

Webinar for CSOs and Partners
12 July 2018

GFF -
the country-led
catalyst for
health and
nutrition



Agenda

- 1. The Global Financing Facility (GFF)**
- 2. GFF Replenishment 2018-2023**
- 3. Communications and Advocacy Materials**
- 4. Upcoming Reports and Events, Opportunities for Engagement**
- 5. Q&A**

Two trends led to the creation of the GFF

1

Insufficient progress on maternal, newborn and child health & nutrition, and traditional sources of financing are not enough to close the gap

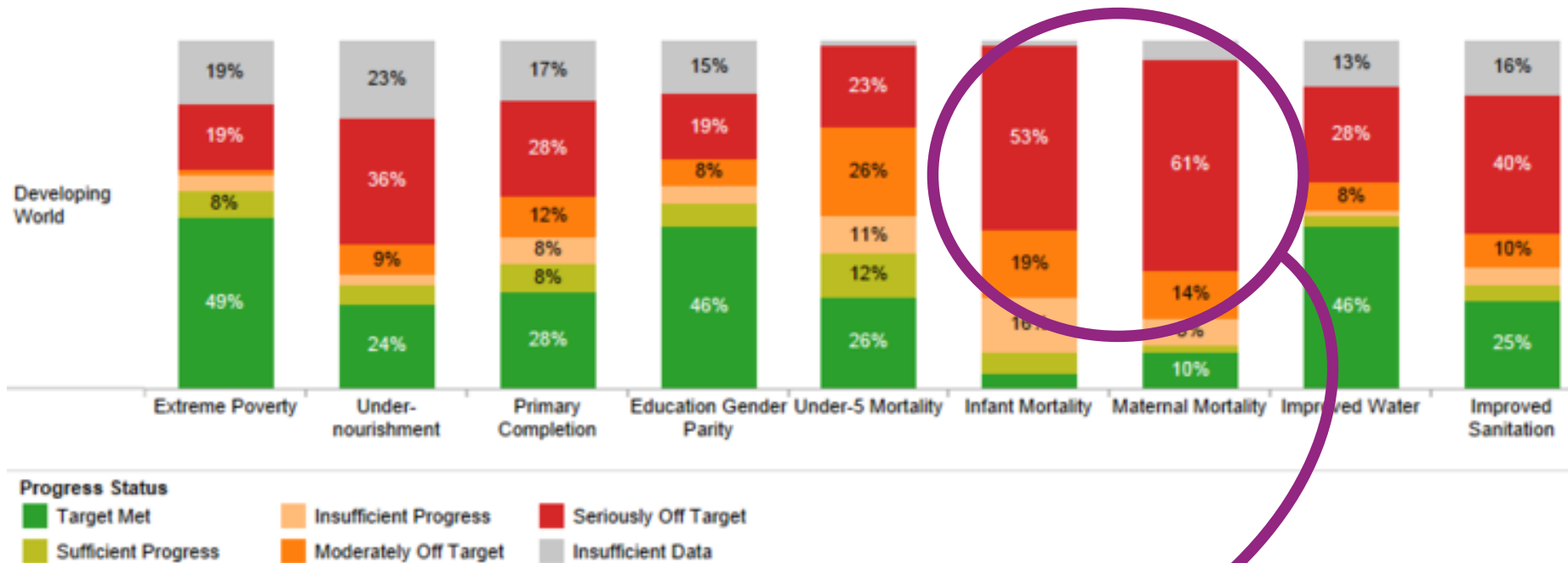
2

Development assistance is at record levels but is only a fraction of private financing from remittances and FDI. Domestic financing far exceeds external resources

