIntyre and Meheus estimated \$89 per capita needed in 2014

Total health expenditure per capita 2014 (constant 2010 US\$)



Source: WHO GHED 2015

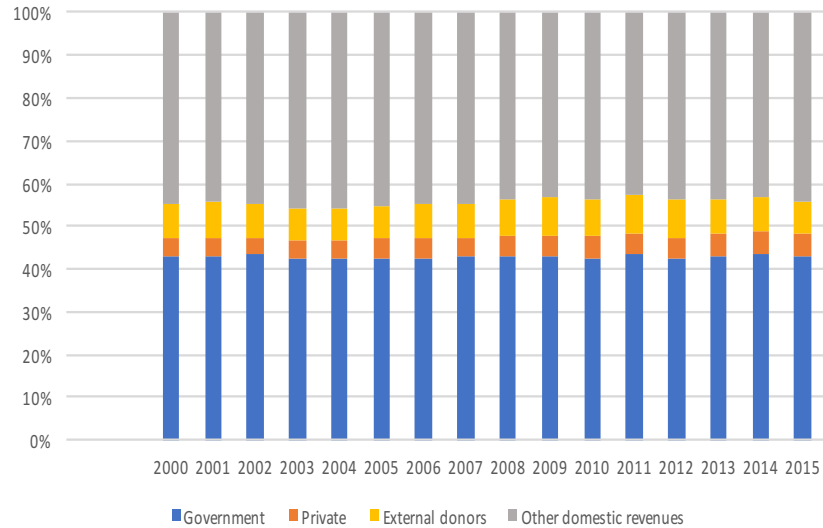
Sources of The Total Health Expenditures 2014



Source: : WHO GHED 2015

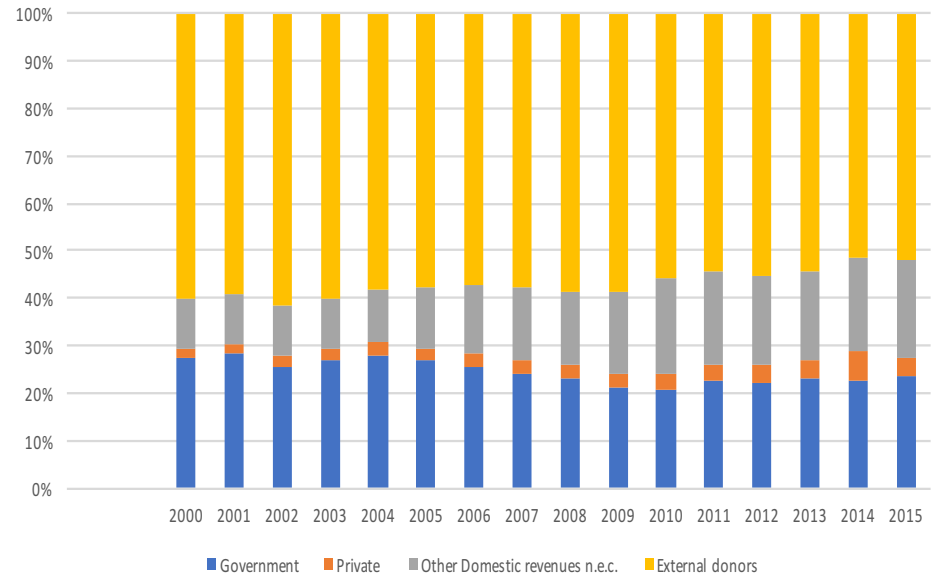
# DAH constitute a small part of total health expenditure overall, although it varies across countries: lower income countries tend to have a large share

Average current health expenditure by sources for lower middle income countries



Source: WHO GHED (2017)

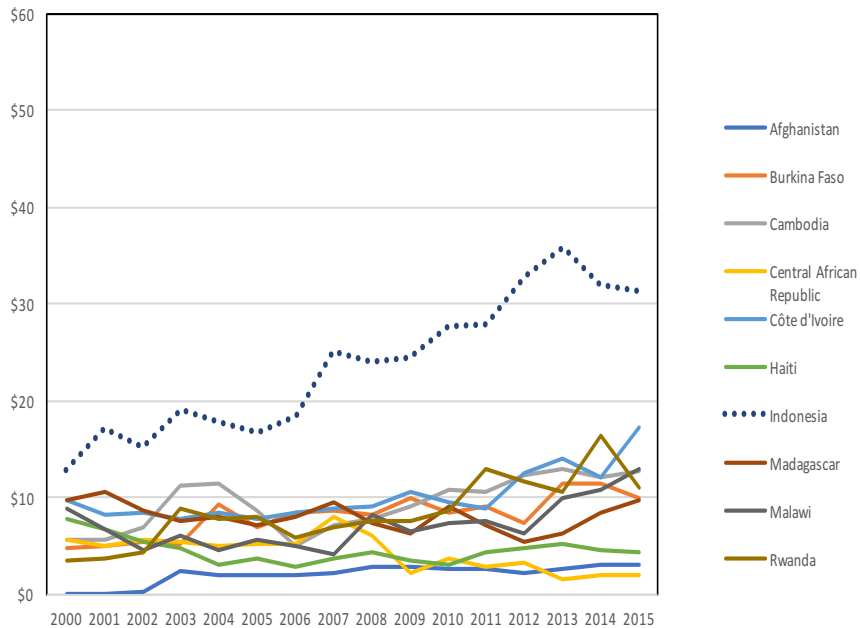
Average current health expenditure by sources for low income countries



Source: WHO GHED (2017)

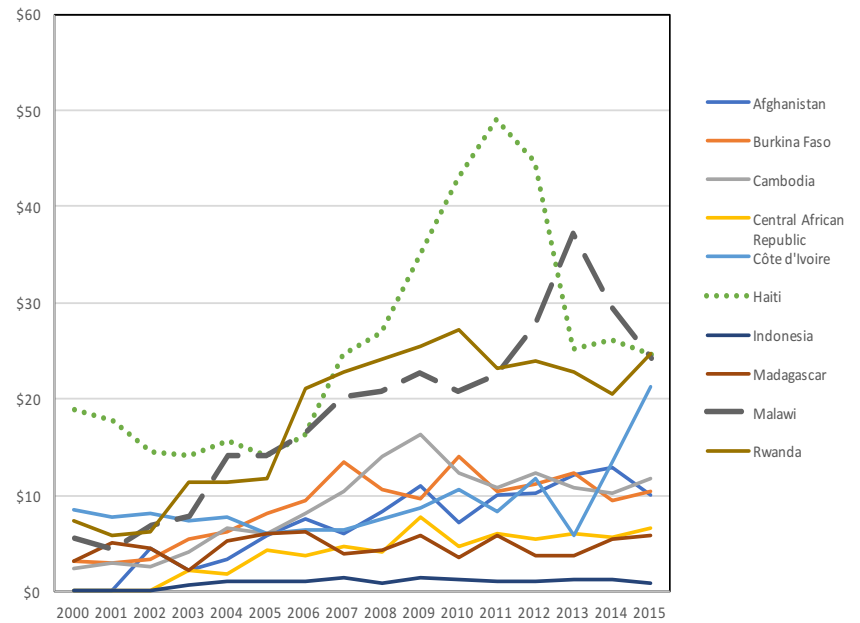
# Domestic resources tend to be more predictable, less volatile than external aid, and promotes debt sustainability

