Webinar for CSOs and Partners
12 July 2018

GFF - the country-led catalyst for health and nutrition
1. The Global Financing Facility (GFF)

2. GFF Replenishment 2018-2023

3. Communications and Advocacy Materials

4. Upcoming Reports and Events, Opportunities for Engagement

5. Q&A
Two trends led to the creation of the GFF

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<th>Insufficient progress on maternal, newborn and child health &amp; nutrition, and traditional sources of financing are not enough to close the gap</th>
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<td>Development assistance is at record levels but is only a fraction of private financing from remittances and FDI. Domestic financing far exceeds external resources</td>
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NEED FOR A NEW MODEL OF DEVELOPMENT FINANCE
Most developing countries did not come close to achieving the MDG targets for maternal and child health.
GFF objective: Bridging the funding gap for women, children and adolescent health and nutrition

THE GAP STARTS AT $33.3 BILLION IN 2015 IN THE ABSENCE OF GFF

THE GAP CLOSES TO $7.4 BILLION IN 2030 AS A RESULT OF GFF AND ECONOMIC GROWTH

$83.5 BILLION IS SAVED FROM 2015 TO 2030

- Total incremental financing (domestic financing and development assistance for health, including GFF Trust Fund and IDA/IBRD)
- Incremental domestic financing crowded-in as a result of the GFF
- Incremental domestic financing related to economic growth
- Incremental resource needs (after efficiency gains related to the GFF)
- Incremental resource needs (no GFF)
GFF approaches to support countries

1. Country Platform

2. Investment Case

3. Health Financing

- Identifying priority investments to achieve RMNCAH outcomes
- Identifying priority health financing reforms

- Getting more results from existing resources and increasing financing from:
  - Domestic government resources
  - IDA/IBRD financing
  - Aligned external financing
  - Private sector resources

- Strengthening systems to track progress, learn, and course-correct
GFF partnership at the country level

- Government
- Civil society
- Private sector
- Multilateral and bilateral agencies
- Technical agencies (H6 and others)
The GFF model: Countries lead the way

27 countries account for 59% of the total financing gap across all GFF countries
GFF REPLENISHMENT
2018-2023
GFF Trust Fund support to date

- GFF Trust Fund flexible grant resources operationally linked to World Bank (IDA/IBRD) financing
  - 17 projects approved in 14 countries: **US$2.7b in IDA/IBRD financing and US$405m in GFF Trust Fund financing**
  - Ratio of $6.7 IDA/IBRD financing linked to every $1 GFF financing; 14 projects under preparation

- GFF Trust Fund Replenishment (2018-2023) to expand to a total of **50 countries** with highest child and maternal mortality burdens, and accounting for 96% of financing gap
What $2bn GFF Trust Fund money can do

The GFF helps countries significantly increase investment in the health of their people.

Countries use modest GFF Trust Fund grants catalytically – significantly increasing domestic resources alongside external, private sector and concessional financing.

Mobilize countries’ own funding and:
- Link to World Bank (IDA/IBRD) concessional financing
- Align external finance
- Attract private sector funding including foundations

US$2bn GFF Trust Fund

US$33bn RMNCAH - N financing gap
Replenishment event

- 6 November 2018, Oslo
- Co-hosted by Governments of Norway and Burkina Faso, the World Bank Group and the Bill and Melinda Gates Foundation

- Event preceded by a financing for development conference, hosted by Government of Norway, 5 November 2018
- CSO pre-meeting in Oslo, 3-4 November 2018
COMMUNICATIONS
AND ADVOCACY
MATERIALS
Civil society organizations play an important role across a number of areas:

- advocacy for resources and policies
- elevating voices of affected populations,
- monitoring and accountability,
- research and technical assistance, and
- service delivery
Communications and Advocacy Materials

**GFF website – globalfinancingfacility.org**
- Replenishment Document and Rationale
- Fact sheets: GFF at glance, DRM, UHC, SRHR, CRVS, Nutrition, IDA/IBRD
- Frequently Asked Questions
- Country case studies
- Annual Report
- Blogs, Op-eds, Articles, Press Releases
- Multimedia
- Newsletter
- @theGFF

**Coming soon:**
- GFF consolidated results in the 2017/18 Annual Report (launch 24 July)
- Four animations (July/August)
All the above materials can be found on the GFF website or in the CSO multimedia file.
GFF animations: The GFF in brief, DRM, Cameroon, Innovative Financing

Available on the GFF website from July and August
Social Media – Testimonials from advocates

“The GFF is paving the way for a new era of financing for development. It is a critical vehicle for the investments needed to close the funding gap for reproductive, maternal, newborn, child and adolescent health.”