NEED FOR A NEW MODEL OF
DEVELOPMENT FINANCE

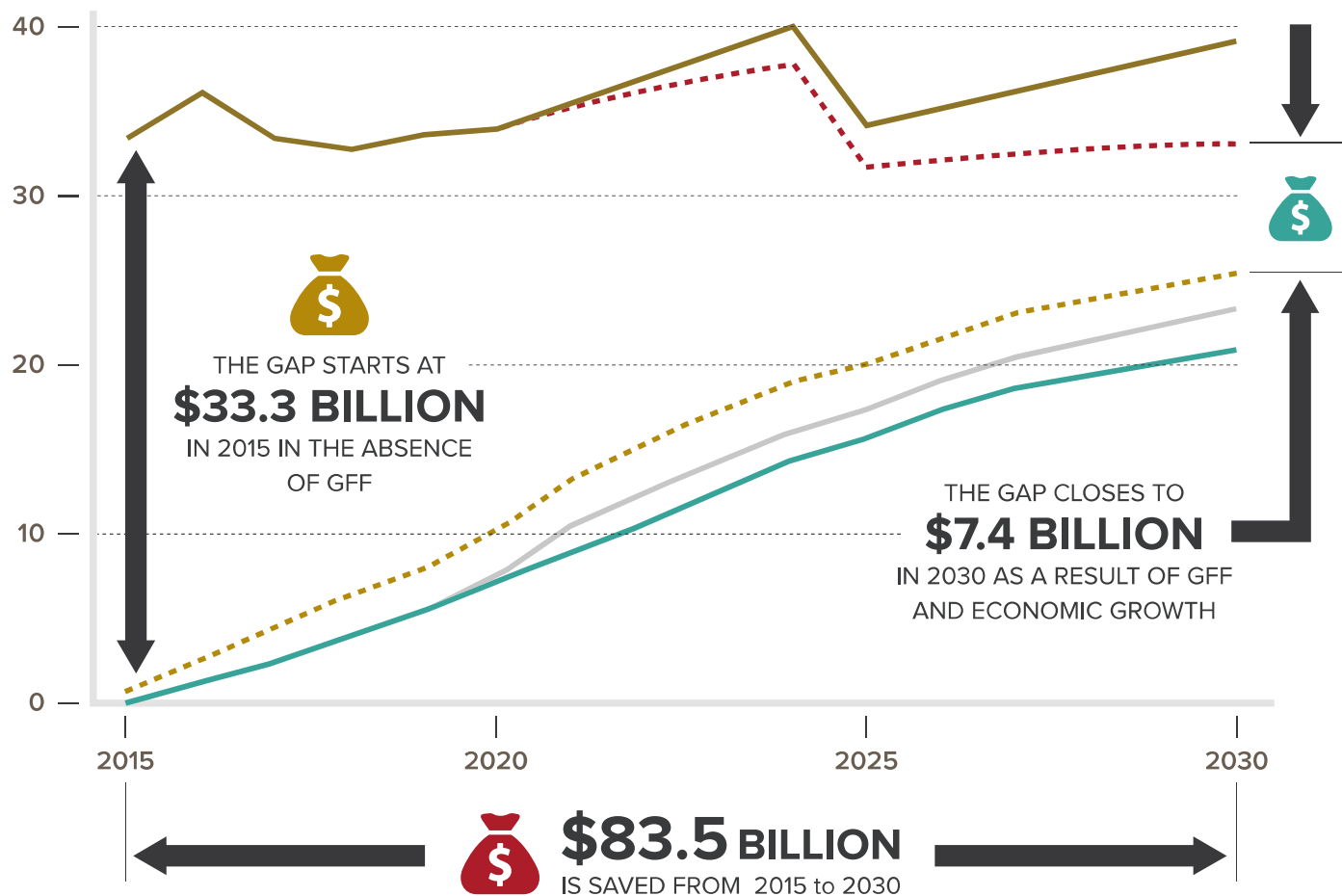


Why GFF? Lagging progress on RMNCAH-N outcomes



Most developing countries did not come close to achieving the MDG targets for maternal and child health

GFF objective: Bridging the funding gap for women, children and adolescent health and nutrition



- Total incremental financing (domestic financing and development assistance for health, including GFF Trust Fund and IDA/IBRD)
- Incremental domestic financing crowded-in as a result of the GFF
- Incremental domestic financing related to economic growth
- Incremental resource needs (after efficiency gains related to the GFF)
- Incremental resource needs (no GFF)

GFF approaches to support countries

1. Country Platform

2. Investment Case

3. Health Financing

- ▶ Identifying priority investments to achieve RMNCAH outcomes
- ▶ Identifying priority health financing reforms

▶ Getting more results from existing resources and increasing financing from:

- Domestic government resources
- IDA/IBRD financing
- Aligned external financing
- Private sector resources

- ▶ Strengthening systems to track progress, learn, and course-correct

GFF partnership at the country level

- ▶ Government
- ▶ Civil society
- ▶ Private sector
- ▶ Multilateral and bilateral agencies
- ▶ Technical agencies (H6 and others)