Domestic health expenditure per capita, in constant (2010) US\$



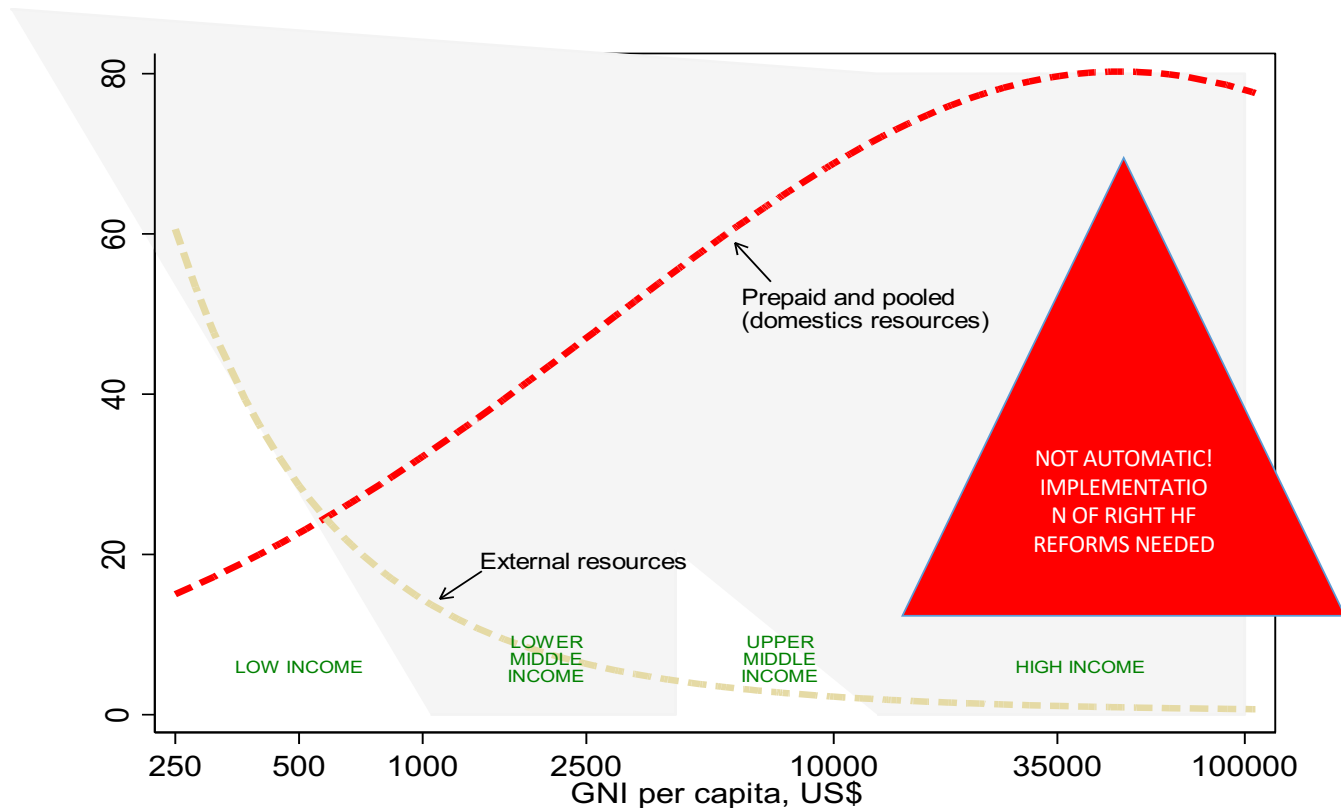
Source: WHO GHED (2017)

Development assistance per capita, in constant (2010) US\$



Source: WHO GHED (2017)

- ▶ As countries grow, the composition of finance changes with a shift away from DAH and out-of-pocket to domestic, prepaid and pooled financing



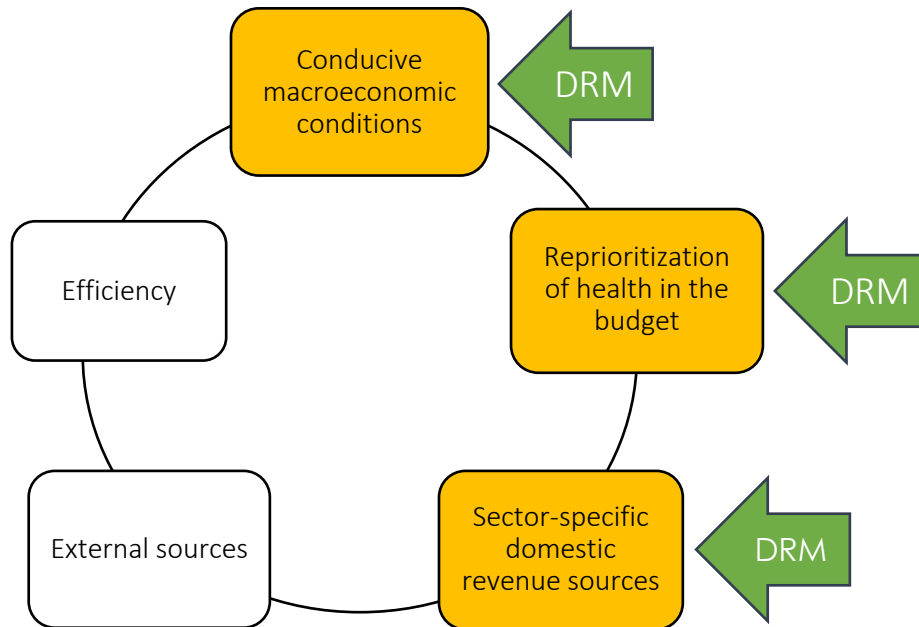




▶ II. DRM an Important part of Fiscal Space  
for Health

the following slides are from Ajay Tandon et al. from JLN DRM collaborative

# DRM is part of the 5 pillars of fiscal space for health



- ▶ Fiscal Space “...room in a government’s budget that allows it to provide resources for a desired purpose without jeopardizing the sustainability of its financial position or the stability of the economy.” [Heller (IMF, 2005)]
- ▶ Domestic resource mobilization (DRM) refers to public financing from domestic resources.
- ▶ DRM is a sub-component of fiscal space.