AMINA J. MOHAMMED
DEPUTY SECRETARY-GENERAL, UNITED NATIONS

“We know that when girls and women are empowered — when she decides when to get an education, when to get married, when to start a family, what’s best for her health, then the world stands to gain. The GFF is a ground-breaking new model that is driving forward gender equality by empowering women, children and adolescents everywhere.”

MICHAEL SHINDIMBI
EXECUTIVE DIRECTOR, WORLD WIDE VISION

“Action Against Hunger encourages governments and donors to seize the GFF potential to improve and scale up nutrition outcomes, especially in high-burden countries. Nutrition CSOs will be an important partner in helping this innovative financing mechanism realize its full potential, by participating in both the development of GFF investment cases and their implementation.”

YÉRONIQUE ANGUELI
CEO, ACTION AGAINST HUNGER

“The solution for better financing of healthcare is not to only get more money from external donors, but mainly to generate more domestic resources and to use resources more efficiently for health care.”

SHUJIN CHEN
MINISTER OF HEALTH, DRC

“The Global Financing Facility’s innovative financing of health is groundbreaking. In addition to saving millions of lives we are investing in the health infrastructure and capacity of developing countries.”

H.E. ERNA SOLBERG
PRIME MINISTER, NORWAY

“The voices of the communities, the voices of the voiceless are actually reaching the policy makers and the political actors, these are the benefits of engaging in the GFF process.”

AMINA MAGAHAO DARRA
MINISTER OF HEALTH, NIGER, CEO REPRESENTATIVE, G7 INVESTORS GROUP

“The GFF is an opportunity to transform how we finance global health. I’m excited because it’s based on the conviction that healthy women and children are the lifeblood of thriving societies.”

MELINDA GATES, CO-CHAIR, BILL & MELINDA GATES FOUNDATION

“Today, about 830 women die from pregnancy and childbirth and over 15,000 kids will die before their fifth birthday. This is tragic. But what’s criminal is that we can prevent it. Support the GFF and let’s empower the people who can save these lives.”

JAMIE DRUMMOND
CO-FOUNDER & EXECUTIVE DIRECTOR, GLOBAL STRATEGY ONE

“This is an historic opportunity to make progress towards strengthening health systems, accelerate progress on universal health coverage and ensure scaled and sustainable financing.”

MARIAN HICKSON,
DIRECTOR OF THE GLOBAL FINANCING FACILITY

If you would like to support the GFF, please email GFFsecretariat@worldbank.org to find out more.
You could create your own Twitter quote card— or we are happy to create one for you!
Over 5 million women and children die from preventable conditions in 50 countries every year. #EndPreventableDeath

Girls who leave school at a young age are far more likely to marry young and become pregnant as teenagers – trapping them in a cycle of poverty.

In some provinces in Mozambique the pregnancy rate for 15-19 year olds has reached 65%.

Through the GFF approach, countries are significantly increasing investment in the health of their people – improving and saving the lives of millions of women, children and adolescents.

“...we can show the whole world that we women have value, that we can say no to early pregnancy – no to an increase in poverty.”

Vanessa, 16
Mozambique #GFF

5 million women and children in 50 countries die every year from preventable conditions, in large part because of an annual health funding gap.

43% of children under 5 years of age in Mozambique are stunted due to malnutrition.

For every additional year a mother has been in formal education, research suggests that child mortality falls by nearly 10%.

GAVI/DO, 2019

In Bangladesh, nearly a third of girls under 18 become pregnant. We want to change that.

Key data, results and country stories can be accessed here
Social Media – Videos and #GFFinCountry

All multimedia content can be [accessed here](#)
FAQs and key messages

The “GFF at a glance” factsheet and FAQ can be accessed here.
Opportunities for engagement

- Engage around our Annual Report launch (Results), forthcoming on 24 July 2018
- Share your stories with us of how you are engaging on, or working with the GFF (briefings, reports, events, actions, tweets)
- Share GFF content on your social media channels and with your partners, talk to us about what content works best and we are happy to provide comment or case studies
- Support our work with quotes, blogs, editorials, media releases or by organizing events
- Engage in and around key moments between now and the replenishment event in November on the GFF
- Support market and country advocacy by reaching out to decision makers
- Provide feedback to us on how we can improve our work

If you would like to find out more, or have any questions:
@theGFF   GFFsecretariat@worldbank.org   www.globalfinancingfacility.org
Q & A

Learn more

www.globalfinancingfacility.org
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@theGFF