GFF Partners



The GFF model: Countries lead the way

Bangladesh
Cameroon
DRC
Ethiopia
Guatemala

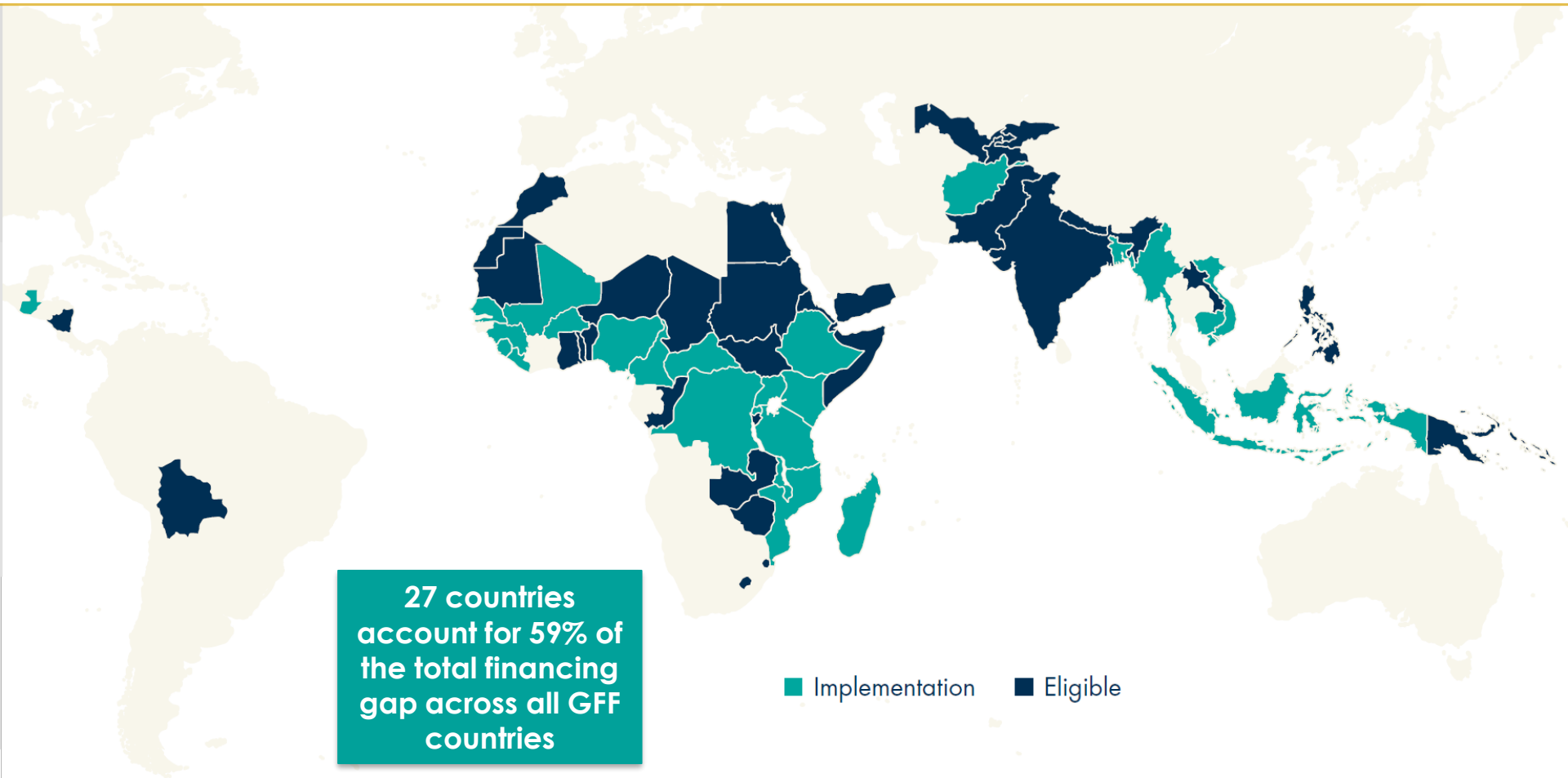
Guinea
Kenya
Liberia
Mali
Mozambique

Myanmar
Senegal
Sierra Leone
Tanzania
Uganda

Vietnam
Afghanistan
Burkina Faso
Cambodia
Central African Republic

Cote d'Ivoire
Haiti
Indonesia
Madagascar
Malawi

Rwanda



A young girl with her hair in small braids, wearing a pink short-sleeved shirt and a blue and white patterned skirt, stands in profile on a dirt path. The background shows a makeshift settlement with several tents made of plastic and fabric. The ground is littered with some trash. A large purple graphic with a repeating circular pattern is on the right side of the image.

GFF REPLENISHMENT 2018-2023

GFF Trust Fund support to date

- ▶ GFF Trust Fund flexible grant resources operationally linked to World Bank (IDA/IBRD) financing
 - 17 projects approved in 14 countries: **US\$2.7b in IDA/IBRD financing and US\$405m in GFF Trust Fund financing**
 - Ratio of \$6.7 IDA/IBRD financing linked to every \$1 GFF financing; 14 projects under preparation
- ▶ GFF Trust Fund Replenishment (2018-2023) to expand to a total of **50 countries** with highest child and maternal mortality burdens, and accounting for 96% of financing gap

What \$2bn GFF Trust Fund money can do

The GFF helps countries significantly increase investment in the health of their people

Countries use modest GFF Trust Fund grants catalytically – significantly increasing domestic resources alongside external, private sector and concessional financing