GDP  
per  
Capita

# Mathematics of Public Spending on Health

$$\begin{array}{|c|} \hline \text{Public} \\ \text{Expenditure} \\ \text{Share of GDP} \\ \hline \end{array} \times \begin{array}{|c|} \hline \text{GDP} \\ \text{per} \\ \text{Capita} \\ \hline \end{array}$$

# Mathematics of Public Spending on Health

Health Share of  
Public  
Expenditure

x

Public  
Expenditure  
Share of GDP

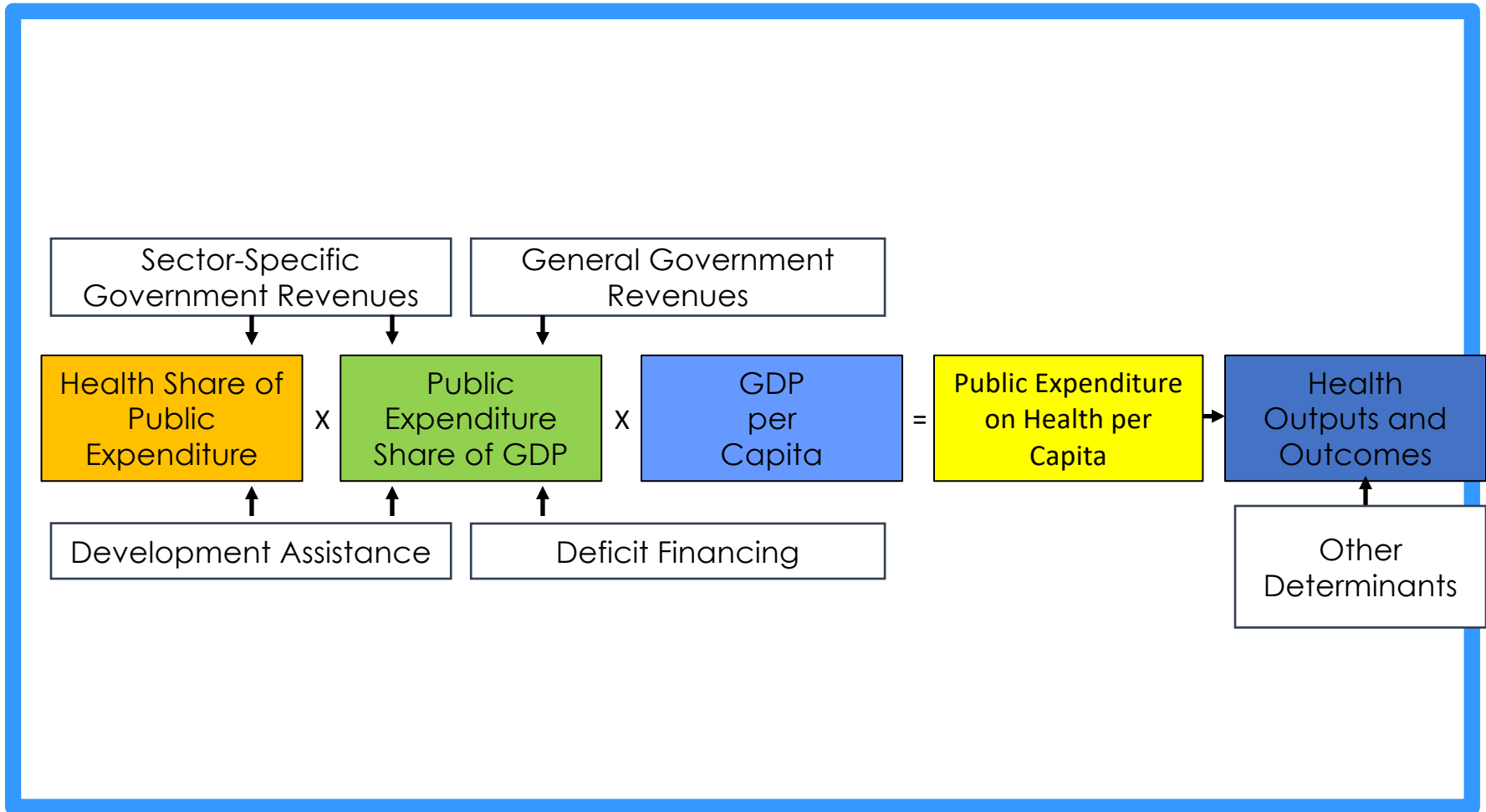
x

GDP  
per  
Capita

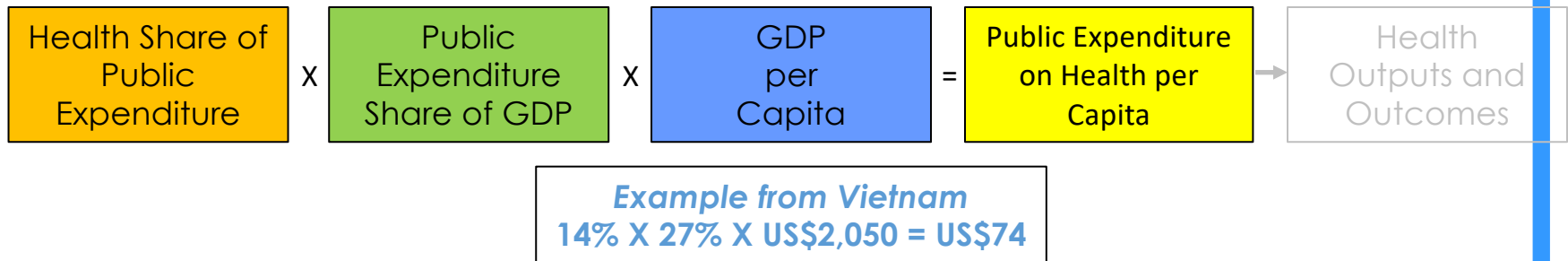
# Mathematics of Public Spending on Health

$$\begin{array}{|c|} \hline \text{Health Share of} \\ \text{Public} \\ \text{Expenditure} \\ \hline \end{array} \times \begin{array}{|c|} \hline \text{Public} \\ \text{Expenditure} \\ \text{Share of GDP} \\ \hline \end{array} \times \begin{array}{|c|} \hline \text{GDP} \\ \text{per} \\ \text{Capita} \\ \hline \end{array} = \begin{array}{|c|} \hline \text{Public Expenditure} \\ \text{on Health per} \\ \text{Capita} \\ \hline \end{array}$$

# Mathematics of Public Spending on Health



# Mathematics of Public Spending on Health





## I. Conducive Macroeconomic Conditions

- ▶ Sustained Economic Growth
- ▶ Increases in General Government Expenditure
  - New Taxes and Revenue Sources
  - Increasing the revenue base of these taxes
  - Improving the effectiveness of tax collection