GFF
Trust
Fund



Mobilize countries' own funding and:

Link to World Bank (IDA/IBRD) concessional financing

Align external finance

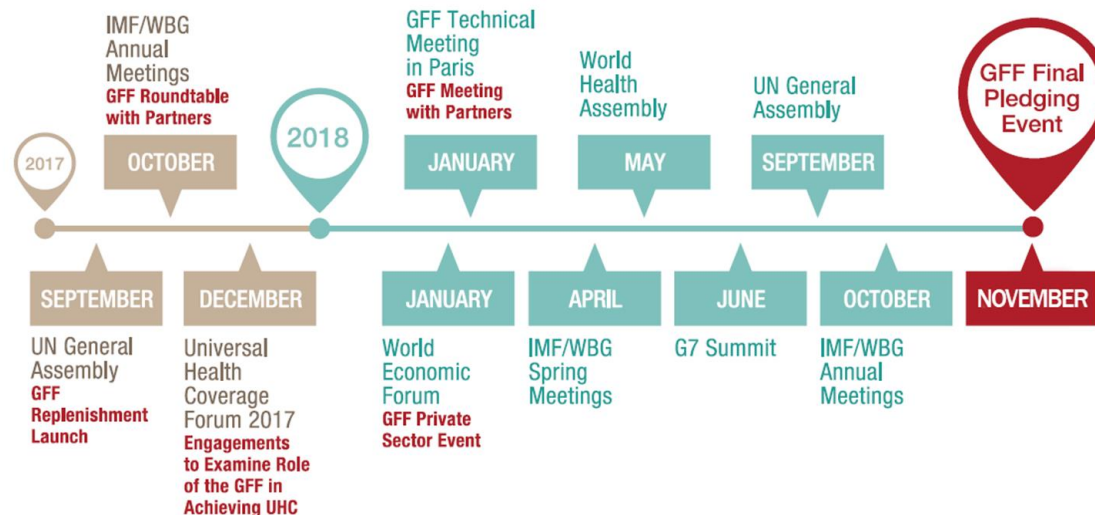
Attract private sector funding including foundations

US\$2bn
GFF
Trust
Fund

US\$33bn
RMNCAH
-N
financing
gap

Replenishment event

- ▶ 6 November 2018, Oslo
- ▶ Co-hosted by Governments of Norway and Burkina Faso, the World Bank Group and the Bill and Melinda Gates Foundation
- ▶ Event preceded by a financing for development conference, hosted by Government of Norway, 5 November 2018
- ▶ CSO pre-meeting in Oslo, 3-4 November 2018



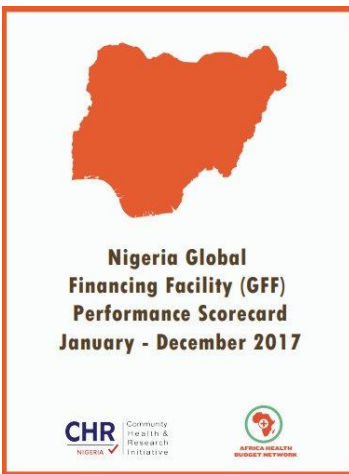


COMMUNICATIONS
AND ADVOCACY
MATERIALS

CSO and partner advocacy



- Civil society organizations play an important role across a number of areas:
- advocacy for resources and policies
 - elevating voices of affected populations,
 - monitoring and accountability,
 - research and technical assistance, and
 - service delivery