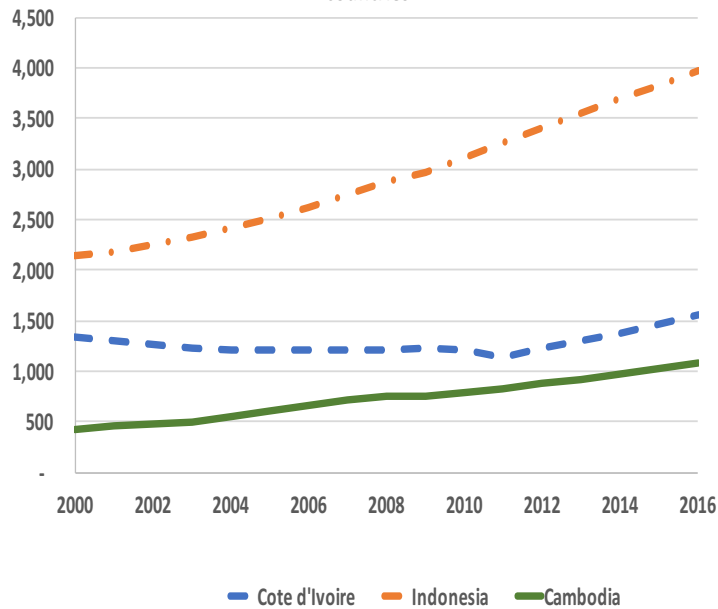
# Conducive Macroeconomic Conditions



*Example from Vietnam*  
14% X 27% X US\$2,050 = US\$74  
14% X 27% X **US\$4,000 = US\$151**

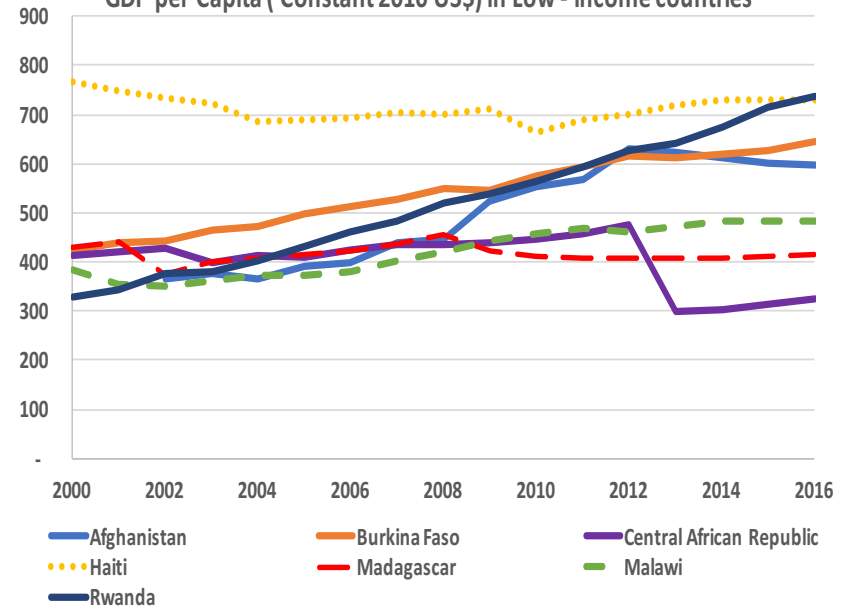
# GDP Per Capita, 1995-2015

GDP per Capita ( Constant 2010 US\$) in Lower middle income countries



Source: WDI 2017

GDP per Capita ( Constant 2010 US\$) in Low - income countries



Source: WDI 2017

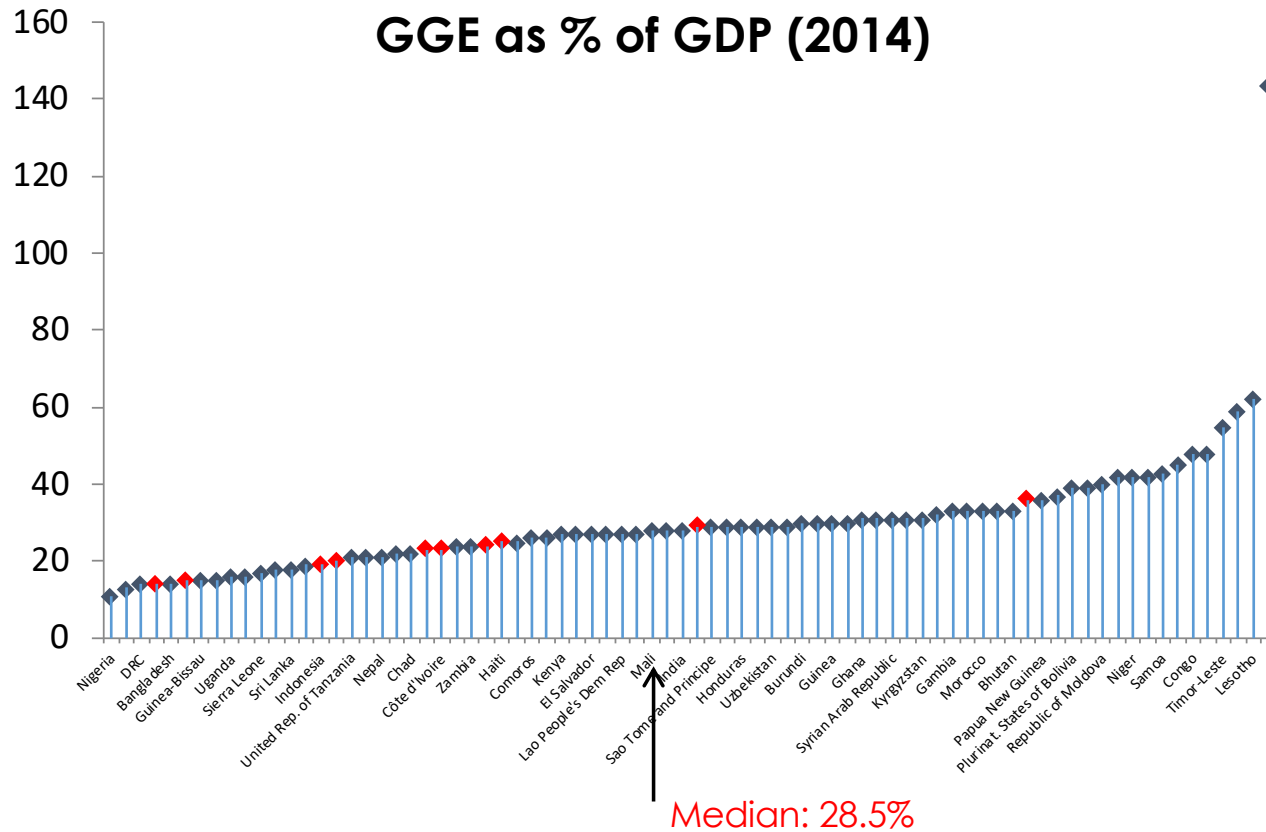
# General Government Revenues

- ▶ “Direct” taxes (generally more progressive)
  - Personal income taxes.
  - Corporate taxes.
  - Property/wealth taxes.
- ▶ “Indirect” taxes (generally less progressive)
  - Sales/excise taxes.
  - Value-added taxes.
  - Import/export taxes.
- ▶ Other sources of government revenue
  - Natural resources.
  - Grants (e.g., foreign aid).
  - Public enterprises.