GFF ACCOUNTABILITY SCORECARD

KENYA

October, 2017



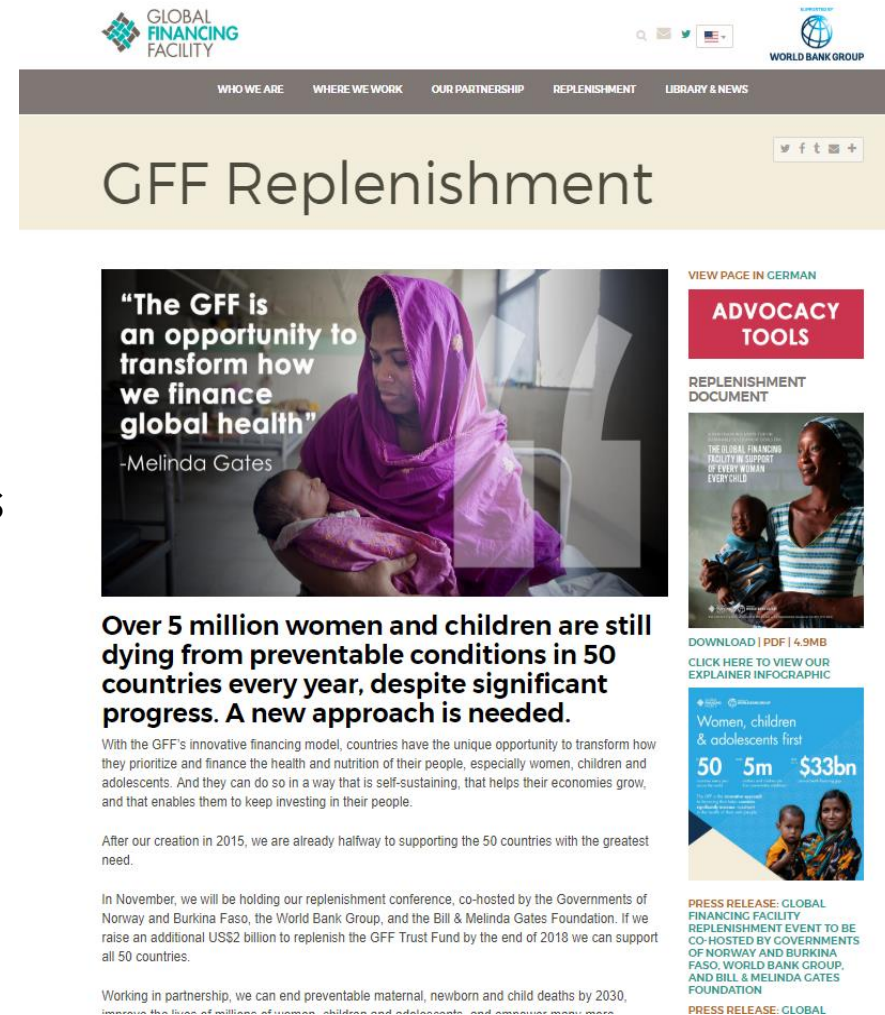
Communications and Advocacy Materials

GFF website – globalfinancingfacility.org

- ▶ Replenishment Document and Rationale
- ▶ Fact sheets: GFF at glance, DRM, UHC, SRHR, CRVS, Nutrition, IDA/IBRD
- ▶ Frequently Asked Questions
- ▶ Country case studies
- ▶ Annual Report
- ▶ Blogs, Op-eds, Articles, Press Releases
- ▶ Multimedia
- ▶ Newsletter
- ▶ @theGFF

Coming soon:

- ▶ GFF consolidated results in the 2017/18 Annual Report (launch 24 July)
- ▶ Four animations (July/August)



GLOBAL FINANCING FACILITY | WORLD BANK GROUP

WHO WE ARE | WHERE WE WORK | OUR PARTNERSHIP | REPLENISHMENT | LIBRARY & NEWS

GFF Replenishment

VIEW PAGE IN GERMAN

ADVOCACY TOOLS

REPLENISHMENT DOCUMENT

“The GFF is an opportunity to transform how we finance global health”
-Melinda Gates

Over 5 million women and children are still dying from preventable conditions in 50 countries every year, despite significant progress. A new approach is needed.

With the GFF’s innovative financing model, countries have the unique opportunity to transform how they prioritize and finance the health and nutrition of their people, especially women, children and adolescents. And they can do so in a way that is self-sustaining, that helps their economies grow, and that enables them to keep investing in their people.

After our creation in 2015, we are already halfway to supporting the 50 countries with the greatest need.

In November, we will be holding our replenishment conference, co-hosted by the Governments of Norway and Burkina Faso, the World Bank Group, and the Bill & Melinda Gates Foundation. If we raise an additional US\$2 billion to replenish the GFF Trust Fund by the end of 2018 we can support all 50 countries.

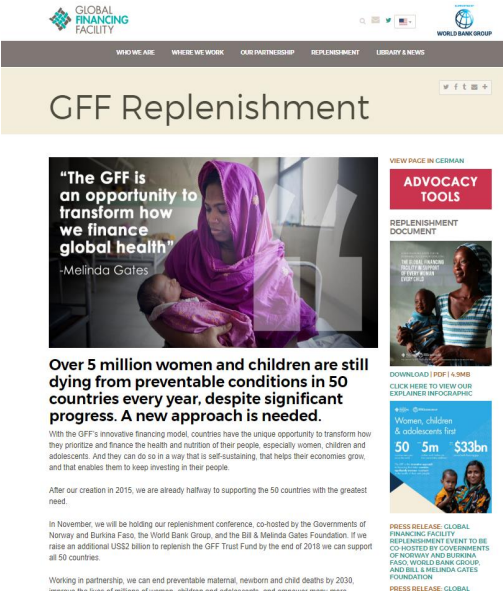
Working in partnership, we can end preventable maternal, newborn and child deaths by 2030, improve the lives of millions of women, children and adolescents, and empower many more.

DOWNLOAD | PDF | 4.9MB
CLICK HERE TO VIEW OUR EXPLAINER INFOGRAPHIC

Women, children & adolescents first
50 **5m** **\$33bn**

PRESS RELEASE: GLOBAL FINANCING FACILITY REPLENISHMENT EVENT TO BE CO-HOSTED BY GOVERNMENTS OF NORWAY AND BURKINA FASO, WORLD BANK GROUP, AND BILL & MELINDA GATES FOUNDATION
PRESS RELEASE: GLOBAL

Website, Toolkit, Infographic and Images



The screenshot shows the 'GFF Replenishment' website. At the top, there are navigation links: WHO WE ARE, WHERE WE WORK, OUR PARTNERSHIP, REPLENISHMENT, LIBRARY & NEWS. The main heading is 'GFF Replenishment'. Below it, there is a quote from Melinda Gates: "The GFF is an opportunity to transform how we finance global health". To the right, there are links for 'ADVOCACY TOOLS' and 'REPLENISHMENT DOCUMENT'. A large image shows a woman in a purple headscarf holding a baby. Below the image, there is text: 'Over 5 million women and children are still dying from preventable conditions in 50 countries every year, despite significant progress. A new approach is needed.' There are also links for 'DOWNLOAD PDF (4.5MB)' and 'CLICK HERE TO VIEW OUR EXPLAINER INFOGRAPHIC'. At the bottom, there is a 'PRESS RELEASE: GLOBAL FINANCING FACILITY REPLENISHMENT EVENT TO BE CO-HOSTED BY GOVERNMENTS OF NORWAY AND BURUNDIA, AFRO, WORLD BANK GROUP AND BILL & MELINDA GATES FOUNDATION'.



The cover of the 'Global Financing Facility Advocacy Toolkit' features a woman in a blue headscarf holding a baby. The title is 'Global Financing Facility Advocacy Toolkit'. Below the title, it says 'GFF - the catalyst for country-led health and nutrition'. At the bottom, there are logos for the 'GLOBAL FINANCING FACILITY' and the 'WORLD BANK GROUP'.



The infographic highlights GFF's impact on women, children, and adolescents. It states that 50 countries every year receive 5m mothers and children die from preventable conditions, and that \$33bn in annual health financing gaps are addressed. It notes that GFF is an innovative approach to financing that helps countries significantly increase investment in the health of their own people. The infographic also lists 'Issues we are tackling' such as malnutrition, maternal and newborn health, and adolescent reproductive health. It includes statistics: 61% of Guatemala's indigenous population are malnourished, 782 neonatal deaths per 100,000 live births in Cameroon, and 31% pregnancy rate among under 18 girls in Bangladesh. It also mentions 'Progress through GFF: US\$100m+ national strategy to prevent malnutrition, focused on indigenous pregnant women and children under age 2', 'x4 more investment in maternal, newborn and child health', and 'Investing in education and reducing school dropout rate helps end adolescent pregnancy and early marriage'. The infographic concludes with 'Empowering countries to transform health' and 'How GFF works to reduce fragmentation - a country led process'. A final note says 'More results Achieved from existing resources and increasing domestic and'.



All the above materials can be found on the [GFF website](#) or in the [CSO multimedia file](#).

GFF animations: The GFF in brief, DRM, Cameroon, Innovative Financing

Available on the [GFF website](#) from July and August



Social Media – Testimonials from advocates



"The GFF is paving the way for a new era of financing for development. It is a critical vehicle for the investments needed to close the funding gap for reproductive, maternal, newborn, child and adolescent health."

AMINA J. MOHAMMED
DEPUTY SECRETARY-GENERAL, UNITED NATIONS

GLOBAL FINANCING FACILITY
WORLD BANK GROUP



"We know that when girls and women are empowered — when she decides when to get an education, when to get married, when to start a family, what's best for her health, then the world stands to gain. The GFF is a ground-breaking new model that is driving forward gender equality by empowering women, children and adolescents everywhere."

MICHAEL SHELDRIK
VICE PRESIDENT OF GLOBAL POLICY AND GOVERNMENT AFFAIRS, GLOBAL CITIZEN

GLOBAL FINANCING FACILITY
WORLD BANK GROUP



"Action Against Hunger encourages governments and donors to seize the GFF potential to improve and scale up nutrition outcomes, especially in high-burden countries. Nutrition CSOs will be an important partner in helping this innovative financing mechanism realize its full potential, by participating in both the development of GFF investment cases and their implementation."

VERONIQUE ANDRIEUX
CEO, ACTION AGAINST HUNGER

GLOBAL FINANCING FACILITY
WORLD BANK GROUP



"The solution for better financing of healthcare is not to only get more money from external donors, but mainly to generate more domestic resources and to use resources more efficiently for health care."