Income classification	Total revenue	Direct taxes	Indirect taxes	Grants
Low income	21%	7%	9%	4%
Lower middle income	30%	9%	12%	2%
Upper middle income	32%	10%	12%	2%
High income	39%	19%	12%	0.2%

# Government expenditure as a share of GDP

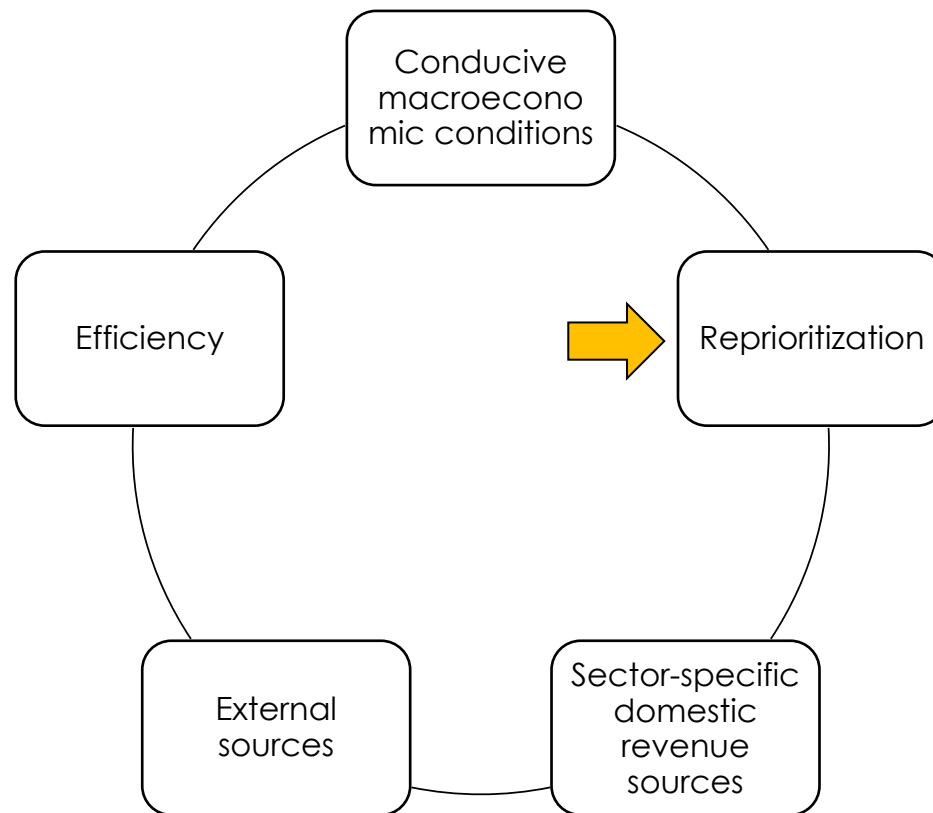


# Conducive Macroeconomic Conditions



*Example from Vietnam*  
14% X 27% X US\$2,050 = US\$74  
14% X 27% X US\$4,000 = US\$151  
14% X 35% X US\$4,000 = US\$196

# Five Pillars of Fiscal Space for Health



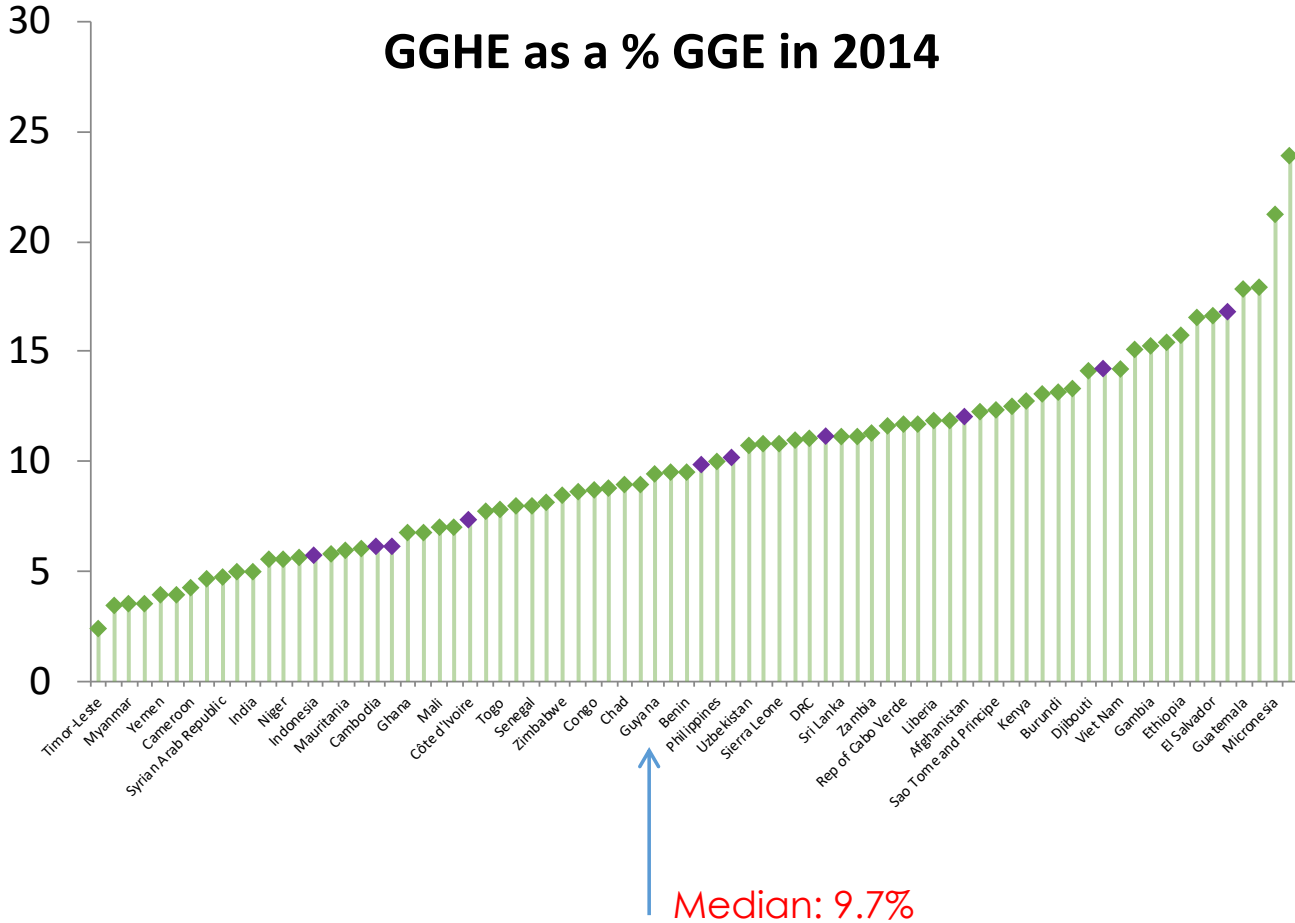


## ➔ II. Reprioritizing Health

- ▶ Increasing the share of government expenditures on health -- often a key signal of overall government commitment to health – can be key for fiscal space.
- ▶ Pits health against competing priorities: e.g., other sectors such as education, infrastructure, agriculture, etc.
- ▶ Key challenge being that health is often perceived by ministries of finance/planning as being inefficient and non-productive.



# Government priority to health: GGHE/GGE – a few GFF countries spend less than the median in LMICs



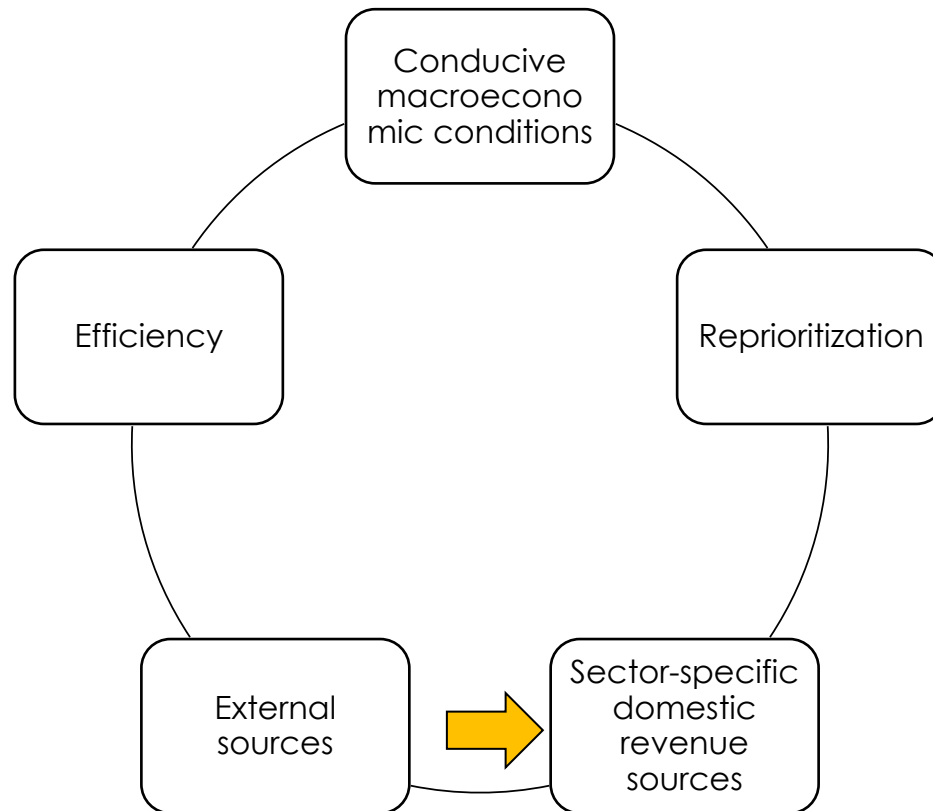
# Reprioritization



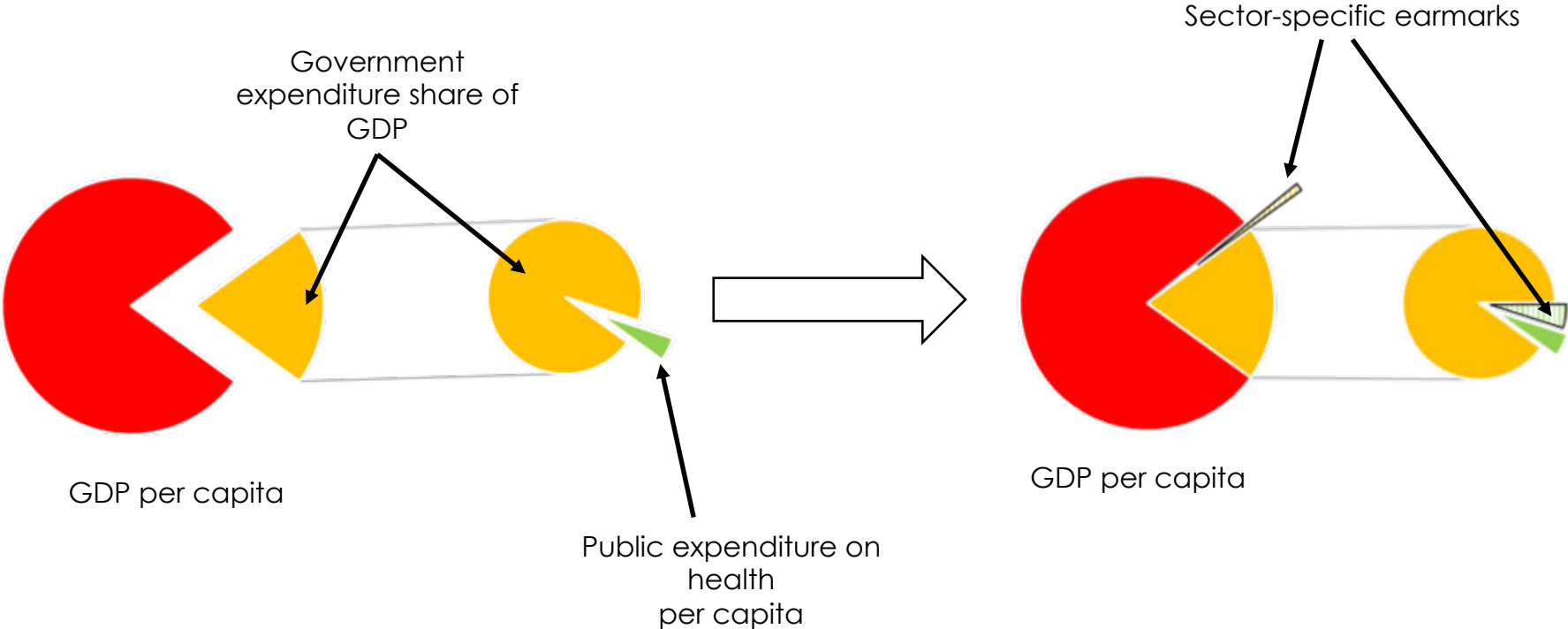
*Example from Vietnam*

- 14% X 27% X US\$2,050 = US\$74
- 14% X 27% X **US\$4,000 = US\$151**
- 14% X **35%** X US\$4,000 = **US\$196**
- 20%** X **35%** X US\$4,000 = **US\$280**

# Five Pillars of Fiscal Space for Health



# Sector-Specific Revenue Sources for Fiscal Space



# Sector-Specific Sources of Revenue: Earmarked Payroll Taxes

Social health insurance share of total health spending	
Monaco	87%
Czech Republic	78%
Croatia	78%
Netherlands	73%
Japan	72%
France	71%
Estonia	69%
Slovenia	69%
Luxemburg	68%
Germany	68%

- Social health insurance (SHI) often introduced as a way to collect additional revenues for health, especially from employers.
- Increasing contribution rates from formal sector often a key fiscal space question.
- Challenge in implementing mandates and collecting contributions in economies with large levels of informality.
- Interplay: social health insurance and informality.