O DUINUNGA
MINISTER OF HEALTH, DRC

GLOBAL FINANCING FACILITY
WORLD BANK GROUP



"The Global Financing Facility's innovative financing of health is groundbreaking. In addition to saving millions of lives we are investing in the health infrastructure and capacity of developing countries."

H. E. ERNA SOLBERG
PRIME MINISTER, NORWAY

GLOBAL FINANCING FACILITY
WORLD BANK GROUP



"The voices of the communities, the voices of the voiceless are actually reaching the policy makers and the political actors, these are the benefits of engaging in the GFF process."

AMINU MAGASHI GARBA
AFRICA HEALTH BUDGET NETWORK, CSO REPRESENTATIVE, GFF INVESTORS' GROUP

GLOBAL FINANCING FACILITY
WORLD BANK GROUP



"The GFF is an opportunity to transform how we finance global health. I'm excited because it's based on the conviction that healthy women and children are the life force of thriving societies."

MELINDA GATES, CO-CHAIR,
BILL & MELINDA GATES FOUNDATION

GLOBAL FINANCING FACILITY
WORLD BANK GROUP



"Today, about 830 women die from pregnancy and childbirth and over 15,000 kids will die before their fifth birthday. This is tragic. But what's criminal is that we can prevent it. Support the GFF and let's empower the people who can save these lives."

JAMIE DRUMMOND
CO-FOUNDER & EXECUTIVE DIRECTOR
GLOBAL STRATEGY, ONE

GLOBAL FINANCING FACILITY
WORLD BANK GROUP



"This is an historic opportunity to make progress towards strengthening health systems, accelerate progress on universal health coverage and ensure scaled and sustainable financing."

MARIAM CLAESON,
DIRECTOR OF THE GLOBAL FINANCING FACILITY

GLOBAL FINANCING FACILITY
WORLD BANK GROUP

If you would like to support the GFF, please email GFFsecretariat@worldbank.org to find out more.
You could create your own Twitter quote card— or we are happy to create one for you!

Social Media – Key Statistics

Over 5 million women and children die from preventable conditions in 50 countries every year.

#EndPreventableDeath



GLOBAL FINANCING FACILITY | SUPPORTED BY WORLD BANK GROUP

Girls who leave school at a young age are far more likely to marry young and become pregnant as teenagers – trapping them in a cycle of poverty.



GLOBAL FINANCING FACILITY | SUPPORTED BY WORLD BANK GROUP

43% of children under 5 years of age in Mozambique are stunted due to malnutrition



GLOBAL FINANCING FACILITY | SUPPORTED BY WORLD BANK GROUP

In some provinces in Mozambique the pregnancy rate for 15-19 year olds has reached 65%.



GLOBAL FINANCING FACILITY | SUPPORTED BY WORLD BANK GROUP

Through the GFF approach, countries are significantly increasing investment in the health of their people – improving and saving the lives of millions of women, children and adolescents



GLOBAL FINANCING FACILITY | SUPPORTED BY WORLD BANK GROUP

For every additional year a mother has been in formal education, research suggests that child mortality falls by nearly 10%
GAKIDOU, 2019



GLOBAL FINANCING FACILITY | SUPPORTED BY WORLD BANK GROUP

“We can show the whole world that we women have value, that we can say no to early pregnancy – no to an increase in poverty.”
VALERIA, 16, MOZAMBIQUE #GFF



GLOBAL FINANCING FACILITY | SUPPORTED BY WORLD BANK GROUP

5 million women and children in 50 countries die every year from preventable conditions, in large part because of an annual health funding gap.



GLOBAL FINANCING FACILITY | SUPPORTED BY WORLD BANK GROUP

In Bangladesh, nearly a third of girls under 18 become pregnant. We want to change that.



GLOBAL FINANCING FACILITY | SUPPORTED BY WORLD BANK GROUP

Key data, results and country stories can be [accessed here](#)

Social Media – Videos and #GFFinCountry



All multimedia content can be [accessed here](#)

FAQs and key messages



THE CATALYST FOR COUNTRY-LED
HEALTH AND NUTRITION

GFF AT A GLANCE



Photo: Dominic Chavez

1. THE GLOBAL FINANCING FACILITY (GFF) was established in 2015 as an innovative financing mechanism to help close the gap in annual finances of US\$33 billion needed to eliminate preventable maternal, child, and adolescent deaths, achieving the Sustainable Development Goals (SDGs) by 2030. The GFF supports governments in leading an evidence-based process, with partners, to prioritize and jointly invest in cost-effective interventions (such as family planning) and the elimination of health-system bottlenecks. In addition, GFF supports the ministries of Finance and Health in their efforts to use current resources more efficiently and in increasing domestic resource mobilization over time.