# Sector-Specific Sources of Revenue: Non-Payroll Earmarks

- ▶ Use of “sin taxes” on tobacco and alcohol increasingly prevalent for financing health.
  - ▶ Justified often both from a health and fiscal perspective, despite being regressive.
  - ▶ Other forms of innovative “financing”: earmarking of other taxes such as VAT; natural resource revenue earmarks, etc.
  - ▶ Impact on revenues can vary, dependent on elasticity of response, including impact on smuggling.
- Impact on revenues can vary, dependent on “elasticity” of response.
  - Not clear what is behind growing trend towards earmarking revenues, especially in health sector; earmarking revenues to reprioritize sector?
  - Most forms of earmarking unpopular with ministries of finance: introduces rigidities in allocations across sectors.

## Examples of “Innovative Financing”

Option	Countries
Tax on remittances	Mexico, Kenya
Financial transaction tax	Argentina, Brazil, Zambia
Value-added tax	Ghana
Turnover tax on mobile phones	Gabon
Airline ticket levy	Cameroon, Congo, Madagascar, Mali, Mauritius, Niger
Excise tax on extractive industries	Botswana (mining)
Sin taxes	Philippines, Thailand,

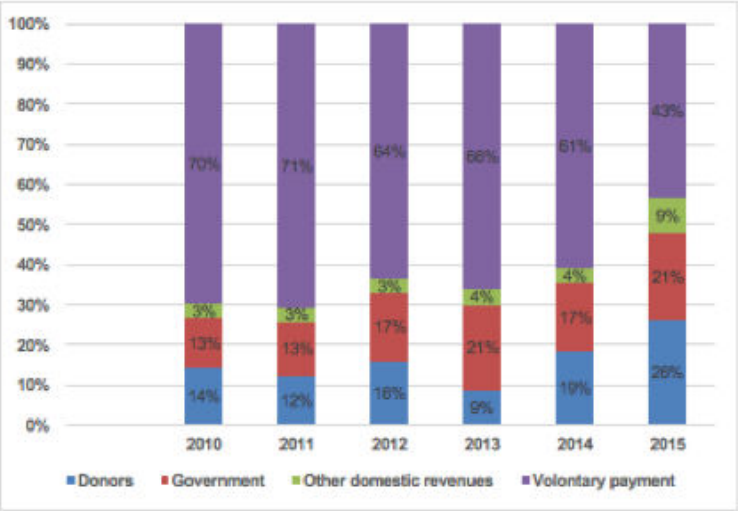


▶ III. Potential for DRM in your Country



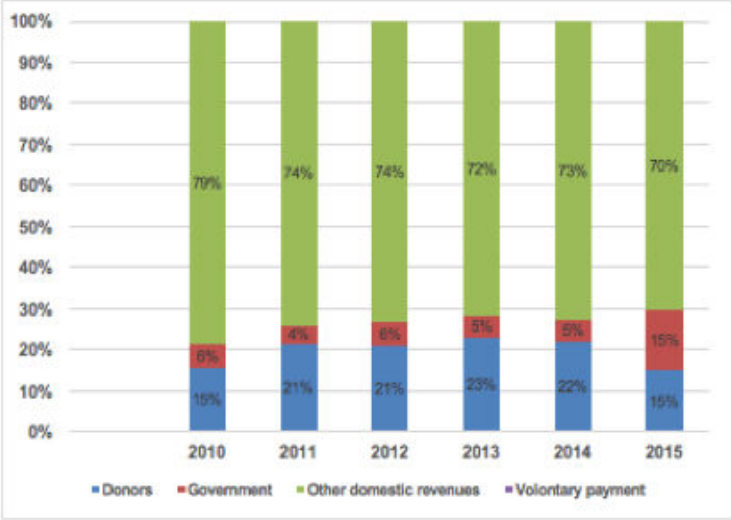
# Potential for DRM in your Country

Sources of Current health expenditure



Source: WHO GHED (2017)

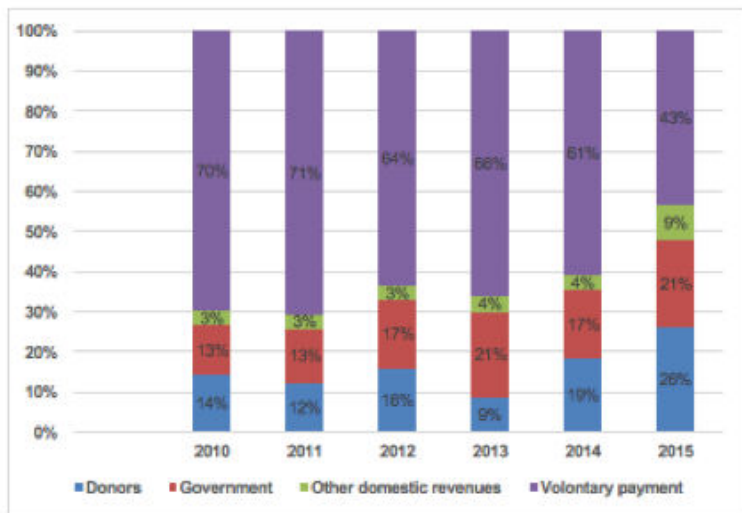
Sources of Current health expenditure



Source: WHO GHED (2017)

## Côte d'Ivoire

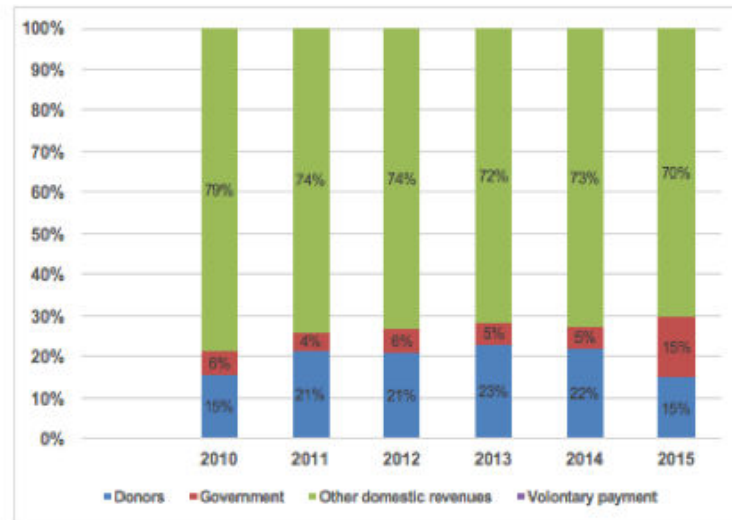
Sources of Current health expenditure



Source: WHO GHED (2017)