2. THE GFF IS A PARTNERSHIP that brings together a wide array of stakeholders led by each participating government through a country platform. Building on existing mechanisms, each country

and foundations. The country platform plays the role of overseeing the development and implementation of the Investment Case and of the health financing work, mobilizing financing for the priorities identified, coordinating technical assistance, and overseeing monitoring and evaluation efforts. These activities are supported by the GFF Trust Fund, a multilateral fund that has been established at the World Bank to be a catalyst for this process. The GFF Trust Fund provides flexible financing for the preparatory work and technical assistance required to identify priorities. It also makes grants linked with and complementary to financing from IDA (International Development Association) or IBRD (International Bank for Reconstruction and Development) to address key priorities. There are 67 eligible countries, of which 26 countries are currently included.¹

¹ Afghanistan, Bangladesh, Burkina Faso, Cambodia, Cameroon, Central African



THE CATALYST FOR COUNTRY-LED
HEALTH AND NUTRITION

FREQUENTLY ASKED QUESTIONS

Every year in 50 countries across the world, more than 5 million mothers and children die from preventable conditions with billions of dollars lost to poor health and nutrition. The need to accelerate progress on Sustainable Development Goal (SDG) 3 to end preventable maternal, newborn, and child deaths by 2030 is urgent. We have less than 12 years to meet the goal and we know what needs to be done.

ABOUT THE GFF

1. WHAT IS THE GFF?

The Global Financing Facility (GFF) is a catalytic, country-led financing mechanism for women, child, and adolescents' health and nutrition.

The GFF was established in 2015 as an innovative financing mechanism to contribute to closing the annual financing gap of US\$33 billion needed to eliminate preventable maternal, child, and adolescent deaths, achieving the Sustainable Development Goals (SDGs) by 2030. The GFF supports governments to lead an evidence-based process with partners to prioritize and jointly invest in cost-effective interventions (such as family planning) and the elimination of health-system bottlenecks. In addition, GFF supports the Ministries of Finance and Health in their efforts to use current resources more efficiently and to increase domestic resources over time.

The GFF is a partnership that brings together a wide array of stakeholders led by the government through the country platform. Building on existing mechanisms, the country platform typically includes the national government, civil society organizations, the private sector, multilateral and bilateral institutions, and foundations. The country platform oversees the development and implementation of the investment case and the health financing work, mobilizes financing for the priorities identified, coordinates technical assistance, and oversees monitoring and evaluation efforts. These activities are supported by the GFF Trust Fund, a multi-donor trust fund established at the World Bank to be a catalyst for this process. The GFF Trust Fund provides flexible financing to governments for the preparatory work and technical assistance required to identify priorities. It also makes grants linked with and complementary to IDA (International Development Association) or IBRD (International Bank for Reconstruction and Development) financing to address key priorities. Of the 67 eligible countries, 26 are currently included.

2. WHEN WAS THE GFF LAUNCHED AND WHY?

The Global Financing Facility (GFF) for Every Woman Every Child was launched by the United Nations Secretary General, the governments of Canada and Norway, the President of the World Bank Group, and other partners at the Financing for Development Conference in Addis Ababa, Ethiopia, in July 2015 as a pathfinder for innovative financing of the Sustainable Development Goals (SDGs) for women, child, and adolescent health and nutrition, which required a fundamental shift in how development aid is used and how countries themselves can be the engines of progress to close a large financing gap.

Two trends led to the launch of the GFF at the Financing for Development Conference in Addis Ababa in July 2015. First, although there has been considerable progress over the past 25 years in improving reproductive, maternal, newborn, child, and adolescent health and nutrition (RMNCAH-N), too many women, children, and adolescents had been left behind, with Millennium Development



The “GFF at a glance” factsheet and FAQ can be [accessed here](#)

Opportunities for engagement

- ✓ **Engage around our Annual Report launch** (Results), forthcoming on 24 July 2018
- ✓ **Share your stories with us** of how you are engaging on, or working with the GFF (briefings, reports, events, actions, tweets)
- ✓ **Share GFF content** on your social media channels and with your partners, talk to us about what content works best and we are happy to provide comment or case studies
- ✓ **Support our work** with quotes, blogs, editorials, media releases or by organizing events
- ✓ **Engage in and around key moments** between now and the replenishment event in November on the GFF
- ✓ Support **market and country advocacy** by reaching out to decision makers
- ✓ **Provide feedback to us** on how we can improve our work

If you would like to find out more, or have any questions:

[@theGFF](https://twitter.com/theGFF) GFFsecretariat@worldbank.org www.globalfinancingfacility.org

Q & A

Learn more



www.globalfinancingfacility.org



GFFsecretariat@worldbank.org



[@theGFF](https://twitter.com/theGFF)