## Afghanistan

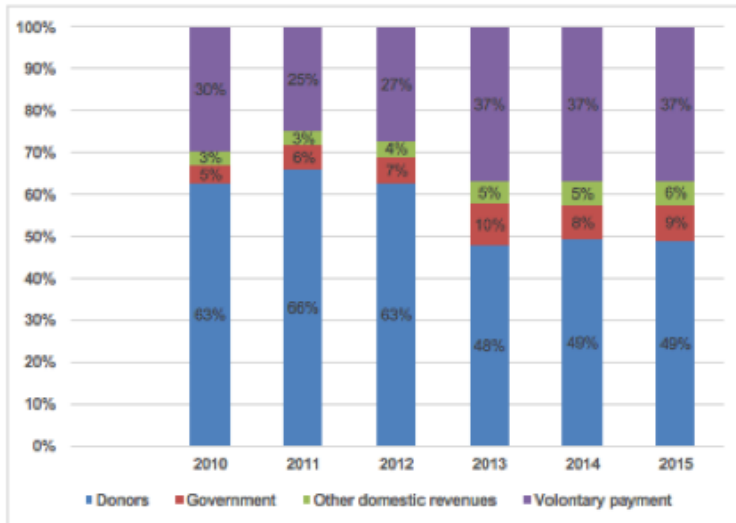
Sources of Current health expenditure



Source: WHO GHED (2017)

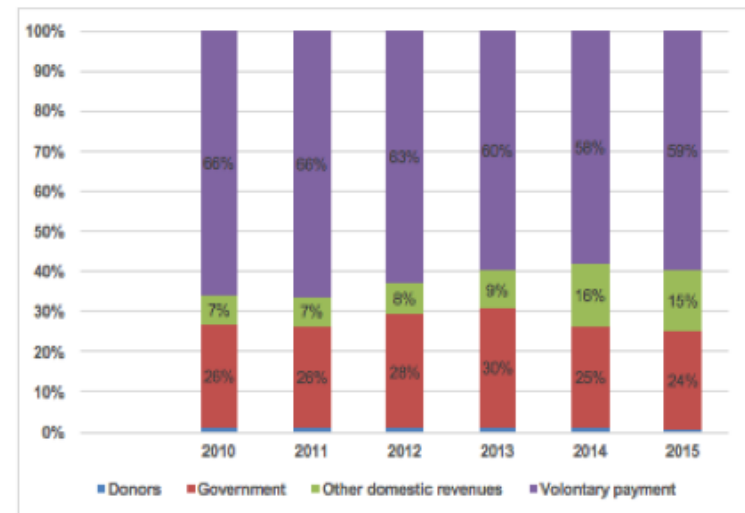
# Potential for DRM in your Country

Sources of Current health expenditure



Source: WHO GHED (2017)

Sources of Current health expenditure

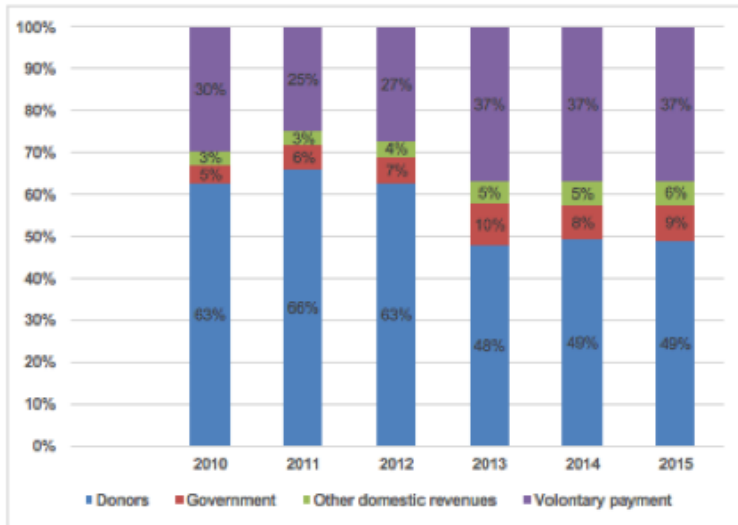


Source: WHO GHED (2017)

# Potential for DRM in your Country

## Haiti

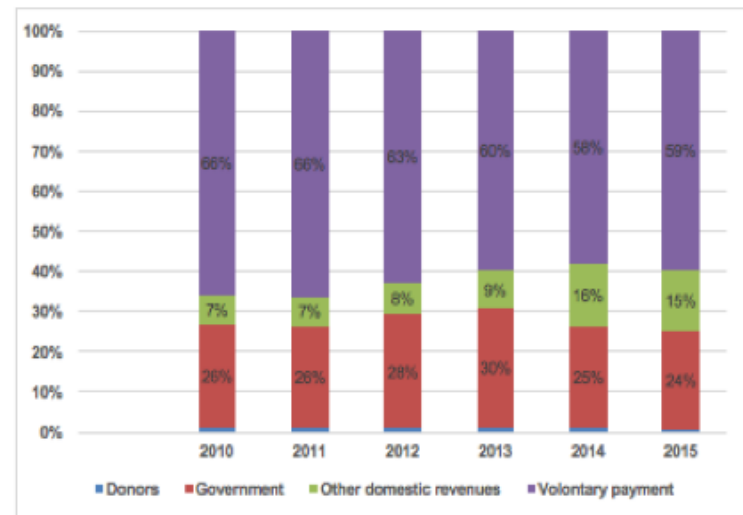
Sources of Current health expenditure



Source: WHO GHED (2017)

## Indonesia


Sources of Current health expenditure



Source: WHO GHED (2017)

Where might there be room to increase the public budget? – 5 minute discussion in your table

- Raise more government revenue?
- Allocate more of the government budget to health?
- Ask people to contribute?
- Get more health out of the existing resources?



▶ IV. Examples in other GFF Supported Countries

# Reforms that Prioritize Health in the Budget

- ▶ DLIs or funded activities in GFF/World Bank IDA projects linked to maintaining and increasing share of government budget allocated to health:
  - Mozambique: Domestic health expenditures as a percentage of total domestic government expenditures (stable first 3 years, then increasing).
  - Tanzania: Recipients have achieved all of the Program annual 6 results in institutional strengthening at all levels (national, regional, LGA and facilities).
    - Share of health in total government budget
  - Kenya: Counties receive resources from the project if the share of the county budget allocation (for Year 2) and expenditure (for Years 3–5) for health (excluding conditional grants for health) is higher than the previous year, but no less than 20 percent.
- ▶ Use of buy-down resources for health:
  - Guatemala: Government doubling buy-down amount (US\$9M) and committed to invest this amount (US\$18M) in Conditional Cash Transfer program

- ▶ Development of health financing strategies and implementation plans:
  - Cameroon
  - Senegal
  - Kenya
  - Uganda
  - Ethiopia (including customized regional versions)
  - Myanmar
  - Sierra Leone